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MADE NEW
THE OFFICIAL 2021 VISITORS GUIDE



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DRAGON SCULPTURE • DOWNTOWN JURUSTIC TRAIL

IMPORTANT PHONE NUMBERS

Police Emergency	911
Police Non-Emergency	715-387-4394
Fire, Ambulance, Rescue Squad	911
Fire Non-Emergency	715-486-2094
Hospital 24-Hour Emergency Services	715-387-7676
Marshfield Clinic Health System	715-387-5511
Marshfield Clinic Urgent Care	715-389-3839
Marshfield Medical Center	715-387-1713
Visit Marshfield	715-384-4314
Main Street Marshfield	715-387-3299
Marshfield Area Chamber of Commerce & Industry	715-384-3454
Marshfield Parks & Recreation	715-384-4642
Travel Wisconsin	800-432-8747
Marshfield Department of Motor Vehicles	608-264-7447
Road Conditions	800 ROAD WIS (762-3947)
US Post Office	715-389-2922

VISIT MARSHFIELD

700 S. Central Avenue • Marshfield, WI 54449
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YouTube Visit Marshfield

#marshfieldmadenew

WELCOME



Wenzel Family Plaza, Downtown Marshfield

WELCOME TO MARSHFIELD!

Thank you for visiting Marshfield! I invite you to come experience everything our city has to offer.

Marshfield is a place of optimism and is looking forward in 2021. As we all know, 2020 was a challenging year for so many and travel was likely not a priority for your family. Understandably, we saw fewer visitors. During this time our city businesses and leaders prepared to welcome you back this year (when you are ready to travel). As I'm sure you know Marshfield is a community where we make health and safety a priority, as our state-of-the-art Marshfield Medical Center proves every day.

Our hotels, attractions, shopping and restaurant businesses, and event organizers

have made significant changes to their operations and protocol to ensure visitors' protected health and safety, while maintaining the same warm, inviting service. As you return to Marshfield, you'll find plenty of ways to spend your time. Bring the whole family to

the new Vandehey Waters Outdoor Aquatic Center (built upon the previous Hefko Pool) with other family-friendly onsite activities opening this summer.

Our downtown welcomes you to the new Discovery Education Station, an environmental, science, and arts education experience for all ages that promotes the healthy care of ourselves and our planet. You're sure to learn something new and

have fun doing it! Another exciting addition is a newly built Egyptian-themed escape room at Escape Room Marshfield, aptly named Tomb.

Wenzel Family Plaza is also back in full swing this year with exciting plans and activities, plus a

wonderful, wintry offering: for the first time ever, Ice Skating at the Plaza! We are also very proud to introduce visitors to the new Hilton Hampton Inn & Suites (opening 2021) an excellent addition to Marshfield's hotel portfolio.

There has never been a better time to discover what makes Marshfield Made New. We are a some-what secluded, proud community that embraces our rural roots, and yet also have lots of modern, big-city highlights in our attractions, dining, and boutique shopping. When you are ready to roam, don't settle for a typical tourist trap – try something new and different, and experience authentic Wisconsin hospitality here in Marshfield. We're ready for you.

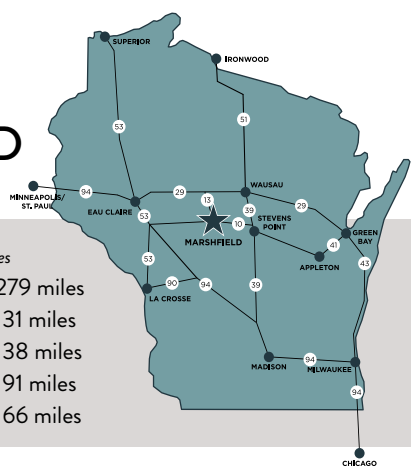


Bob McManus
Mayor, City of Marshfield

EXACTLY WHERE IS MARSHFIELD WISCONSIN

Approximate distances to major cities

Chicago	279 miles
Green Bay	131 miles
Madison	138 miles
Milwaukee	191 miles
Minneapolis/St. Paul	166 miles



Road Trip Inspiration

Take a virtual tour of Marshfield

Many of us have fond memories of road trips with our families. Mom and Dad usually chose the destination for us, but no matter where your folks brought you or what you had hoped to do or see, one thing could make or break the success of your trip (and keep everyone smiling, even when sharing the backseat of the car with your siblings): preparation.

Packing is unavoidable, but what is just as vital as your long checklist of must-brings is preparing to spend your trip time the way you want.

Visit Marshfield is here for you to guide you in the right direction to ensure that you create memories with friends and families for years to come. Enjoy a nostalgic meal that tastes just like home-cooked (or drink an old-fashioned, while you're



at it) or experience a new hotspot in Marshfield that you never expected to find.

There's no better time plan a getaway to refresh your spirits!

Take a virtual tour of Marshfield, via **VISITMARSHFIELD.COM**, where you can:

- Browse a variety of hotels & motels
- Search for new (or new-to-you) treasures at local shops and antique stores
- Find an attraction to marvel at, like family-friendly Wildwood Park & Zoo or larger-than-life Jurassic Park
- Tantalize your taste buds with a preview of Marshfield's restaurants
- Crowd-source some advice on your stops from the Best of Marshfield survey awards
- Plan a family outing to one (or more) of Marshfield's biggest festivals

And remember, whatever you see and do, share it with us using **#marshfieldmadenew**. We can't wait to see what you discover!



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MARSHFIELD

MADE NEW

Welcome Center, Wildwood Zoo

Marshfield Made New We're Ready for You!

I think everybody is ready for 2021 and with our ever-changing world many things will be different or new. That is why we are showcasing how Marshfield is evolving and growing as Marshfield Made New.

First, let's dive deeper into what makes Marshfield a great place to live, work, and play. Marshfield is a bright star in the medical field, and the well-known Marshfield Clinic Health System and Marshfield Medical Center serves the local community and thousands of visitors with cutting-edge research, treatments, and compassionate care. Marshfield also has strong roots in agriculture, with local artisans making some of the finest cheese, dairy products, and other foods that are enjoyed all around the world. We are also an important transportation hub as we were founded on the railroads, receiving the moniker of "The Hub City," and are home to one of the largest trucking companies in the Midwest, Roehl Transportation, Inc.

So why do visitors come to Marshfield to have a good time? Marshfield is an off-the-beaten path destination that celebrates all the best things rural areas have to offer, while pampering you with modern amenities for you stay. You'll be able to get away from the hustle and bustle, and traffic drain typical of metro areas, and take time to unwind and enjoy the simpler things in life. Come to our restaurants for a pint of locally brewed beer and nibble on a savory cheese plate while catching up with friends you haven't seen in a while. Or spend a day reconnecting with nature as you take a hike on pleasant paths, maybe spotting some herons and cranes (without the constant,

distracting alerts or email notifications on your phone). You can also reunite and make lasting memories with your family by taking a trip over to Wildwood Zoo or be regaled with zany stories of the larger-than-life creatures found at Jurustic Park.

So now you know more about Marshfield – but what is Marshfield Made New? Marshfield Made New is all about how we pay homage to our rich, storied history while embracing and planning for a vibrant future. The past is still ever-present, whether you're finding new treasures in specialty antique stores or following our Downtown Jurustic Trail, a brand-new, fantastical tour of rusted, sculpture masterpieces created by Clyde Wynia. These art pieces begin with the ordinary; old scissors, garden clippers, and forgotten tractors become creatures that engage and expand the imagination of all, big and small.

Marshfield is being transformed by the building of new facilities to support our city's prosperous future. Two exciting examples are coming in 2021: the Vandehey Waters Outdoor Aquatic Center opening this summer and the Hampton Inn & Suites by Hilton, opening this spring.

Generations of families in Marshfield have cooled off on hot summer days at Hefko Pool

over the decades and created lasting memories. Now the new Vandehey Waters (built on the same site) will create future memories of summer fun. This state-of-the-art outdoor complex features recreational elements for kids of all ages: multiple water slides, a climbing wall, a current channel and a lap and recreation pool for a full day of fun in the water. Back on land, you can also pick up a game of basketball, eat a snack or two at the full concession stand, have the convenience of family changing rooms with private changing stalls, and enjoy the use of a reservable shelter, party room, grassy area, shade structures, and plenty of lounge chairs. It's the perfect way to keep the kids entertained while soaking up the sun.

After a day full of activities in Marshfield, you'll have a fresh place to

rest your head at the brand new Hampton Inn & Suites by Hilton, conveniently located near the Marshfield Medical Center at 400 W. Upham Street. The hotel will have 86 rooms, featuring 24 studio suites, an exercise room, and an indoor heated pool. Travelers can count on this popular and often requested Hilton brand hotel, the first of its kind in Marshfield, to provide quality service and comfort.

New-to-you additions from the previous year include the multi-million-dollar



• ATTRACTIONS •



Cougar Exhibit, Wildwood Zoo

CHESTNUT CENTER FOR THE ARTS

715-389-8999 • chestnutarts.org
208 S. Chestnut Avenue, Marshfield, WI

Marshfield's venue for performing, visual, and literary art: educational classes; workshops; and special events. This historic downtown building also houses local artist studios, providing a place to connect with the arts and creative people in Marshfield! Enjoy concerts, plays, poetry readings, art gallery shows and more!

ESCAPE ROOM MARSHFIELD

715-207-6449 • escaperoommarshfield.com
108 E. 4th Street, Marshfield, WI

Puzzle enthusiasts rejoice! Escape Room Marshfield offers hour-long, theme-driven puzzle challenges for you to master with your friends and family. Rooms are designed for 4–6 players but can accommodate as few as 2 players and are always private to your group. Various locks, riddles, physical puzzles, and secrets make for an exciting and interactive experience. Can you solve all the puzzles and escape the room within one hour? Book your room via their website and get ready to solve the mysteries of Escape Room Marshfield.

GOVERNOR WILLIAM H. UPHAM HOUSE

715-387-3322 • uphammansion.com
212 W. Third Street,
Marshfield, WI

A must-see for lovers of Mid-Victorian architecture and local history! Travel back in time as you enter the restored 1880 mansion of Wisconsin's third Governor—William Henry Upham. See elegant, Victorian furniture and enjoy the Heritage Rose Garden behind the mansion, boasting 32 varieties of fragrant roses. The mansion now serves as the center for the North Wood County Historical Society exhibits, activities, and local history research. Hours are Wednesdays & Saturdays 1:30–4 p.m., closed holidays. Call for tours.



THE HIGHGROUND VETERANS MEMORIAL

715-743-4224 • thehighground.org
W7031 Ridge Road, Neillsville, WI

"More than for all veterans, more than for those who did not come back, The Highground is a place for all of us!" The 155-acre staffed Veterans Memorial Park pays tribute to the fallen and survivors for their service and their sacrifices. Veterans of all wars will find a museum, learning center, meditation garden, handicapped accessible tree house, and developmental forest with four miles of hiking trails. The park is open 24-hours a day, year-round.

JURUSTIC PARK

715-387-1653 • jurustic.com
112021 Old Sugarbush Lane,
Marshfield, WI

For over 25 years, visitors have been delighted by art roaring to life at Jurustic Park. Park curator and artist Clyde Wynia sculpts larger-than-life "excavated" iron-clad creatures that inhabited the nearby marsh during the "Iron Age." Stop by the Hobbit House to shop his wife Nancy's jewelry, woven goods, and fused glass pieces. Located approximately five minutes north of Marshfield, the park is open most days.



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LEST WE FORGET MILITARY MUSEUM MARSHFIELD HISTORY MUSEUM

715-387-5867 • marshfieldmuseum.com
2nd Street Community Center, Lower Level
211 E. 2nd Street, Marshfield, WI

The museum covers wartime exhibits from the Civil War to Afghanistan. Learn from the battlefield dioramas, stories, and artifacts from Marshfield's history that should never be forgotten. Call ahead to schedule a tour.



LUCILLE TACK CENTER FOR THE ARTS

715-659-4499 • lucilletackcenter.com
400 N. School Street, Spencer, WI

Located in the neighboring town of Spencer, the Lucille Tack Center for the Arts performance center offers some of the finest local, national and international talent. For nearly a quarter century, an eclectic mix of genres—music, drama, comedy and cultures—have been showcased. Whether wearing blue jeans or your Sunday best, you're welcome at the Tack.

MARSHFIELD MOTOR SPEEDWAY

715-533-0796 • marshfieldspeedway.com
10853 County Road H, Marshfield, WI

This half-mile asphalt oval track brings the thrill of high-speed racing to the fans of central Wisconsin with weekly races from April–October!

THE VOX

715-502-9850 • voxmarshfield.com

Experience live music, don't just hear it. The Vox features big city music, with a small-town vibe and offers up-and-coming and national touring musicians in a very intimate space for a unique concert experience. Check the website for artists, show dates, and times—you can even book a weekend package with a hotel room included. **Show dates and times are subject to change—keep up with the most current information on their website!**

WENZEL FAMILY PLAZA

715-387-3299 • wenzelfamilyplaza.com
201 S. Chestnut Avenue, Marshfield, WI

A year-round community square and event hub with activities for the whole family in the heart of downtown Marshfield. The plaza features a kid-friendly water feature and opportunities to take in art and music performances on the Everett & Dolores Roehl Stage. Popular events have included Yoga in the Plaza, Lunch in the Plaza, Oktoberfest, Farm to Table dinners, and much more! Follow Wenzel Family Plaza on Facebook for 2021 activities.

WILDWOOD PARK & ZOO

715-384-4642 • visitmarshfield.com
608 W. 17th Street, Marshfield, WI

Established in 1937, Wildwood has grown to become one of the state's premier parks and leading zoos. On more than 340 acres, the star residents are rare, twin Kodiak bears Munsey & Boda (turning 6-years-old in February 2021). Check out the newly expanded Cougar Exhibit and Welcome Center; see wolves, bald eagles, buffalo, and many more animals! With miles of trails to enjoy, the zoo is a favorite spot for hikers, runners, and bikers. For park and zoo hours, or more information on the exhibits, go to visitmarshfield.com.

WORLD'S LARGEST ROUND BARN

715-387-1261 •

centralwisconsinstatefair.com

513 E. 17th St, Marshfield, WI

The impressive focal point of Marshfield Fairgrounds Park, this architectural feat's claim to fame is: World's Largest Round Barn. Built in 1916 to show purebred animals, it is still used for this purpose each summer during the Central Wisconsin State Fair. Call the Fair Office to arrange a tour. The fairgrounds are also home to many festivals and events



throughout the year and houses the Marshfield Area Ice Arena, Marshfield Curling Club, and softball fields.

MARSHFIELD
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ESCAPE ROOM
Marshfield

**VOTED BEST FAMILY ENTERTAINMENT
in Marshfield 2020!**

Discover art on the Downtown Jurustic Trail

Thousands of visitors come to experience the whimsy of Jurustic Park each year. This amazing metal sculpture park, located just north of Marshfield, is surrounded by a mystical forested area, and even has an enchanting Hobbit House. But what many people don't know is that some of the artist Clyde Wynia's creatures have escaped and have hidden in Downtown Marshfield. To help you find these zany creatures and discover some of Marshfield's hidden gems for dining and shopping, we have created the Downtown Jurustic Trail.

*This tour clocks in at just under 1.5 miles. Most people walking at a leisurely pace will take about 30-45 minutes to complete it (but we encourage you to stop and enjoy the sculptures, shopping opportunities, delicious dining options, and fun attractions along the way!)

1. Kick off your adventure at home base: the Marshfield Area Chamber of Commerce and Industry (MACCI) & Visit Marshfield office building. This is a great place to grab a copy of the official Marshfield Visitor guide, if you don't already have one (also available at visitmarshfield.com/visitor-guide) and to enjoy ample parking and a variety of great restaurants nearby if you'd like fuel up before hitting the Downtown Jurustic Trail. It's here that you'll meet Tillie, the first creature who, very slowly and steadily, made a new home amongst the rusty reeds.

2. Take the trail north on Central Avenue, which Marshfield locals have dubbed "Main Street." You'll pass by Strohm Park, a beautifully landscaped firefighter memorial. Nestled near the



towering structure of the Chestnut Center for the Arts are two more creatures, who like to say "whoohoo," "mew," and play a tune or two on a stringed instrument. While you're here, check out the Chestnut's offerings, including calendar of events, pottery studio, art class schedule, or art exhibitions displayed in their gallery.

3. Delightful detour: follow the trail back to Central Avenue by way of the Wenzel Family Plaza. Depending on the time of day at the plaza, you're likely to see children running through their water feature, morning people stretching on Yoga mats, a food truck feeding folk during the afternoon lunch rush, or live concerts and other entertaining events happening most weekends. If you're looking to satisfy your sweet tooth before moving on, stop in at the 2 1/2 Cups Cupcakery and Bakeshop. At the spot marked #3 on your map you'll find a towering, metal turtle.

4. Continue along the paved walking/biking trail on East Veteran's Parkway. You will pass by the Everett Roehl Marshfield Public Library and the Marshfield Veterans Memorial, showcasing paintings by local artists and a flag display, honoring heroes from the Marshfield area. Look up to see the largest, fire-breathing, winged creature on the tour trail (this fantastical fellow flew in to guard our fair city and hasn't left since!). Snap a selfie with this scaly friend (#marshfieldmadenew), turn around, and head back to Central Avenue, where you'll pass the Royal Tokyo Restaurant, housed in a historic train depot, and is a known as a popular dinner spot for Teppanyaki style group meals and the place to go for family celebrations.

5. Turn down Central Avenue for more popular restaurants and shopping options, and make your way down to your next destination, Hardacre Park. Named after an influential mayor



known for her leadership, you'll find rusty creatures that swam to Marshfield during a great flood, probably thousands of years ago. You can also pull up a bench and view a painted timeline of Marshfield's pasts and milestones in the surrounding murals. Next-door is a Marshfield staple, Crabby Dave's, known to have one of the best brandy old fashions in town.

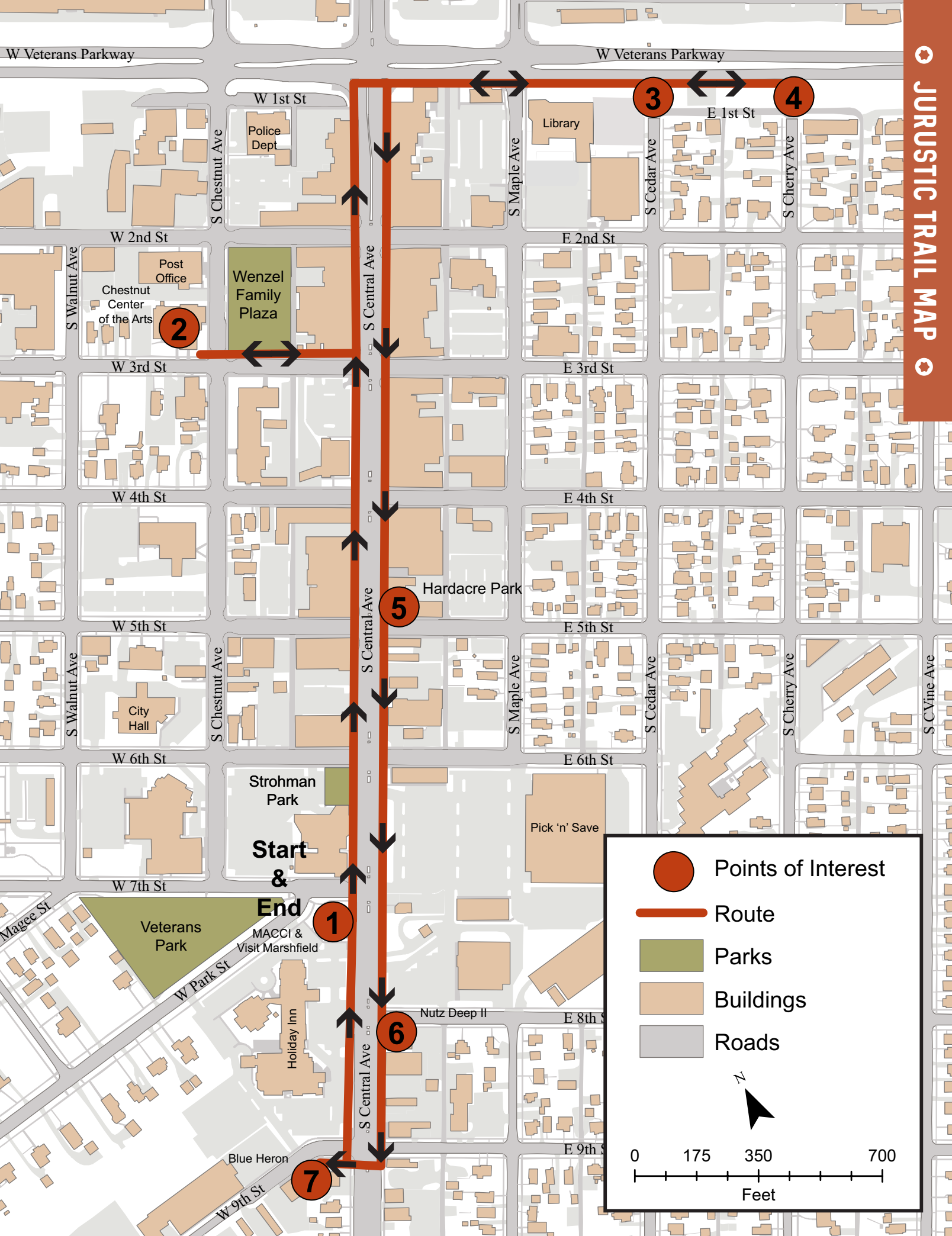
6. Meander down a few more short blocks to Nutz Deep II, one of Marshfield's most popular restaurants and watering holes (with a wacky name, and seriously good burgers). The creatures here are some of the newest that just escaped Jurustic Park. Be careful - they may not be as used to close, human interaction as some of the other creatures on the tour.


7. Cross Central Avenue to find your final stop, the Blue Heron Brewpub, another great place to grab lunch or dinner. You'll love the modern, gastropub atmosphere in this former ice cream factory building. After finding all the creatures in the Heron, kick back and relax (maybe while enjoying a pint), and you'll find yourself back at the start of your journey.


Be a good anthropologist and report your findings


on the downtown trail back to us, so that creator Clyde from Jurustic Park can help track down these rusty creatures and try to return them to his park! 🐉









Points of Interest


Route


Parks


Buildings


Roads



0175350700

Feet

Wenzel Family Plaza keeps on truckin' with family events

The Wenzel Family Plaza is Marshfield's year-round community square and event hub located in the heart of downtown.

The plaza embraced fun in the snow with Cabin Fever Fest last February, which encouraged the community to get out and enjoy winter in Wisconsin! The event featured bonfires, s'mores, a cocoa & beer bar, and kids fun run with one goal: warm up those winter blues.

The plaza's summer season kicked off with the push of a button, turning on the ever-popular water feature. All summer, delighted children beat the heat by running and jumping through bursting jets of water, again, and again.

Wenzel Family Plaza also brought back the tradition of hosting Food Truck Fridays in the plaza last year, offering people a chance to experience a meal or snack alfresco:

- Paninis and house made chips by Stone Press
- Sliders, pork nachos, quesadillas & more from Munch a Bunch
- Donut holes, elephant ears, deep fried cream puffs at Geno's BakeShoppe

The plaza has also become a place of gathering for peace of mind. On Saturdays, the ever-popular Yoga in the Plaza events filled the grassy grounds with yoga mats and attendees wanting to stretch away stress and achieve some morning Zen. Even in less-than-ideal temperatures, yogis from all around participated.

The Wenzel Family Plaza has won over the favor of travelers and citizens alike. After celebrating its first year, it won Best Public Improvement Project through the Wisconsin Economic Development Corporation and won a 2019 Great Places Wisconsin award by the American Planning Association Wisconsin chapter. The Wenzel Family Plaza also gained national notoriety during the Marshfield episode of the PBS show "Around the Corner with John McGivern," which aired spring of 2020.

The Wenzel Family Plaza's programming promises to expand its offerings of family-centric fun for 2021 with an exciting new event this winter: Ice Skating in the Plaza! For more information on this and more upcoming Wenzel Family Plaza events, go to visitmarshfield.com.





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Can't-Miss Gift Guide

From the latest styles in home furnishings and décor to antique fixtures looking for a new home, you'll find a lot to love with Marshfield's eclectic shopping scene. Search for new (or new-to-you) treasures at local shops including many located in the original brick storefronts of Marshfield's downtown historic district. Here are our recommendations for the perfect gift for all those hard-to-buy folks in your life (our keep them as a keepsake of your own):

FOR THE FASHIONISTAS

For the fashion forward family member, you have a variety of cool shopping options to shop in Marshfield.

- Browse the variety of women's contemporary fine clothing at Rae Baxter's Fashions, a trendsetter in downtown Marshfield since 1950.
- Get your bling on at Jeweler's Palette, selling gold and silver jewelry

in a palette of stunning gemstones. Custom birthstone jewelry is another popular gift here!

FOR THE FOODIES

The way to a man (or woman's) heart is through the stomach, so they say!

Give your food-obsessed friends a gift sure to make them smile.

- Try one or try them all! 2 ½ Cups Cupcakery and Bakeshop has a delicious variety of treats and flavors to satisfy your sweet tooth. Plus, they have bakery-themed décor, super cute aprons

and baking tools that are at home in any kitchen.

- Looking for something savory? Weber's Farm Store is your one-stop shop for award-winning cheese. Add in some soup or dip mixes and you've got a very thoughtful gift basket. Grab some creamy soft serve for yourself while you're there – we don't judge.

FOR THE HYGGE DEVOTEES

"Hygge" – pronounced *hyoo-guh* – is a Danish word that loosely translates to "coziness" or "comfort," and is often used





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Hampton Inn & Suites Marshfield | 400 W Upham St, Marshfield WI 54449 | hampton.com | 1-800-HAMPTON

to describe a vibe or feeling that you'd get from snuggling indoors on a cold day. For those obsessed with hygge, you've come to the perfect place.

- Thimbleberry Books Used & Unusual is the perfect place to browse for a book to cuddle up with. With its charming fireplace, snug seating, vast variety of books, and friendly service (and fluffy resident feline), you may want to get settle in and stay awhile.

- Uptown Coffee Company, a contemporary coffee shop in a beautifully renovated downtown space, has mastered the art of "come on in and get comfy." Uptown Coffee Company curates a variety of coffees, so you're sure to find a unique blend of beans to try. Shop their shelves to find fun mugs and glassware, brew supplies, locally made maple syrups, and more!

FOR THE SELF CARE GURUS

Time for some self-care! Everyone appreciates some time to relax and be pampered – here's what we suggest.

- Go to the "girls at Merle" –The Day Spa Boutique & Merle Norman Cosmetics, where you can indulge in a relaxing spa service: facials, manis, pedis,

and more, with packages available. Here you'll also find unique outfits and an incredible selection of cosmetics. Get advice from the experts on finding your signature colors!

- The key to a fresh look? Rock a new style or haircut. There is an assortment of savvy salons in the downtown to choose from to help you feel your best.

- Drinking healthy never tasted so good! Not your ordinary shake shop, Mission Nutrition is a full service wellness center, offering nutrition education and weight loss support in a positive atmosphere. These healthy meal shakes and teas are bursting with flavors you crave and are sure to bring you back again and again.

FOR THE ADVENTURE SEEKER

Make some memories! For some, the perfect thing to receive isn't a thing so much as a fun or thought-provoking experience to look back on fondly. For the doers in your life, we've got you covered.

- Puzzle enthusiasts rejoice! Escape Room Marshfield offers theme-driven puzzle challenges to master with your friends and family. Locks, riddles, physical puzzles, and secrets make for an exciting



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gift guide continued

and interactive experience. Available rooms include Ransom, Titanic, and Tomb. Gift vouchers are easily purchasable from their website. Game on!

- Heard of dinner and a show? That's what you're in for at Royal Tokyo. This hibachi-style restaurant is a popular favorite for special occasions, and for good reason. All food is prepared teppanyaki-style and right before your eyes with flair. Their menu serves up mouthwatering steaks, seafood, and more. A trip to Royal Tokyo is an occasion to look forward to.

- For artists (and aspiring artists), there's no better place to be than the Chestnut Center for the Arts. Located in a historic church building in downtown Marshfield near Wenzel Family Plaza, it's a special sanctuary where you can express your creativity through music, art, clay, jewelry, and other class offerings throughout the year.

FOR THE DECORATORS

Find the perfect statement or accent piece for your home or commercial space.

- At Endless Designs, seeing is really

believing. Anything but ordinary, they deliver innovative design and big-city variety. Find elegant occasional furniture, wall décor and accessories. Complete the desired look of your home with décor that will wow at Endless Designs

- Get your treasured family portrait or favorite photo precisely framed at Off the Wall Custom Framing & Art. You can also browse handmade signage and find gifts expressing love for your four-legged friends.

- Go antiquing in downtown Marshfield for truly unique, old-fashioned treasures. Hot spots include Living Quarters Marketplace and Back Porch Boutique. Happy hunting!

FOR THE GREENERY GROUPIES

Want to nurture your green thumb or buy someone special a bouquet? Read on.

- Hefko Floral Company, open since 1912, knows how to brighten your day with bouquets and other special floral arrangements. Illusions Floral also

provides beautiful blooms and a big selection of gifts. You can count on their dependable same-day flower delivery and friendly, helpful staff.

- Schalow's Nursery & Garden Center is a bit off the beaten path, but so worth the drive. Here you'll find a huge center



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filled with décor that you'll be proud to display in your vegetable patch. Check out the whole store for wine, jewelry, dish ware, purses, clothing, children's toys, and more.

- Mill Creek Gardens, open year-round, is a store/greenhouse offering garden plants, annual and perennial flowers, succulents, fall mums and holiday greenery. Featuring interactive workshops! Free parking available.

FOR LOVERS OF THE OUTDOORS

Get geared up to play in the great outdoors with the right equipment.

- Power Pac Motorsports & Equipment has branded gear and apparel to keep you warm while you hit the trails this winter.

- The Sports Den has an excellent selection, including Central Wisconsin's largest selection of electric assist bicycles, fat tire bikes, and ski equipment. You'll be taken care of by certified mechanics who service everything they carry.

- Whatever you chose, gear up your loved ones for a snowy adventure at Powers Bluff in nearby Arpin (open January 2021).



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OUTDOOR RECREATION

North Wood County Park

The Marshfield Area is home to gorgeous parks, trails and outdoor green spaces that are ideal for those who like to get moving, whether that means a round of disc golf, a downhill tubing run, a scenic hike or a ride on a tranquil bike path. Here are some of Marshfield's best spots for outdoor recreation.

DISC GOLF Marshfield is home to some of the best places in the region for this popular sport. New to disc golf? It's played in a similar fashion to regular golf, but instead of striking a small white ball with a club, you toss a flying disc, and your target is a basket, rather than a hole.

North Wood County Park is a pleasant place for anyone to visit. Located on the Yellow River, the park features two lakes, including one with a swimming beach. It also has a popular 99-site campground and an impressive 225-foot suspension bridge that connects to winding paths and helps visitors take in views of two scenic dams. Disc golfers will find 18 challenging holes on a course that flanks the river's west bank. The park is located about 13 miles south of downtown Marshfield.

Another good bet for disc golf in town is Braem Park, a tranquil 40-acre park in northeast Marshfield. There's something for everyone in this park—it's home to horseshoe pits, a skate park, playground equipment for the kids and tennis and pickleball courts. The park's 18-hole disc golf course is located in a picturesque tract of woods.

WINTER FUN The Marshfield Area has some outstanding options for winter recreation. When the snow flies, Powers Bluff in Arpin is a must-visit destination. This 160-acre county park, located about 14 miles southeast of downtown Marshfield, is

one of the region's best spots for winter fun. The park features three downhill skiing and snowboarding trails and four tubing runs. Trails for cross-country skiing and snowshoeing are also located at the park.

Cross-country skiers can find additional trails at the Marshfield School Forest Ski Trail, which is open to the public. The heavily wooded trails include some steep stretches appropriate for advanced skiers. A lodge with a large fireplace and restrooms is open to skiers on weekends.

NATURAL AREAS Nature lovers will find expansive wild places near Marshfield. A sweeping landscape of wetlands, forests and grasslands can be found just 20 miles east of Marshfield. The George W. Mead Wildlife Area is a 33,000-acre protected area that is home an abundance of wildlife, including at least 270 species of birds. The wildlife area is in a valley of the Little Eau Pleine River and offers rich opportunities for hiking, biking, hunting, trapping, pet walking, jogging and birdwatching. More than 80 miles of trails and numerous parking areas provide visitors an easy way to take in scenic views of the surrounding landscape. Smoky Hill Road is a good drive that will allow you to see birds and other wildlife from the comfort of your car, with several parking and viewing areas located along the road.

North of Marshfield, McMillan Marsh is another place for nature lovers who are looking for a tranquil escape. The 6,500-acre property is located at the headwaters of the Little Eau Pleine River. Trails from a parking area take hikers and birdwatchers through wooded areas and past beautiful marshlands. To reach the marsh, follow

County Highway E north out of Marshfield, turn left on Mann Road, then right on Meadow Avenue.

RECREATION TRAILS Bikers, runners and walkers will find lots of great trail options in and near Marshfield. The Wildwood Connector Trail is a paved 3-mile path running from Wildwood Park through the heart of Marshfield north to McMillan Marsh. The trail is fairly flat, making it good for families with kids. At the end of the Wildwood Connector Trail, you can continue on the unpaved McMillan Marsh Trail, a 5.5-mile route that's open seasonally for biking (May 31-Aug. 31).

Wildwood Park, home to about 3 miles of paved and granite trails (including a web of trails that will take you into a wooded tract), is a natural oasis. Nature lovers will also find a pleasant mile-long trail and another 1.5 miles of unpaved trails that surround a pond at Hamus Nature Preserve. The 32-acre nature preserve is located on Marshfield's north side.

Hikers looking for a longer route can explore the 7-mile Berkahn Hiking Trail, located in the George W. Mead Wildlife area. The gravel trail closes seasonally (Sept. 1-Dec. 10).

Veterans Parkway Trail is one of the longer paved trails in town, running nearly 4 miles from downtown to a parking area on the south side of the city. Also on the south side of Marshfield, the Mill Creek Trail is a pleasant, paved trail that travels nearly 3 miles in and around the Mill Creek Business Park. In Weber Park, a 37-acre city park, you'll find an additional 1.5 miles of unpaved trails. The park can be accessed at the corner of Holly Avenue and the end of West 5th Street. ●

County Parks and Recreation Areas

GEORGE W. MEAD WILDLIFE AREA

52148 County Highway South, Milladore, WI

715-457-6771 • meadwildlife.org

Located 20 miles east of downtown Marshfield, this hidden treasure contains over 33,000 acres of wetlands, forests and grasslands. It was presented to the citizens of Wisconsin to be used for wildlife conservation for all time. Mead's diverse habitats harbor an abundance of wildlife: 270 documented species of birds, a variety of North American mammals, as well as reptiles, amphibians, and insects. Such diversity ensures that with each visit there is something new to discover. Offering over 80 miles of hiking trails, bike trails, and recreational opportunities, Mead can truly offer visitors a one-on-one nature experience.

NORTH WOOD COUNTY PARK

7500 Park Lane, Arpin, WI

715-421-8422 • co.wood.wi.us

Located 13 miles south of downtown Marshfield, via Highway 73 and 80, on County Road A. The 172-acre park is situated on the banks of the Yellow River. Two small artificial lakes created by dams on the river and a small pine-wooded island provide scenic beauty for the entire area. One of the main attractions of the park is the 225 foot suspension bridge over the river. Other attractions include a disc golf course, stone shelter, and beach area. There are 99 campsites located at the park; 78 of these are electrical. For campsite reservations, call the Wood County Parks and Forestry Department at 715-421-8422 or visit their website.

RICHFIELD 360 RECREATION AREA

8183 Heggelund Lane, Marshfield, WI

715-421-8422 • co.wood.wi.us

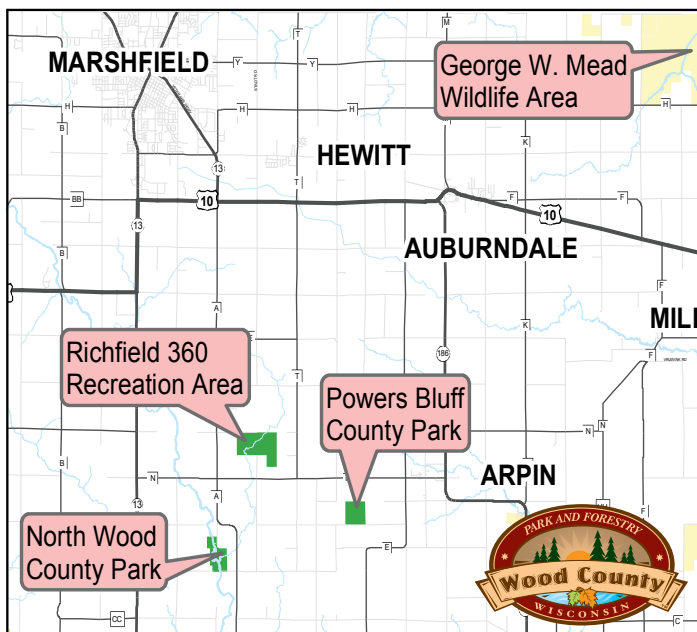
Located 10 miles southeast of Marshfield on County Trunk Highway A, and then one half-mile east on Heggelund Lane—this 360-acre parcel has 5 miles of developed cross country ski trails and 8 miles of cross country ski/nature trails routed across open fields, through forests, and along Puff Creek. All trails are marked and groomed during the winter season.

POWERS BLUFF COUNTY PARK

69990 Bluff Drive, Arpin, WI

715-421-8422 • co.wood.wi.us

Located just 14 miles southeast of downtown Marshfield, the 160-acre park is home to beginner level downhill skiing and snowboarding, cross-country skiing, tubing, snowmobiling, and snowshoeing. A two-story stone shelter building includes a warming house with concessions and ski/snowboard rentals. Tow passes are available for purchase on site. Families love tubing the four available fast-paced tube runs. Tubes are provided at no charge with the purchase of a tube hill ticket. No outside tubes allowed. Open seasonally, Saturday and Sunday 10 a.m.–5 p.m. Call ahead to verify holiday schedule.



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WILDWOOD CONNECTOR TRAIL ①

The Wildwood Connector Trail (seen in yellow on the map to the right) is the newest addition to Marshfield's impressive biking and walking trail system. The 2.5 mile long asphalt trail, located between 17th Street and McMillan, is both on-road and off-road.

MCMILLAN MARSH WILDLIFE AREA ②

715-457-6771 • meadwildlife.org
McMillan Marsh Wildlife Area is a diverse landscape of wetlands, woodlands, and grasslands. The area is approximately 6,500 acres in size and is located one mile north of the city limits of Marshfield. The property is open to hunting and trapping during the regular seasons, except for designated refuge areas. A seasonal 6.25 mile bicycle trail (combination of lime and gravel) is open May 1–September 1.

MILL CREEK TRAIL ③

Located on the south side of Marshfield in the Mill Creek Business Park. Preferred access to the trail is at 29th Street and Apple Avenue, but you can also access the business park from Cherry Avenue, Commerce Drive, and Hwy 10. The trail is 10' wide asphalt surface, and is approximately 2.6 miles long.

HAMUS NATURE PRESERVE TRAIL ④

Located at 210 Wilderness View Drive, it includes one mile of asphalt trails and over 1.5 miles of natural surface trails, with a small pond in the area.

GALVIN AVENUE TRAIL ⑤

A 10' wide, one-mile asphalt trail between Becker Road and 4th Street. On-road bike lane from Becker Road to McMillan Street.

GRIESE PARK TRAIL ⑥

Located at Griese Park, 1001 E. 29th Street, the trail is 3/4-mile long, 8' wide, asphalt surface.

UW ARBORETUM CONNECTOR TRAIL ⑦

Located at the intersection of Lincoln Avenue and 11th Street near Washington Elementary School, this trail connects to the UW Arboretum Trail.

WEBER PARK TRAIL ⑧

This 37-acre city park can be accessed at the corner of Holly Avenue and the end of West 5th Street. It includes an asphalt trail between 5th Street and Adler Road, plus over 1.5 miles of natural surface trails. The park has a parking lot and a small nature pond.



DISC GOLF COURSES

Braem Park: 905 N. Cedar Avenue, Marshfield, WI
North Wood County Park: 7500 Park Lane, Arpin, WI
Schuster Park: 573 E. Division Street, Neillsville, WI

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715-387-4900 • mfldymca.org
410 W. McMillan Street, Marshfield, WI

MARSHFIELD COUNTRY CLUB

715-384-4409 • golfmcc.com
11426 Wren Road, Marshfield, WI

MARSHFIELD SKATE PARK

715-384-4642 • 905 N. Cedar Avenue, Marshfield, WI

PAWS 'N PLAY DOG PARK

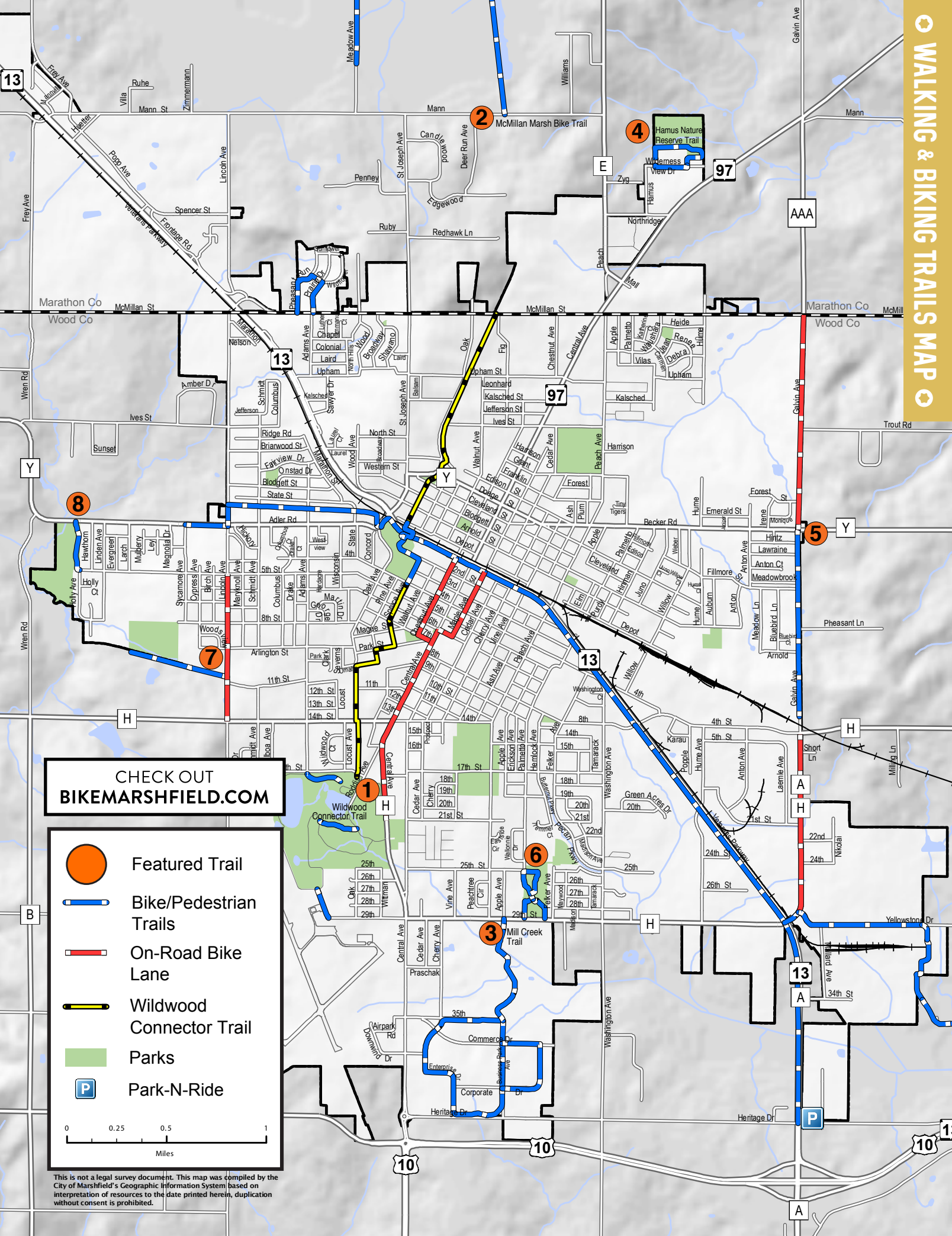
South Peach Avenue & 21st Street, Marshfield, WI

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1600 N. Central Avenue, Marshfield, WI



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Featured Trail



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Trails



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Lane



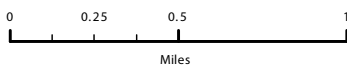
Wildwood
Connector Trail



Parks



Park-N-Ride



This is not a legal survey document. This map was compiled by the City of Marshfield's Geographic Information System based on interpretation of resources to the date printed herein, duplication without consent is prohibited.

Wood County continues support of UTV routes amid industry boom

Author, Power Pac Equipment & Motorsports

Getting outdoors has never been sexier. Amidst a global pandemic keeping folks closer to home and “Instagram syndrome” where capturing adventurous, beautiful photos is king, outdoor industries have grown exponentially in the last year. UTV and ATV trail riding is one of the hottest outdoor trends and Wood County continues to cater to the pastime’s growth in Central Wisconsin to the benefit of local economies.

Wood County is announcing 25 miles of additional routes that will officially open in the spring of 2021. This comes on the heels of two very productive years of opening routes for the county. In June 2019, 49 miles of new UTV/ATV routes were opened, followed by 10 new ATV/UTV campsites in Pittsville’s Dexter Park and more than \$400,000 in grants that funded route and trail maintenance.

“The new routes demonstrate Wood County’s commitment to growing off-road

tourism,” says Jake Hahn, Chairman, Highway, Infrastructure and Recreation Committee. “Our neighboring counties are generating a lot of tourism dollars and with the economic environment being what it is, we can’t afford not to do it. Jackson County generates \$12 million dollars of economic activity with their route and trail system. That’s the kind of shot in the arm that will allow local bars and restaurants to keep their doors open.”

The new Wood County routes were strategically designed to connect to existing mainline routes and trails, thereby linking to adjacent counties. The goal: bring new visitors and dollars through the area.

“A study from the County Highway and Planning Departments estimated the economic impact of the new routes to be around \$355 to \$427 per visiting rider,” says Matt McLean, Executive Director, Visit Marshfield. “Not only are these

developments a great asset for riders, but they will invigorate local businesses by increasing traffic from an under-tapped group of visitors and consumers.”

A 2011 case study of the Cheese County Trail in southern Wisconsin found that the total combined spending of all trail users exceeded \$15 million during the 12-month study. 86% of that amount was from non-local trail users.

“These aren’t small numbers,” says Mandy Witt, co-owner of Power Pac. “This type of tourism will do real things for our local economy and Central Wisconsin can no longer be seen as a ‘drive through’ area on the way to the Northwoods. We applaud Wood County for seeing this vision and we’ll do everything we can to assist in this strategic growth for our local communities. We are currently working to help open more local townships and hope they see the benefits in action.”



CHOOSING THE RIGHT UTV

Looking to get in on the UTV trend? There are a number of things to consider. Kyle Skoug, Powersports Salesman for Power Pac, asks his customers: “What do you want to do with your vehicle?”

HERE’S HIS TIPS:

• **SPEED/TRAIL RIDING:** If speed and adventure is the name of your game, then consider the Polaris RZR® or Yamaha YXZ®. Built for off-road performance and designed for width-restricted trails, the RZR and YXZ are for the rider looking to insert some high-speed adventure into his/her life.

• **WORK OR LEISURE:** Need a workhorse to help with yardwork or a campground runner? The Polaris Ranger is a king in this space. The Kawasaki Mule™ and John Deere Gator™ are also great work or leisure machines. Looking for a more economical version? The Ranger 500 or the Kawasaki Mule PRO-FX are both worth a look.

• **I WANT IT ALL:** If you are looking for work and play – chores and trail riding – the Polaris General XP or Yamaha Wolverine RMAX are great options. With towing performance, a dump box, touch screen and great ground clearance and suspension, you can get your work done AND dominate the toughest trail. Kawasaki Teryx® is a more economical option here and still has a 783 cc engine and dumpbox.

OTHER THINGS TO CONSIDER:

• **PASSENGER ROOM:** Think through how many passengers you want your side-by-side to accommodate. Models have 2, 3, 4 or 6-seat options.

• **TECH:** Brands offer GPS touch screens that you can add to your unit which can make navigating trails a lot easier. The software allows you to plan trips, track and share rides and log service.

• **MAKE IT YOURS:** You can customize your machine in a number of ways.

• **Rims and tires:** Think about where you will be riding. Most factory tires are made for off-road riding so,

if you are planning to ride on more compact gravel routes or roads, consider radial tires.

• **Bells and whistles:** Other add on’s include sound systems, cab upgrades, storage, gun racks, coolers, heat and even air conditioning.

• **Seasonal needs:** Don’t forget to ask about cab, plow or track packages for your machine.

/////

HAVE MORE QUESTIONS OR READY TO ADD A UTV TO YOUR GARAGE?

Power Pac has experts with years of experience ready to help.

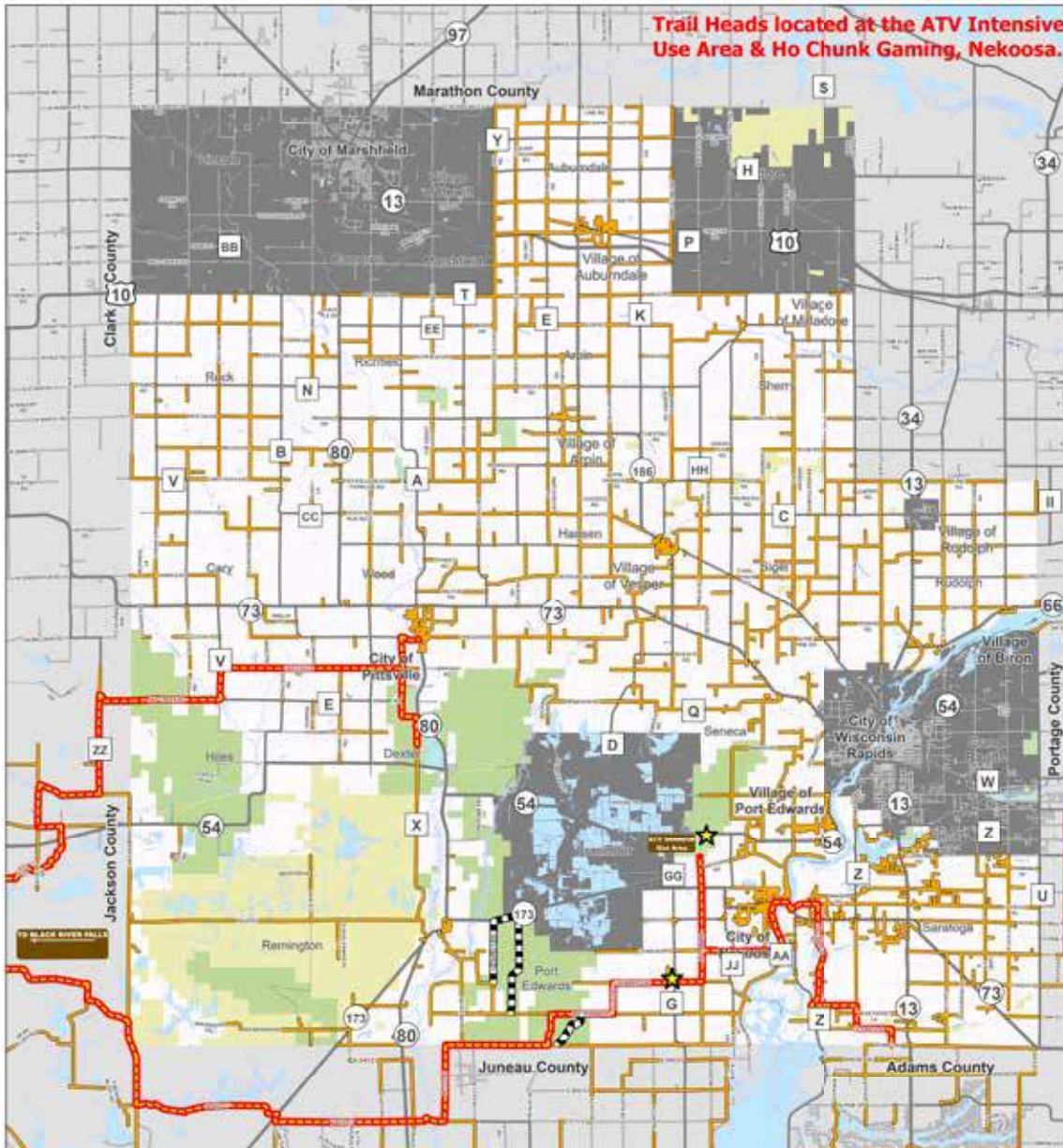


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WOOD COUNTY ATV ROUTE /TRAIL SYSTEM

WOOD COUNTY, WISCONSIN

LAST UPDATED 7/14/2020



- Mainline Route
- ATV Trails
- ATV/UTV Routes
- ATVs NOT allowed by Local Ordinance
- ★ Trail Heads



WOOD COUNTY ATV PARK

co.wood.wi.us

Ten miles of trails in the Wood County ATV area southwest of Wisconsin Rapids. Enclosed shelter, restrooms, water well, large parking area. Located three miles west of Port Edwards on State Hwy 54.

MARATHON COUNTY ATV TRAILS

co.marathon.wi.us

Twelve miles of trails in the Burma Road Unit of the Marathon County Forest southwest of Wausau. Also, five miles on the Edgar to Stratford trail.

CLARK COUNTY ATV TRAILS

co.clark.wi.us

Eighty miles of trails with additional inter-connecting routes, totaling 135 miles of year-round travel. Trails wind and loop through the 133,000-acre Clark County Forest. Winter ATV trails total 180 miles. Trails connect to five county campgrounds and parks. Six strategically located parking lots serve the trails.

SNOWMOBILING

co.wood.wi.us

Wood County has 268 miles of snowmobile trails routed through forests and across farmlands to enjoy. Ten clubs make up Wood County Snowmobile Alliance and maintain the trails. When snowmobiling, please stay on the marked trails.

****Please contact your local township to confirm opening and closing updates.**



Marshfield Clinic Health System

Enriching lives for generations

Marshfield Clinic Health System has, for more than a century, provided the best health care while being engaged in our many communities where we all work, live and play.

The Health System, with its headquarters in Marshfield, is growing with mission in mind – to create healthy communities through accessible, affordable, compassionate health care. Its vision is to define the future of health care for generations and to be the consumer's first choice for health care.

The Health System has about 1,200 medical professionals and 11,000 to 12,000 employees across its vast system of care; is a major employer in Marshfield and Wisconsin; and helps drive the economy in our communities. And, we are excited about having an even bigger presence in our communities to serve you better in the months and years to come.

Besides outpatient clinics and services, the Health System has hospitals in Beaver Dam, Eau Claire, Ladysmith, Marshfield, Minocqua, Neillsville, Park Falls, Rice Lake and Weston.

History

Six Marshfield physicians in 1916 formed Marshfield Clinic, founding what has been one of the largest private multispecialty group practices in the United States. Those physicians combined their practices but also were very involved in medical research and education.

"For more than 100 years, Marshfield Clinic Health System has served rural communities and put our patients first. We're excited to build on our history of innovation and excellence as we work to define the future of health care in our second century."

- Dr. Susan Turney
Chief Executive Officer



Today's Health Care

The Health System provides the latest medical technology, research and education to serve patients from all over the world. This medical tourism destination has more than 50 locations in Wisconsin with nearly 90 specialties and subspecialties. Primary care physicians consult with specialists within the System to provide coordinated care, all under one roof in Marshfield. You can take extra precautions to help protect your health. Consider virtual care options through telehealth at home.



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Emergency Department providers are available 24 hours a day every day of the year. Also, Marshfield Medical Center has the area's only Level II Trauma Center and Level II Pediatric Trauma Center, providing a system of experienced providers and highly qualified staff.

Urgent Care is open daily with extended evening hours, on holidays and weekends. No appointments are taken. You may have to wait to see an Urgent Care provider.

The Health System is a member of Life Link III, providing emergency air transport for patients needing critical care.



Appointments

If you need an appointment call or stop at any center location or go online at MyMarshfieldClinic and make an appointment through your account. Same-day appointments and online care from your mobile device are available through Care My Way.

Patient Assistance Center

Patient Assistance Center counselors provide support if you have a financial hardship and wish to apply for assistance. Counselors are available at 1-800-782-8581 ext. 9-4475.



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marshfieldclinic.org



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Security Health Plan of Wisconsin

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Security Health Plan, the first rural Health Maintenance Organization in the nation, was founded in 1971 as the Greater Marshfield Community Health Plan by Marshfield Clinic doctors and restructured in 1986 to become Security Health Plan.

Security Health Plan's 550 employees are focused on helping consumers and communities reach their best health by ensuring access to affordable, high-quality health insurance. Accredited by the National Committee for Quality Assurance (NCQA), Security Health Plan offers health insurance coverage for employees of large and small businesses, individuals and families.

Security Administrative Services, a wholly-owned subsidiary of Security Health Plan, provides full service third-party administration for self-funded employers

securityhealth.org

Marshfield Clinic Research Institute

Marshfield Clinic Research Institute was founded in 1959 and is the largest private medical research institute in Wisconsin.

Its mission is to enrich lives through discovery, translation and application of scientific knowledge that improves health and well-being.

Housed primarily in the Lawton Center and Melvin R. Laird Center on the Marshfield Medical Center campus, Research Institute scientists conduct clinical research, rural and agricultural health and safety research, epidemiology and population health research, precision medicine research and oral and systemic health research.

marshfieldresearch.org

marshfield children's hospital

Marshfield Children's Hospital

When your child needs higher-level care, your provider can refer your child to Marshfield Children's Hospital, central Wisconsin's only dedicated pediatric hospital and only one of four in Wisconsin. Kids don't belong in hospitals but when they have to be, Marshfield Children's provides care beyond treatment, with thoughtfully designed Northwoods-themed rooms, Child Life services and more.

Our hospital has the latest technology; board-certified pediatric hospitalists and nurses; and more than 30 pediatric specialty services – allergy, cardiology, gastroenterology, hematology/oncology, nephrology, neurology, orthopedics, pulmonology, surgery and urology.

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- ✓ An eight-bed pediatric intensive care unit providing the highest level of intensive care to critically-injured or seriously-ill infants and children up to age 19.
- ✓ A 24-bed neonatal intensive care unit caring for babies born at less than 32 weeks or with critical illness.
- ✓ A 24-bed pediatric unit that serves infants through 18 year olds.
- ✓ Dedicated cancer care and treatments at the region's only pediatric oncology inpatient unit.

marshfieldchildrens.org

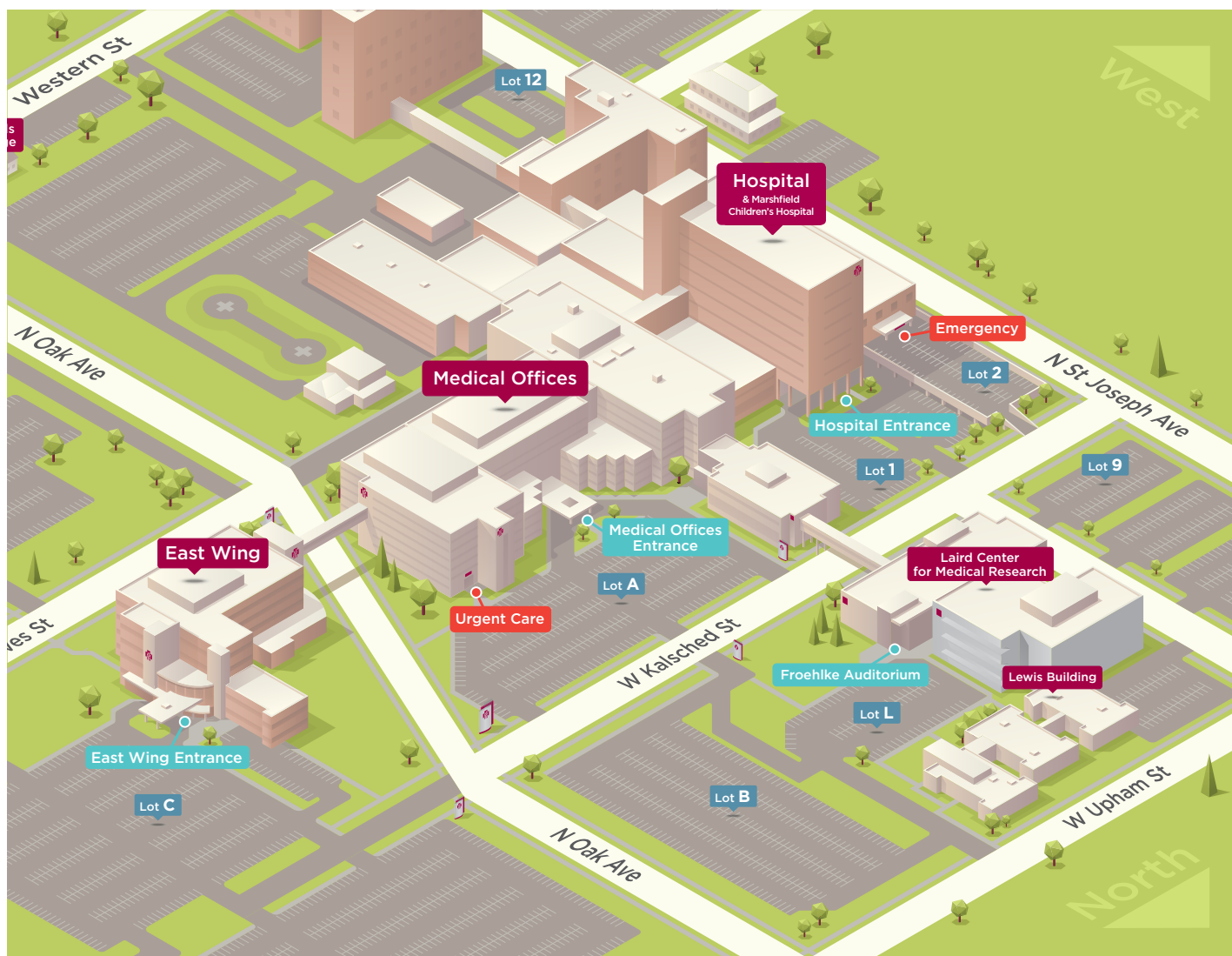


Marshfield Clinic Health System

VISITMARSHFIELD.COM | 25

Marshfield Campus

marshfieldclinic.org



Marshfield Medical Center (Medical Offices)

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715-387-5511 • 800-782-8581

Urgent Care

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Marshfield Medical Center (Hospital)

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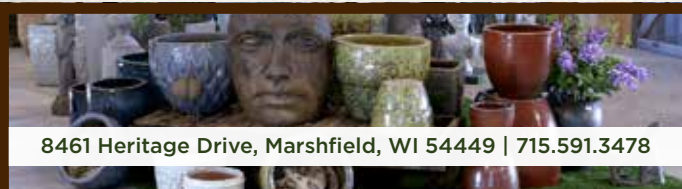


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CITY MAP OF MARSHFIELD

PARKS

1. McMillan Marsh Wildlife Area
2. Hamus Nature Preserve
3. Braem Park
4. Joe & Bernadine Weber's Nature Park
5. Steve J. Miller Rec Area
6. Pickle Pond Park
7. UW Athletic Fields
8. Marshfield Fairgrounds Park
9. Wildwood Park & Zoo
10. Griesek Park

POINTS OF INTEREST

1. Marshfield Medical Center and New Visions Gallery
2. Marshfield Mall
3. Everett Roehl Marshfield Public Library
4. Chestnut Center For The Arts
5. Wenzel Family Plaza
6. Governor William H. Upham House
7. Roger's Cinema
8. Marshfield Chamber of Commerce & Industry and Visit Marshfield
9. Vandehey Waters Outdoor Aquatic Center
10. Marshfield Municipal Airport

HOTELS & MOTELS

1. Baymont Inn & Suites
2. Neva Jean Motel
3. 7 Star Inn
4. Woodfield Inn & Suites
5. Hampton Inn & Suites (Coming 2021)
6. Quality Inn
7. Hillcrest Motel
8. Holiday Inn & Conference Center
9. The Park Motel
10. Stardust Motel
11. Hotel Marshfield

CITY MAP KEY		FACILITIES										ACTIVITIES																
<div><div>Off Road Bike/Pedestrian Trails</div><div>On-Road Bike Lane</div><div>Wildwood Connector Trail</div><div>Snowmobile Trails</div><div>Rail Road</div><div>Regional Linkwork</div></div> <div><div>Park/McMillan Marsh</div><div>Historical District</div><div>Downtown Business District</div><div>City Limits</div></div>																												
MARSHFIELD PARKS	Benedict Park																											
	Braem Park																											
	Columbia Park																											
	Connor Park																											
	Forest Ridge																											
	Grant Mini Park																											
	Griese Park																											
	Hamus Nature Preserve																											
	Hardacre Park																											
	Joe & Bernadine Weber's Nature Park																											
	Marshfield Fairgrounds Park																											
	Northern Hills Park																											
	Pickle Pond Park																											
	Steve J. Miller Recreation Area																											
	UW Athletic Fields																											
	Wenzel Family Plaza																											
Wildwood Park & Zoo																												
COUNTY PARKS	North Wood County Park																											
	Powers Bluff County Park																											
	Richfield 360 Recreation Area																											

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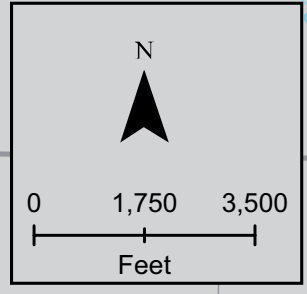
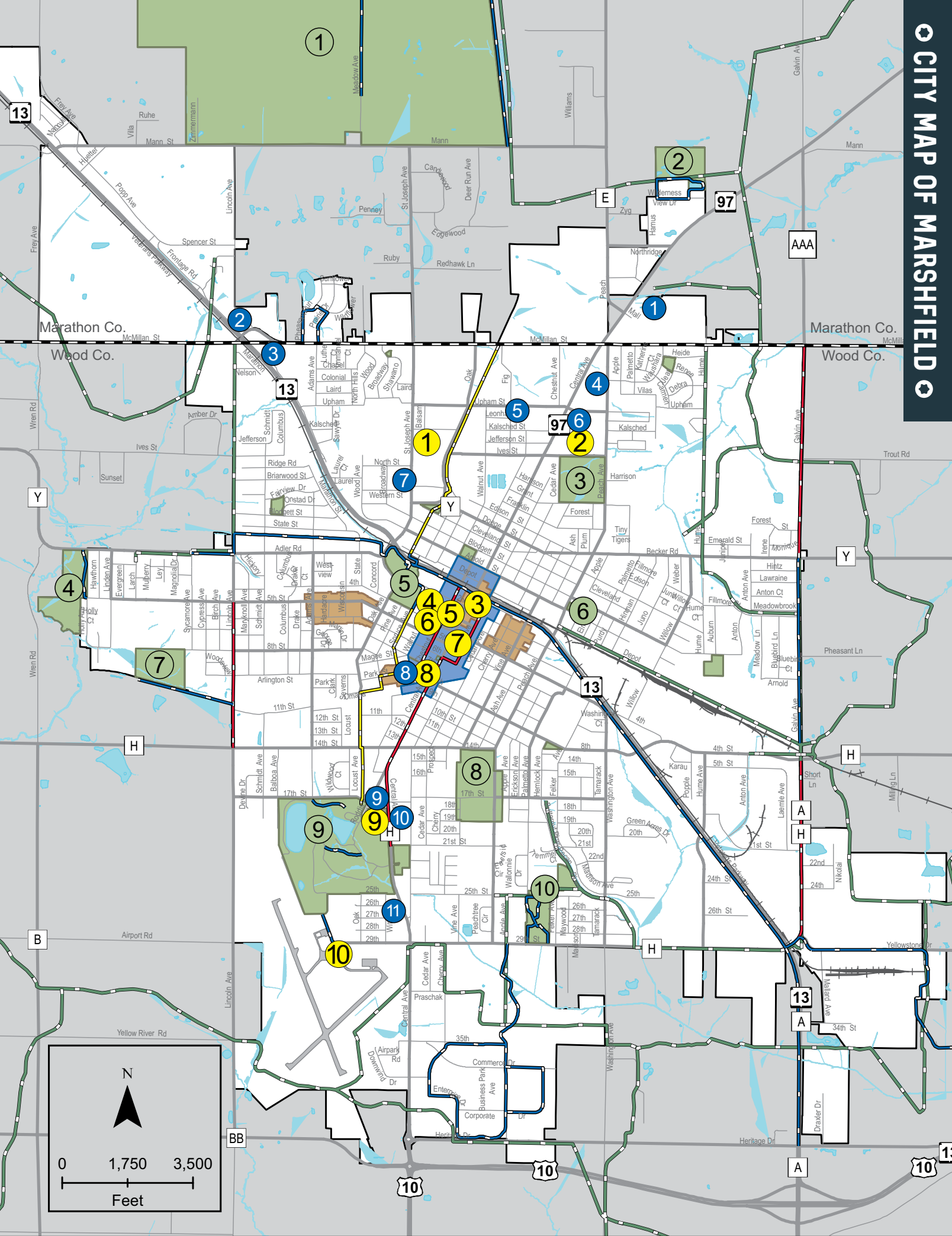
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There's lots to see and do at Wildwood Zoo

There's lots to see and do at Wildwood Zoo, with interactive exhibits sure to delight visitors and the zoo's animal population. The zoo's latest improvements feature a spacious Cougar Exhibit and Welcome Center. The natural habitat cougar exhibit proudly bears the names of locals Floyd and Pat Hamus, whose generous donation to the project helped make the expansion possible. The cougar siblings, Star and Thunder, love this upgrade to their home which boasts nearly ten times the size of their previous space. The large viewing windows from the Welcome Center into the exhibit provide an up-close look at the cougars' handling area. This gives visitors the opportunity to see the cougars interact with the zookeeper behind the scenes and during feeding times.



A main part of Wildwood Zoo's mission is to educate the public on wildlife and its environment. Featured prominently in the Welcome Center is a new, interactive, hands-on water table experience. Kids can don a raincoat and manipulate the table to rain and learn about the importance of water quality as it undergoes evaporation, transpiration, precipitation, and condensation during its life cycle. Familiar spots and local landmarks are also built into the table, like the World's Largest Round Barn and the baseball fields at the Steve J. Miller Recreation area. A separate, interactive, electric display also teaches kids about the scientific wonders of power. The Welcome Center also features small animals such as common chuckwalla, grey tree frogs, hognose snakes, ornate box turtles, and tiger salamanders. Visitors will also be happy to find new ADA compliant restrooms for comfort and convenience in the building.

Make sure you check out the monarch butterfly exhibit, a display curated by local residents Melissa and James Gwiazda and features a monarch butterfly mural that's become a popular spot for photo ops (it's near the Bear Woods pond).

Finally, no zoo trek is complete without a visit to twin Kodiak bears Munsey and Boda, the stars of the zoo. The thousand-pound bears are still young at heart and love to play—they wrestle, swim and simply have fun. Kids love the 15-foot wide glass viewing windows along with plenty of shade, while the bears love splashing in the recirculating pools, and crossing the covered bridge to explore an acre of enrichment grounds in Bear Woods, which gives them room to roam and play.

Make it a fun-packed summer day of outdoor fun with a visit to Wildwood Zoo, a playground break at Wildwood Park, a splash-filled or tranquil dip at nearby Vandehey Waters Outdoor Aquatic Center, and end the day with an ice cream treat at Hub City Ice Cream Company (all within a half mile).



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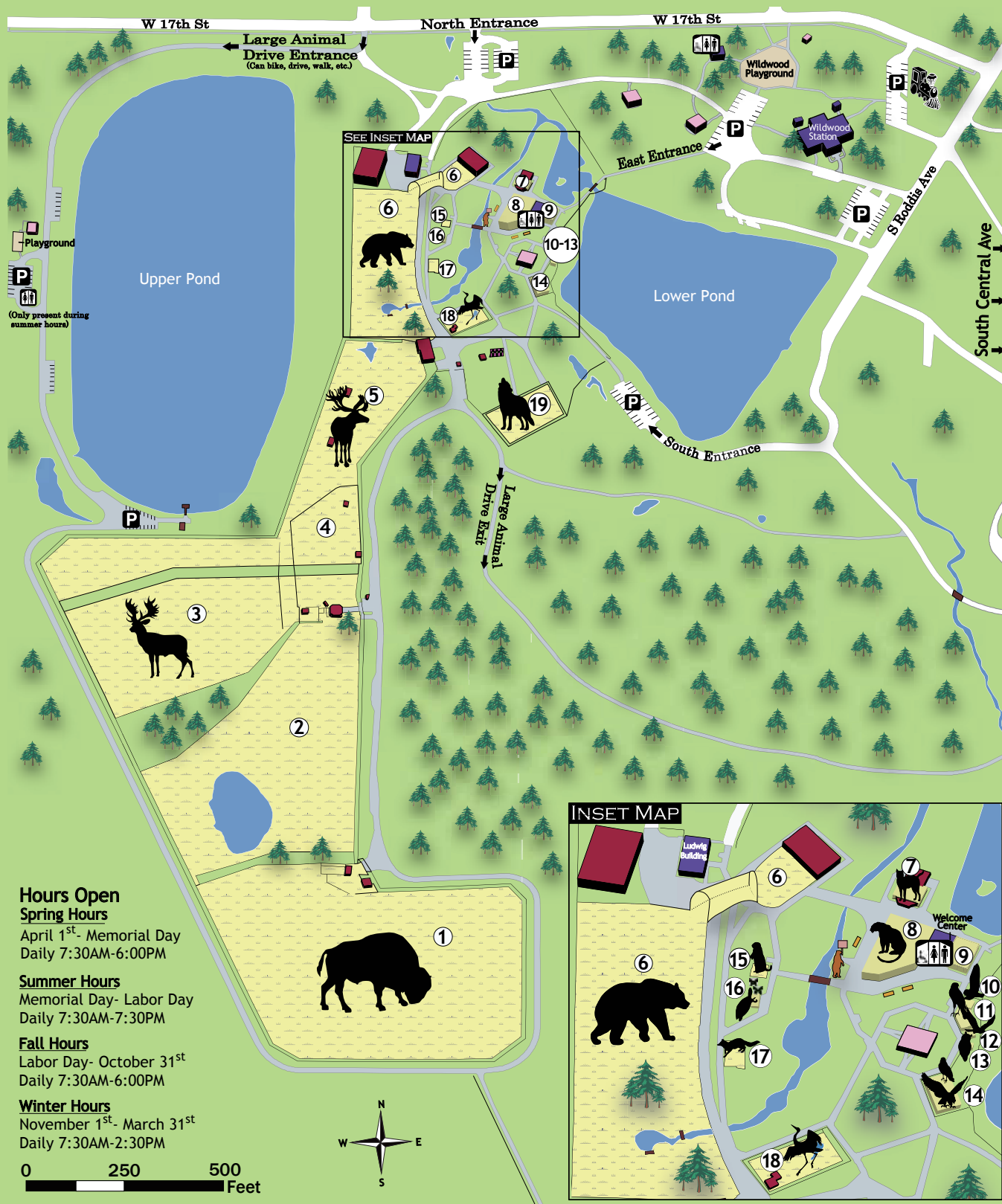
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- ⑤ Elk
- ⑥ Kodiak Bear
- ⑦ Wildcat

- ⑧ Cougar
- ⑨ Welcome Center
- ⑩ Red Tail Hawk
- ⑪ Great Horned Owl
- ⑫ Peregrine Falcon
- ⑬ Screech Owl
- ⑭ Bald Eagle & Rough Legged Hawk

- ⑮ Prairie Dog
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- ⑰ Fox (Gray & Arctic)
- ⑱ Sandhill Crane
- ⑲ Wolf (Timber/Gray)

Marshfield featured on public television

Check out the Marshfield episode of "Around the Corner with John McGivern," a PBS Wisconsin series that spotlights Wisconsin's unique towns and neighborhoods. McGivern visited some of our top businesses and attractions and learned what makes our community special.

Wildwood Zoo is a major attraction for visitors to Marshfield and was one of the key stops for the crew. During an interview with Zookeeper Steve Burns, McGivern learned about the story of star zoo residents, Kodiak bears Munsey and Boda. The two bears arrived in Marshfield in 2015 and are very rare because they are two of only three bears of their species in the lower 48 states. Munsey and Boda are living large as themselves. They have one of the largest exhibits you would ever see in a zoo, with over 48,000 square feet of natural surroundings and a viewing area. These big boys need every inch of space they have, topping the scales and weighing in at well over 1,000 pounds each.

The episode also shows off the amazing monarch butterfly display, which educates the public on their life cycle from egg to caterpillar to cocoon, and beyond on the butterflies' release

and migration. The local experts, the Gwiazda family, curate this incredible exhibit.

In addition to a tour around Wildwood Zoo, the episode also includes stops and exclusive interviews at Jurustic Park, Wenzel Family Plaza, Nasonville Dairy, The Kitchen Table, Weinbrenner Shoe Company, Marshfield Furniture, Marshfield Medical Center, 2 1/2 Cups Cupcakery and Bakeshop, and notable residents Chris and Erin Howard.

This Emmy Award winning show also includes a short history of each community told by well-known Milwaukee historian, John Gurda. Radio host and John's brother, Mike McGivern, tells us what prep sport is popular in each town they visit. The episode has already racked up over 10,000 views on YouTube. 📺

ENJOY THE EPISODE

Watch Online: pbs.org/show/around-corner-john-mcgivern/

Youtube Search: Around the Corner with John McGivern Marshfield WI

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Here are some ideas to get you “moo-ving” in the right direction.

NASONVILLE DAIRY (10898 Hwy 10 West, Marshfield) Located right outside Marshfield, this dairy store is a must-visit. Nasonville Dairy has been around for 150 years, and it offers a big selection of specialty cheeses, including 10-year aged cheddar and their oh-so-spicy Scorpion Cheddar. With multiple Wisconsin Master Cheesemakers at Nasonville Dairy, you know you’ll get quality cheese varieties to enjoy and share.

WEBER’S FARM STORE (9706 County Road H, Marshfield) This dairy store is a Marshfield institution, offering high-quality dairy products since 1904. It’s the place to go for unique or classic cheese varieties, ice cream and local butter. There’s a drive-up

window for your convenience, where you can pick up ice cream treats for the whole family or stock up on your favorite variety of milk. Enjoy choosing from an expansive selection of cheeses or just grab a bag of squeaky cheese curds to snack on. Weber’s is a local favorite—it won Best Shop for Gifts in the 2019 Best of Marshfield poll.

MELODY GARDENS RESTAURANT (1200 S. Oak Avenue, Marshfield) A Marshfield classic, Melody Gardens is the perfect place to take the kids for homemade ice cream (by the cone or by the quart)! Special occasion coming up? They’ve got you covered with their decadent homemade ice cream cakes. Want something savory? You can also order for breakfast, lunch, or supper.

HUB CITY ICE CREAM CO. (1610 S. Central Avenue, Marshfield) This Central Avenue establishment is the place to visit on a warm Marshfield day (or any day you need something sweet). It dishes up 24 flavors of Chocolate Shoppe ice cream and makes its



waffle cones in house every day. Hub City Ice Cream Company also serves sundaes, floats, shakes, malts, slushies and more—a refreshing treat after a look at the animals at Wildwood Park & Zoo, conveniently located a few blocks away. 🍦



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SELECT LIST: A select group of hospitality businesses were awarded a special recognition. To make the SELECT LIST, businesses must win a Best of Marshfield category; have at least 4 or 5 stars on Facebook, Trip Advisor, and Yelp; be local; and be open year-round.  Indicates Select List Winner



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A Foodie Getaway //

Marshfield's dining scene has changed a lot in recent years, and there's a lot for food lovers to discover. New restaurants are popping up throughout the city and longtime spots are delivering new menu items while still serving up all the classics. Exploring this culinary bounty is a tasty excuse for a getaway, and it's easy to find some of the best food in town—just visit the establishments that are Best of Marshfield winners. These places received top honors in this annual survey voted on by locals.



Pack your bags and bring an appetite!

Friday dinner—There's perhaps no dining tradition more celebrated in Wisconsin than the Friday night fish fry. Nutz Deep II, a Marshfield institution with a colorful name, draws rave reviews for its food, and its fish fry has won the hearts of locals—in 2020 it was voted Best Fish Fry. Not into fish? The restaurant's signature burgers are also amazing.

After dinner, relax in your hotel. Looking for a comfortable unique place to stay with a full menu of amenities? Hotel Marshfield won Best Hotel/Motel in 2020. Another great bet: The Holiday Inn & Conference Center, which is home to the renovated restaurant, The Rivers.

Saturday breakfast—The Kitchen Table has been serving up hearty, homemade breakfasts for more than four decades. The restaurant won the 2019 Best Breakfast award, and this is a place to go for all the classics—buttermilk pancakes, hash browns, omelets and bacon. Don't worry—they'll be sure to keep the hot coffee flowing.

Saturday lunch—Spice things up with a trip to El Mezcal. This Mexican restaurant delivers south-of-the-border classics with flair, winning both Best Ethnic Restaurant and Best Outdoor Dining in 2020. The restaurant's daily lunch specials include tacos, enchiladas, quesadillas, burritos and more. Dive into the complimentary chips and salsa (and get some queso blanco) while you review the full menu.

After lunch, head to these must-see foodie shops: Weber's Farm Store and 2½ Cups Cupcakery & Bakeshop. Weber's won Best Shop for Gifts in 2019 and sells an extensive line of cheese that's produced at this fifth-generation dairy. Their selection includes lots of favorites,

like 11-year aged cheddar and merlot Parmesan. 2½ Cups – Cupcakery & Bakeshop, located in the Downtown Historic District will have your mouth watering with gourmet cupcakes and other sweet treats.

Saturday dinner—Wind down with a little Marshfield comfort food. According to the latest Best of Marshfield survey, the place to go is MoJo's Pasta House & Cajun Cook Shack. This fast-casual family-owned eatery makes their Cajun and Italian entrees from scratch, fresh and to order. Try their Pasta Jambalaya, served with tender chicken, andouille sausage and Gulf pan-seared shrimp.

Sunday breakfast—Head to the Lumberyard Bar & Grill. The restaurant serves hearty breakfasts, including a bacon cheeseburger-stuffed French toast. If you arrive late, the lunch menu does not disappoint. The Lumberyard serves up flatbreads that are out of this world.



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hillcrestmotelmarshfield.com



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715-387-8691 or 800-228-5150
114 E. Upham Street
Marshfield, WI
qualityinn.com



STARDUST MOTEL

715-387-1191
1801 S. Central Avenue
Marshfield, WI

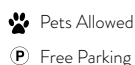
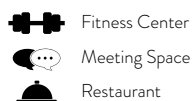


WOODFIELD INN & SUITES

715-502-5015 or 888-813-1344
1651 N. Central Avenue
Marshfield, WI
woodfieldinn-marshfield.com



AMENITIES KEY



Pet-friendly travel spots in the Marshfield area

There's no need to leave your best friend at home when you visit Marshfield. The city welcomes travelers with four legs with friendly lodging, attractions, parks and events that will get everyone's tail wagging. Here's a guide to visiting Marshfield with your furry friend.

A GOOD NIGHT'S SLEEP

Need a place to stay that the whole family can enjoy? You're in luck: Marshfield is home to hotels that are happy to welcome pets. You'll find plenty of creature comforts and a relaxing stay—fall asleep counting sheep (or perhaps enjoy some dreams of chasing them). Hotel Marshfield, 2700 S. Central Ave., offers special pet-friendly rooms and services—your pooch will know they're at the right hotel when they spot the water bowl in the lobby. Quality Inn, 114 E. Upham St., has pet-friendly rooms, food and water for your pup in the lobby, and an area outside where pets can answer the call of nature. Check with individual properties for the latest rates, policies and pet fees.

ICE CREAM FOR ALL

Who doesn't love an ice cream cone? Treat the whole family to a scoop or two of the cold stuff. Hub City Ice Cream Company (1610 S. Central Ave., open seasonally) has everyone covered. Those who arrive on two legs can



enjoy delicious Chocolate Shoppe flavors like Zanzibar Chocolate and Ultimate Oreo. While those flavors contain chocolate (sorry Fido), Hub City has every doggy diet covered: Just order a "pup cone." The shop has outdoor seating and is close to sidewalks and trails good for a stroll if you need to leash up and walk off a few calories.

ROOM TO RUN After a long car trip, everyone needs to stretch their legs. Head to Paws N' Play Dog Park, an expansive 4.5-acre dog park that welcome visitors who need a place to run and sniff. The fenced, grassy park includes separate areas for small and large pooches and is open to all non-aggressive dogs that are current on vaccinations. The park is located on the northwest corner of 21st Street and S. Peach Ave. on the Central Wisconsin State Fairgrounds. The park is run by dog-loving volunteers; small donations to help offset maintenance are welcomed.

A GOOD READ If you left your pets at home but are missing a little companionship, you might find a furry friend in the aisles—or windows—of Thimbleberry Books, 166 S. Central Ave. Friendly cats roam this charming bookstore, keeping watch over a vast selection of new and used books, all at affordable prices.

BEST OF SHOW Dogs take center stage every summer at the Marshfield Fairgrounds. Whether you're an exhibitor or a fan, you won't

want to miss the Marshfield Area Kennel Club Dog Show. More than 100 breeds participate in this annual event—everything from Afghan hounds to Welsh corgis. Dogs and their handlers take to the ring and face off in various categories, including junior showmanship, obedience and rally obedience. Pooches from throughout the region compete to see who's the top dog. Woof!



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◉ CHURCHES ◉

Christ Lutheran Church

1208 W. 14th St.
Marshfield, WI 54449
715-384-3535
Thursday 6:30 p.m.
Sunday 9 a.m.
Check our website for service times
www.christmarshfield.org

Columbus Catholic Schools

710 S. Columbus Ave., Marshfield, WI 54449
715-387-1177
www.columbuscatholicschools.org

Cornerstone Community Church

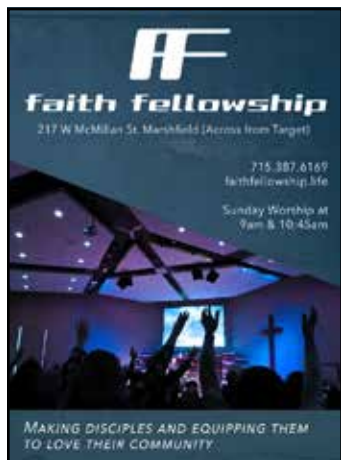
1417 W. McMillan St., Marshfield, WI 54449
715-384-6800
www.cornerstonemarshfield.com

Faith Fellowship

217 W. McMillan St., Marshfield, WI 54449
715-387-6169 • faithfellowship.life

Faith Lutheran Church

207 S. Cherry Ave., Marshfield, WI 54449
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faithfellowship.life
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WESLEY UNITED
Methodist Church
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205 E 3rd Street, Marshfield, WI 54449
wesleyhopeconnection.org
Facebook.com/wumcmfld



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715-676-2753
Sunday Worship 9 a.m.
www.gracemarshfield.org

Immanuel Lutheran Church School and Childcare Center

604 S. Chestnut Ave.
Marshfield, WI 54449
715-384-5121
Saturday 5pm • Sunday 9am
www.immanuelmarshfield.org

Marshfield Church of Christ

Our mission: loving God...loving others
1413 South Felker Ave.
Marshfield, WI 54449
715-387-1004
See our website for services
www.marshfieldCOC.org

North Ridge Church

1021 W. McMillan St.
Marshfield, WI 54449
715-387-6111
Sunday 9:00am, 10:45am, 5:30pm

Sacred Heart of Jesus & Corpus Christi

Catholic Churches

1101 S. Central Ave., Marshfield, WI 54449
10075 Hwy BB, Marshfield, WI 54449
715-384-3213
Tue—Fri Mass 8am at Sacred Heart
Saturday Confession & Exposition 4-4:45pm
Benediction, Mass 5pm at Sacred Heart
Sunday Mass 8:30am, 6pm at Sacred Heart
10:00am at Corpus Christi
sacredheartmarshfield.org

Seventh-Day Adventist Church

714 W 14th Street, Marshfield, WI 54449
715-387-4641

St. John the Baptist Catholic Church

201 W. Blodgett St., Marshfield, WI 54449
715-384-3252
Monday–Friday 7 a.m.
Saturday 8 a.m. & 4:30 p.m.
Sunday 7 a.m., 9 a.m. & 11 a.m.
www.stjohnsmarshfield.org



Trinity Lutheran Church & School

9529 State Hwy 80
Marshfield, WI 54449
715-676-2121
trinitymarshfield.org
facebook.com/trinitymarshfield/

Wesley United Methodist Church

Worship: Sunday 9 a.m.
205 E. 3rd St, Marshfield
P.O. Box 987, Marshfield, WI 54449
715-384-2292
www.wesleyhopeconnection.org

Zion United Methodist Church

2106 N. Peach Avenue
Marshfield, WI 54449
715-898-1771 • www.zionumcfamily.com
Sunday 9:30 a.m., Discipleship Hour 10:45 a.m.



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marshfieldpost54wi.org

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Large Hall	3,100	300

BELVEDERE SUPPER CLUB

715-387-4161

M329 Hwy 97, Marshfield, WI

belvederesupperclub.net

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Large Hall	4,000	400
Fireplace Room	1,000	50

CHESTNUT CENTER FOR THE ARTS

715-389-8999

208 S. Chestnut Avenue, Marshfield, WI

chestnutarts.org

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Ballroom	3,000	200
Concert Hall	4,000	250
Fireplace Room	1,450	40
Terazzo Room	300	40

EVERETT ROEHL MARSHFIELD PUBLIC LIBRARY & 2ND ST COMMUNITY CENTER

715-387-8494

105 S. Maple Avenue, Marshfield, WI

marshfieldlibrary.org

211 E. 2nd St., Marshfield, WI 54449

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
J.P. Adler Room	500	50
5 Conference Rooms	Varies	Varies

HAMPTON INN & SUITES

1-800 HAMPTON

400 W. Upham Street, Marshfield, WI

hilton.com/en/hampton

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Meeting Room	947	67



Hotel Marshfield

HOLIDAY INN & CONFERENCE CENTER

715-486-1500 or 800-HOLIDAY

750 S. Central Avenue, Marshfield, WI

holidayinn.com/marshfield

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Blodgett	500	16-45
Doege	2,400	80-250
Ives	500	16-45
Hardacre Board Room	325	Up to 16
Hub City Ballroom	4,800	288-600
Laird	800	40-75
Roddis	800	40-75
Upham	800	40-75
Prefunction Space	1,500	

HOTEL MARSHFIELD

715-387-2700 or 855-583-2700

2700 S. Central Avenue, Marshfield, WI

hotelmashfield.com

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
The Grand Ballroom	4,600	325
Grand Ballroom I	1,564	105
Grand Ballroom II	1,656	115
Grand Ballroom III	1,380	72
Central Ballroom	2,790	200
Central Ballroom I	960	72
Central Ballroom II	780	48
Central Ballroom III	1,050	80
Executive Board Room	294	12

MARSHFIELD COUNTRY CLUB

715-384-4409

11426 Wren Road, Marshfield, WI

golfmcc.com

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Banquet Room	2,400	130

MARSHFIELD EAGLES CLUB

715-384-3000

1104 S. Oak Avenue, Marshfield, WI

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Banquet Room	6,600	550 dinner 880 chairs
Conference Room	475	30-50
East Wing	3,600	250
North Hall	1,334	75
Talon Room	272	20
West Wing	3,000	200

THE OVEN ABOVE THE PUB

715-389-1868

108 W. 9th Street, Marshfield, WI

blueheronbrewpub.com

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Heron Room	150	12
Main Dining Room	1,116	150
Parkin Room	720	50

QUALITY INN

715-387-8691

114 E. Upham Street, Marshfield, WI

qualityinn.com

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Conference Room	400	20

RIVEREDGE GOLF COURSE BANQUET FACILITY

715-676-3900

10191 Mill Creek Drive, Marshfield, WI

riveredgegolfcourse.com

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Banquet Hall	7,500	Up to 450
Other hall arrangements are available		

THE RIVERS

715-384-3705

820 S. Central Avenue, Marshfield, WI

theriverstavern.com

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Private Room	260	15-20

WOODFIELD INN & SUITES

715-387-2233

1651 N. Central Avenue, Marshfield, WI

woodfieldinn-marshfield.com

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Small Room	300	8

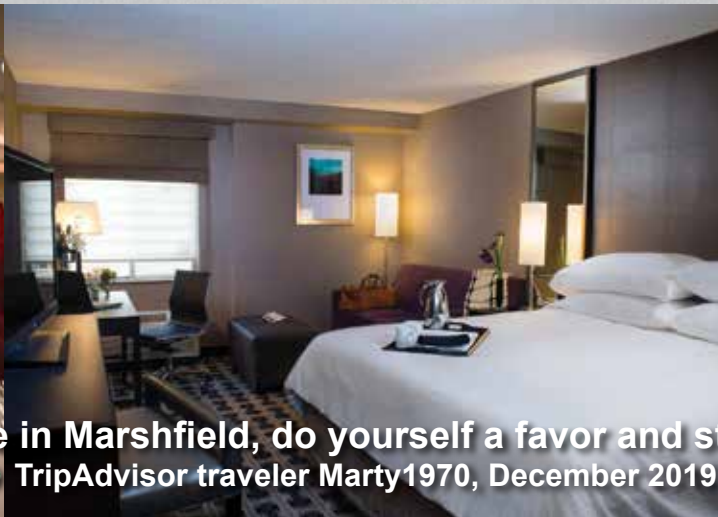
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Marshfield Clinic Health System

Read more about us on pages 24-25.