

VISIT
MARSHFIELD
MADE NEW

THE OFFICIAL
2022
VISITORS GUIDE

WOW!



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BLUE HERON BREW PUB

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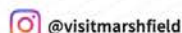
Police Emergency	911
Police Non-Emergency	715-387-4394
Fire, Ambulance, Rescue Squad	911
Fire Non-Emergency	715-486-2094
Hospital 24-Hour Emergency Services	715-387-7676
Marshfield Clinic Health System	715-387-5511
Marshfield Clinic Urgent Care	715-389-3839
Marshfield Medical Center	715-387-1713
Visit Marshfield	715-384-4314
Main Street Marshfield	715-387-3299
Marshfield Area Chamber of Commerce & Industry	715-384-3454
Marshfield Parks & Recreation	715-384-4642
Travel Wisconsin	800-432-8747
Marshfield Department of Motor Vehicles	608-264-7447
Road Conditions	800 ROAD WIS (762-3947)
US Post Office	715-389-2922

VISIT MARSHFIELD

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#marshfieldmadenew



Blue Heron Brew Pub

WELCOME TO MARSHFIELD!

Marshfield is excited to celebrate its 150th Birthday as a city in 2022. We like to say that we're "Celebrating 150 Years of re-NEW-al," as part of Marshfield Made New. You may ask, what is Marshfield Made New? Marshfield Made New is a time-honoring outlook that celebrates the past but rejoices in its present. Whether it's a story told through get togethers at the Wenzel Family Plaza or through iron birds in the sky at Jurustic Park, look around—it's a story being told throughout the community.

In the here and now, it's an exciting time for Marshfield with lots for you to see and do. We've been working together to show our visitors the best, boldest, and brightest: fun new events at Wenzel Family Plaza, rejuvenated exhibits at Wildwood Zoo, the larger-than-life creature-creations at Jurustic Park, downtown reinvigoration, hospital advancements and care improvements, new restaurants (many in remodeled historic structures or new developments), and more. We take pride in all these offerings; it's our way to pay homage to our rich, storied past of 150 years, while embracing and planning for a vibrant future.

Travel was back on the map in 2021 as we welcomed many more visitors last year than in 2020. To the delight of all, most local festivals including Dairyfest, Hub City Days, Central Wisconsin State Fair, Maple Fall Fest, and Rotary Winter Wonderland were celebrated – and even with modifications for our times, the turnout and enthusiasm was undeniable (see page 11 for our Big Six including Farm Tech Days in Loyal, WI this summer). The amount of care and support shown in our community is

in part due to the commitment to health and safety from Marshfield Medical Center. For 2022, more celebrations and events are on the calendar for you (visitmarshfield.com/events), planned with great care and consideration for our guests.

Visitors have another great lodging option in the new Hampton Inn & Suites, which opened last spring, becoming the first Hilton brand hotel in Marshfield. The hotel is conveniently located near Marshfield Medical Center and features 86 rooms, 24 studio suites, an exercise room, and indoor heated pool. Guests also enjoy a hearty complimentary breakfast each morning and the property has a meeting room onsite for gatherings. If you'd rather gather pool-side this summer, look no further than Vandehey Waters Outdoor Aquatic Center. The new state-of-the-art outdoor complex features multiple waterslides, a lap and recreation pool, climbing wall, current channel, a splash area for toddlers, and so much more (resident or visitor, all are welcome - learn more at visitmarshfield.com!)

Our hotels, attractions, shopping, and restaurant businesses continue to open their doors and welcome guests in, sharing their own stories and hometown pride. Additions to our excellent food and entertainment scene include the new Casa Amigos 2 (featuring fine Mexican cuisine in downtown Marshfield on

Central Avenue) and don't miss out on year two of Ice Skating at the Wenzel Family Plaza!

So, what are you waiting for? Now is the time to visit Marshfield, make your own memories, and add your story to ours. We invite you to come and lift a glass to good times, great friends, the spirit of adventure, and, of course, the sesquicentennial. Here's to us, and to you, and discovering the joys of Marshfield Made New.



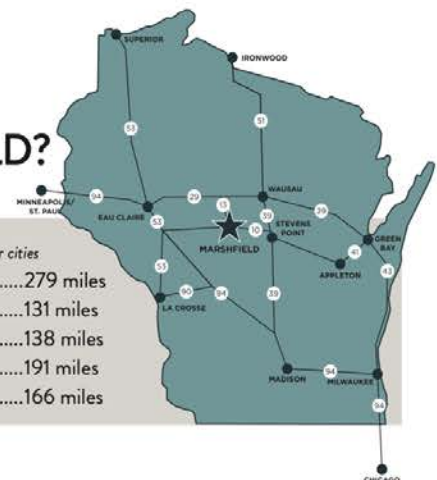
Cheers,

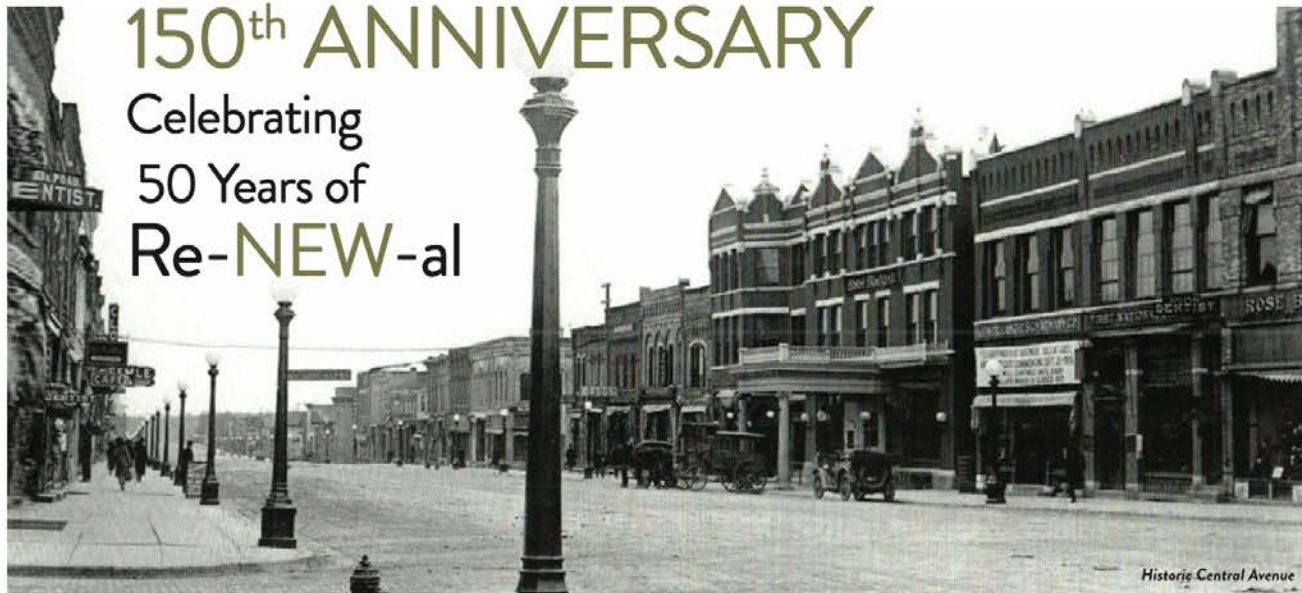
Matt McLean
Executive Director
Visit Marshfield

WHERE EXACTLY IS MARSHFIELD? WISCONSIN

Approximate distances to major cities

Chicago	279 miles
Green Bay	131 miles
Madison	138 miles
Milwaukee	191 miles
Minneapolis/St. Paul	166 miles





150th ANNIVERSARY

Celebrating
50 Years of
Re-NEW-al

Historic Central Avenue

In 1848, Wisconsin became the 30th state in the Union. As population grew along the more inhabited border towns along rivers, bays and lakes, the state looked to connect the more desolate lands between, offering federal land grants to help pay for construction on a system of railroad lines.

After the Wisconsin Central Railroad was selected to construct a railroad from Portage to Lake Superior, they entered the Northwoods of Wisconsin, lands rich in hardwoods and pine.

They called upon Louis Rivers, a French Canadian pioneer who had settled in Necedah, to set up a hotel at a specific supply depot location.

Drawn by the promise of free land and guaranteed business traffic, Louis and his brother, Frank constructed a log building on what is now the Northeast corner of North Chestnut Avenue and West Depot Street. The building became home to a hotel, store and tavern to service the railroad laborers, pioneers and travelers coming through the area.



Upham's General Store

The first train arrived in Marshfield in July 1872 and along with it came settlers. Growth was slow, however, until the arrival of William H. Upham. After establishing a saw mill and general store, Upham expanded into processing lumber

and the city began to see steady growth.

Marshfield continued to see commercial, industrial and residential growth until June 1887, when sparks from a switch engine set the lumberyard of the Upham Mill ablaze.

Dry conditions, fueled by strong winds, created an uncontrollable fire and by evening approximately 250 buildings and the Upham Manufacturing Company were gone.

As Marshfield's largest employer, the city looked to the manufacturing company for direction. That leadership came promptly at 6 a.m. the following morning as Hans Bille, under



NWCHS A101.142

the direction of Major William H. Upham, stood before the Upham flagpole.

Each pull of the halyard was a symbol of strength and determination. He would rebuild and

sustain the growing city of Marshfield.

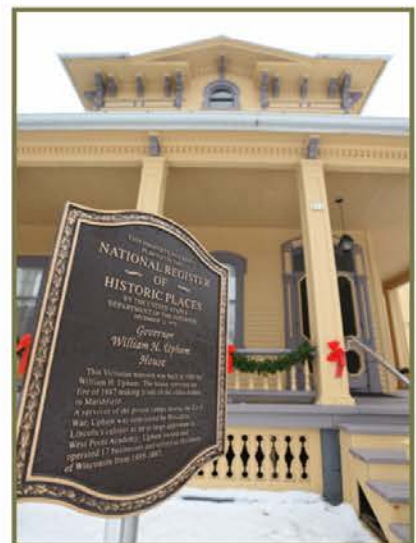
A new city of fireproof stone and brick quickly rose from the ashes, and Marshfield soon became the center of multiple train routes and industries, earning it a designation as the "Hub City."

Marshfield has remained a hub of activity, while growing in size and scope. The city's downtown has remained vibrant, while hanging onto the old-time charm of the past.

The year 2022 marks 150 years for the long time hub, which is now situated at the intersection of multiple state highways.

The North Wood County Historical Society (NWCHS,) Marshfield Historic Preservation Association, Marshfield Area Chamber of Commerce & Industry, Visit Marshfield,

and other individuals and organizations have collaborated on a year-long celebration to mark Marshfield's sesquicentennial.



Activities include trivia, interactive games, reenactments, recognitions, and activities which coincide with the city's annual events throughout the year.

For more information on activities and events, visit the yellow "mini-house" in front of the Upham Mansion at 212 W. Third Street, on the west side of Marshfield or the blue "mini-house" at the corner of Eighth Street and South Washington Avenue, in front of the historic home at 615 S. Washington Avenue, on the east side of Marshfield. Informational publications can also be found at businesses around the city.

– Kris Leonhardt



Historic St. Joseph's Hospital

Re-NEW-al

Marshfield Clinic : Then

The first Marshfield Clinic building at 650 S. Central Avenue was built just ten years after the clinic was formed by six local physicians. Continued growth necessitated expansion at this downtown site through 1970, when facilities were located to property adjacent to the St. Joseph's Hospital.

Marshfield Medical Center : Now

Marshfield offers world-class healthcare at the Marshfield Medical Center and strives to take care of its visitors while providing an exceptional experience at their state-of-the-art facility.

Parkin Place : Then

Built in 1941 by a prominent Marshfield family as a dairy processing plant, Parkin Place served Marshfield until the family business was sold in 1966. The organization that John Parkin helped to start is the same organization that, today, brings us the famous "Got Milk?" campaign and other promotional efforts. Parkin Dairy was noted for the elegant, molded ice cream desserts that were made to order and featured regularly at parties and dinners around Marshfield.



Blue Heron Brewpub : Now

Blue Heron BrewPub located in the historic Parkin Place building. The brewpub is located on the main floor, with a special events venue upstairs. The brewery is a 7-barrel system that produces their flagship brands, Honey

Blonde, Tiger's Eye, and Loch Ness Scotch Ale, along with many other seasonal and specialty brews. With constantly rotating taps, you're sure to find something new and uniquely Marshfield.



Soo Line Train Depot : Then

This Wisconsin Central Railroad Depot building was built in 1910 to replace the original wooden depot that burned to the ground on June 16, 1907. As the first train to service Marshfield, it contributed to Marshfield's reputation as "Hub City." It is generally now referred to as the Soo Line Train Depot.



Royal Tokyo : Now

Located in the historic Soo Line train station in downtown Marshfield, Royal Tokyo is a hot spot for celebrating special occasions. Their mouth-watering dishes are prepared right in front of you, serving hibachi-style teppanyaki steaks and seafood. Enjoy maki sushi rolls, gyoza, tempura, and soft-shell crab.

Soo Line Steam Locomotive

Locomotives erupted onto the American landscape in the late 18th and early 19th century. The Wisconsin Central Railroad built the majority of track in Wisconsin that connected the surrounding states and Canada. In 1911 the Minneapolis, St. Paul and Sault St. Marie (Soo Line) purchased a new American Locomotive Company Steam Locomotive to be operated by the Wisconsin Central Railroad. The Steam Locomotive 2442 was one of 15 class F-22 heavy freight locomotives built in New York that generated 43,000 pounds of haul power.

Fully loaded with coal and water the Locomotive weighed approximately 349,600 pounds. While attached to the tender (coal-car), the whole Locomotive measures approximately 67 feet. The 2442 Steam Locomotive's final run occurred out of Fond du Lac, Wisconsin, in 1953 and sat until 1956 when it was selected to be relocated to its current site in the City of Marshfield. The locomotive does not include its original tender, but that of the identical Locomotive, 2441.

Soo Line workers donated their time and effort to lay the track where the 2442 Steam Locomotive sits today. The Soo Line Steam Locomotive



Royal Tokyo



2442 is the only remaining example of the Class F-22 operated by Wisconsin Central and Soo Line Railroad Companies.

Restoration occurred on the Locomotive in 1996 by the Marshfield Historic Preservation Association that included painting and buffing. The locomotive now sits underneath a roofed enclosure surrounded by a tall chain link fence at Wildwood Park.

Hefko Pool : Then

The pool was built in the 1930s and the adjacent bathhouse was added in the 1970s with only one amenity, a diving board. Commissioned by Mayor Ted Hefko during the height of the Great Depression years, Hefko obtained funds through the Federal Government's WPA program to construct a much-needed swimming pool in Marshfield.

Vandehey Waters Outdoor Aquatic Center : Now

Built on the same site as the previous Hefko Pool, the new Vandehey Waters Outdoor Aquatic Center offers the next generation new experiences of summer fun. The state-of-the-art outdoor complex features recreational elements for kids of all ages: multiple water slides, a climbing wall, a current channel and a lap and recreation pool for a full day of fun in the water. Back on land, you can also enjoy a game of cornhole and ping pong and eat a snack or two at the full concession stand. You'll also find convenient family changing rooms with private changing stalls and have access to a reservable shelter, party room, a grass area, and plenty of lounge chairs.

MARSHFIELD
MADE NEW

FOR MORE INFORMATION,
GO TO OUR WEBSITE:
VISITMARSHFIELD.COM

Marshfield's First Hotel : Then

Marshfield's first hotel, log cabin-style, was built by Louis Rivers, his brother Frank, and G.A. Lupient. It was Marshfield's first permanent structure after their arrival here on April 1, 1872.

Marshfield's Newest Hotel

Hampton Inn & Suites : Now

Conveniently located near Marshfield Medical Center at 400 W. Upham Street, the Hampton Inn & Suites is the newest addition to the Marshfield lodging scene. The 86-room hotel features 24 studio suites, an exercise room, and an indoor heated pool. Guests can enjoy Hilton CleanStay with Lysol, free hot breakfast, and free WiFi.



Vandehey Waters

TOP 5 ○ THINGS TO SEE ○



Jurustic Park

JURUSTIC PARK & DOWNTOWN JURUSTIC TRAIL

715-387-1653 / jurustic.com

112021 Old Sugarbush Lane, Marshfield, WI

At Jurustic Park, you'll discover a fantasy world of creatures roaring to life, crafted by Clyde Wynia from rusted metal. The outdoor sculpture park is open most days from 10am - 4:30pm. Check out more of Clyde's work downtown on the Downtown Jurustic Trail (map on visitmarshfield.com)!

MARSHFIELD HERITAGE MUSEUM

715-387-5867 / marshfieldmuseum.com

2nd Street Community Center, Lower Level

211 E. 2nd Street, Marshfield, WI

The new History of Marshfield exhibition is now open. It joins the Let's We Forget Military exhibition, which features wartime exhibits from the Civil War to Afghanistan. Learn from the battlefield dioramas, stories, and artifacts from Marshfield's history that should never be forgotten.



Upham House

GOVERNOR WILLIAM H. UPHAM HOUSE

715-387-3322 / uphammansion.com

212 W. Third Street, Marshfield, WI

A must-see for lovers of Mid-Victorian architecture and Badger-State history! Travel back in time as you enter the restored 1880 mansion of Wisconsin's third governor, William Henry Upham.

THE HIGHGROUND VETERANS MEMORIAL

715-743-4224 / thehighground.us

W7031 W. Ridge Road, Neillsville, WI

The 155-acre manned Veterans Memorial Park pays tribute to the fallen and survivors, for their service and their sacrifices.

WORLD'S LARGEST ROUND BARN

715-387-1261 / centralwisconsinstatefair.com

513 E. 17th Street, Marshfield, WI

Our architectural claim to fame: The World's Largest Round Barn! Built in 1916 to show purebred animals, it is still used for this purpose each summer during the Central Wisconsin State Fair at Marshfield Fairgrounds Park!



Round Barn

MARSHFIELD
○ MADE NEW ○

FOR MORE INFORMATION,
GO TO OUR WEBSITE:
VISITMARSHFIELD.COM



CHESTNUT CENTER FOR THE ARTS

715-389-8999 / chestnutarts.org
208 S. Chestnut Avenue, Marshfield, WI
Marshfield's venue for performing, visual, and literary arts. Located in a historic church building downtown, it's the place to enjoy concerts, plays, poetry readings, recitals, art gallery shows and workshops.

ESCAPE ROOM MARSHFIELD

715-207-6449 / escaperoommarshfield.com
108 E. 4th Street, Marshfield, WI
Can you and your crew solve all the puzzles and master your escape the room within one hour? Choose from Ransom, Titanic, and Tomb. Rooms designed for 2-8 players and are private to your group.

VANDEHEY WATERS OUTDOOR AQUATIC CENTER

715-384-4642 / visitmarshfield.com
1900 S. Central Avenue, Marshfield, WI
This new state-of-the-art outdoor complex boasts multiple water slides, a climbing wall, a current channel, and a lap and recreation pool. Full list of hours, amenities, and FAQ on visitmarshfield.com. Open seasonally Memorial Day-Labor Day.

WILDWOOD PARK & ZOO

715-384-4642 / visitmarshfield.com
608 W. 17th Street, Marshfield, WI
On over 340 acres, the star residents are rare, twin Kodiak bears Munsey & Boda. Take a selfie with the playful bears, check out the kid-friendly Cougar Exhibit and Visitor Center, and walk/drive to see wolves, bald eagles, bison, prairie dogs, and many more animals! For Zoo hours, go to visitmarshfield.com.

WENZEL FAMILY PLAZA

715-387-3299
[wenzelfamilyplaza](https://www.facebook.com/wenzelfamilyplaza) 
201 S. Chestnut Avenue, Marshfield, WI
A year-round community square and event hub with activities for the whole family in the heart of downtown Marshfield. Features a splash pad and opportunities to take in art and music performances on the Everett & Dolores Roehl Stage.




ESCAPE ROOM
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Over 22,000 followers – Marshfield is feeling the love from our visitors (and likes)! On facebook.com/visitmarshfield, you'll find posts from us that keep you in the loop like a local, and opportunities for monthly giveaway prizes, promotions, and contests.

Follow Visit Marshfield on Instagram



From reinvented cocktails to dinosaurs crafted from scrap metal, Marshfield is filled with click-worthy surprises. Make your own discoveries and tag your photos on Instagram with [#marshfieldmadenew](https://twitter.com/marshfieldmadenew) so we can follow along. And follow us on the gram: instagram.com/visitmarshfield



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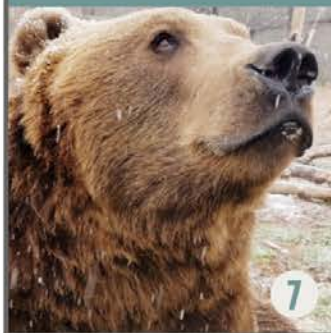
4



5



6



7



8

- 1) Blue Heron BrewPub
- 2) Jurustic Dragon
- 3) Rotary Winter Wonderland
- 4) Uptown Coffee Company
- 5) Wenzel Family Plaza
- 6) Buck-A-Neer Supper Club
- 7) Kodiak Bear
- 8) Seehafer Farm Creamery

• THE BIG SIX •

• THE BIG SIX •

🕒 **Dairyfest – June 3-5, 2022** Dairyfest kicks off festival season and celebrates its 41st year honoring the agricultural industry and the dairy farmer. It all begins bright and early Friday morning with the Dairyfest Breakfast at Marshfield Fairgrounds Park. This weekend-long celebration abounds with downtown activities, a parade, food offerings galore, kids' activities, an old-fashioned Picnic in the Park, outdoor movie, softball tournament, and so much more (check out marshfieldchamber.com)!

🕒 **Clark County Farm Technology Days - July 12-14, 2022** Hosted by Roehl Acres of Loyal (N7779 County Hwy. K, Loyal, WI 54446). Only 20 miles from Marshfield, Farm Tech Days will exemplify Clark County's theme of "Where Tradition and Technology Meet," at Roehl Acres of Loyal. Event features include 600+ exhibitors, tour and field demonstrations, farm tours, and much more. More information available at wifarmtechdays.org.

🕒 Summer heats up with **Hub City Days, July 29-30, 2022**, taking over the streets of Central Avenue and celebrating Marshfield's community and historic downtown, past, present, and future. Enjoy a massive 500+ Car & Bike Show, Family Zone with bounce houses and kiddie games, Brew Fest, Beer Garden, and live music. If you love and appreciate all things auto, you don't want to miss this show!

🕒 There's no better way to send off summer than spending a week at the **Central Wisconsin State Fair, August 23-28, 2022** at Marshfield Fairgrounds Park. Bring the whole family out to see 4-H and open class exhibits, free grandstand entertainment with gate admission, midway carnival rides and games, commercial exhibits and special programs, fair food, and beer gardens. Rock out in the grand stand to up-and-coming artists and classic favorites. Visit centralwisconsinstatefair.com for activities and entertainment.

🕒 Marshfield taps into the joy of the fall season and all things maple with the **30th Annual Marshfield Maple Fall Fest, September 17 & 18, 2022** at Wildwood Park & Zoo. Each year an estimated 10,000+ attendees enjoy over 150 vendors with original handmade arts and crafts and artwork, traditional potato pancake breakfast, Amish specialties, Maple Village, over a dozen food vendors, and beer garden. There's family entertainment at the Kid's Zone and Wildwood Zoo tours. Check out the visitmarshfield.com event page to see how Maple Fall Fest will be made new in 2022.

🕒 When it's time to break out the holiday spirit, it's time to head over to **Rotary Winter Wonderland – November 25-December 31, 2022 (daily, 5pm-9pm)** at Wildwood Zoo. The Zoo glows and twinkles with over two million LED lights and offers both walking and driving routes. Young and young at heart will be delighted by animated displays and holiday music. This marvelous winter wonderland delights visitors and helps support local food pantries each year.

For more information go to visitmarshfield.com/events

CENTRAL WISCONSIN STATE FAIR

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THROUGH
SUNDAY, AUG. 28
~2022~**

513 East 17th Street, Marshfield WI 54449
715-387-1261 | centralwisconsinstatefair.com

PLAY OUTDOORS IN CENTRAL WISCONSIN



What is the CWTA?

The Central Wisconsin Tourism Association

is made up of three organizations: Visit Marshfield, Stevens Point Area Convention & Visitors Bureau, and Wisconsin Rapids Area Convention & Visitors Bureau. The CWTA represents Portage and Wood county, and is a regional partnership and marketing co-op.

Why Central Wisconsin?

In Central Wisconsin, it's easy to access nature and check out the best offerings in outdoor recreation, like: biking, hiking, walking, golfing, bird watching, and more. Don't forget to also enjoy unique zoos, parks, and sculpture gardens. After your adventures outside, sit back and relax with a great meal at one of the many excellent restaurants and eateries in the area.

How Do I Learn More About Central Wisconsin?

The CWTA created centralwisconsin.com in an ongoing, collaborative tourism and marketing initiative. The website has been designed to showcase Central Wisconsin to visitors, with important information on where to stay, things to do, outdoor recreation and culinary experiences. On the homepage you'll find information on upcoming events along with tour, dining, and outdoor recreation information. Want a regional round up? Check out the blog spot on everything from local cuisine to natural hot spots, focusing on each season's best offerings.

How to play Outdoors in Wood County?

For a sneak peek of what it's like to play outdoors in Wood County, watch the Summer Outdoor Recreation videos at centralwisconsin.com/woodco



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Where to stay at the end of the day? Options abound; choose from top-rated hotel brands, welcoming bed and breakfasts, and everything in between for every lifestyle and budget.



Lumberyard Bar & Grill
Attached!



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HowardProps.com

marshfield



bikeshare

Ride On

Marshfield Community Bikeshare

The Marshfield Community Bikeshare has been reimagined with help from Wood County and many partners. Starting out as a free bike check out program at local hotels, it has expanded to four community locations featuring 20 cruiser-style bikes that can be checked out via app for a rate of \$1/hour at four different locations throughout Marshfield (make sure to bring your helmet!).

This new expansion was modeled after the River Riders Bike Share program, which originally began in Wisconsin Rapids in 2014. It was created with the goal to bring additional transportation and recreation options to all of Wood County. Last year, thanks to local community support and sponsors, this program continues to achieve that goal by growing into the city of Marshfield.

Bikes Available at These 4 Locations:

- Wildwood Park & Zoo
- Everett Roehl Marshfield Public Library
- Marshfield Clinic Health System YMCA
- Marshfield Fairgrounds

*The program is seasonal, and the locations can and do change based on demand

How to Use The Bikeshare:

The bike share program is an app-based program. Start by downloading the Koloni App (available on Android and Apple stores). It is free to download and sign-up. Create your own user account by following in-app instructions.

Once your account is set up, follow in-app instructions to unlock a bike. Scan the QR code on the bike itself or input the bike ID number also located on the bike. Once your bike is unlocked, enjoy your ride.

When finished with your ride, bring the bike to one of the four Marshfield locations, and follow the instructions on how to end your ride with the app and lock your bike back up. You will get a referral code after you finish your ride, and you can share it with others to earn free rides for the future.

Why Bikeshare?

- Adventure-friendly: increases accessible outdoor recreation opportunities for visitors and residents
- Quick and easily available mode of transportation to explore Marshfield
- Good for you and green, too!
- Heart-healthy physical activity and environmentally friendly
- Cycle pride: shows support of bicyclists
- Do your part: Helps enhance future bike-ability improvement planning



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CUBS TO BEARS



Bear-ginnings

In October 2015, the Wildwood Zoo welcomed Munsey & Boda, twin Kodiak bear cubs from Alaska. However, their story started five months earlier, when the cubs' mother was illegally shot and killed by an unguided hunter. Although brown bear hunting in Kodiak is open through mid-May, it's never legal to kill a sow with cubs. At 4 months old, brown bear cubs are almost entirely dependent on their mother for food and protection, and sadly, only about half make it to adulthood.

With the sow dead, the Kodiak cubs had almost no chance of survival in the wild. Luckily Tim, a guide from the Munsey's Bear Camp, which provides family-friendly bear viewing and photographic experiences, had been watching them with a spotting scope. After discovering their mother had been shot, Mike Munsey contacted the Alaska Department of Fish & Game and was authorized to rescue the cubs.

Tim, along with Brandon and Harry, brought the cubs back to one of Munsey's cabins, where they stayed overnight until biologist Nate Svoboda could reach them the following day. Svoboda found the cubs hiding under a bed in the cabin, exhausted and frightened, and accompanied them to the Alaska Zoo, where they were fed, cared for and nursed back to health.



Happy Homecoming

As one of the fortunate few zoos in the "lower 48" to be an adopted home to the Kodiak bear, Wildwood Zoo focused on creating an environment for the bears that rivals exhibits in much larger cities, such as San Diego or Milwaukee, using bridges to connect habitats in a unique new design. Near the main exhibit, a 15-foot-wide glass viewing window encourages up-close and personal bear encounters and provides shade and shelter for visitors.

After the JP Adler Kodiak Bear Exhibit was completed and Marshfield welcomed the 10- and 12-pound cubs to their new home, everyone in the community suggested names for them via a public survey. Over 2,500 votes were received, with the overwhelming majority choosing Munsey & Boda, honoring Mike Munsey, who was instrumental in rescuing the cubs, and Nate Svoboda, the wildlife biologist who nursed them back to health.

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The Kodiak bears will be turning 7 years old in 2022 and weigh just over 1,000 pounds, but still act like “toddlers” as they love to play and show off for their guests. Some of their favorite toys include a fire hose and empty beer keg to float in their pond. Marshfield is proud to host these massively charming bears and look forward to seeing them grow in years to come!



Just the Bear Facts:

- Birthday: February 21st, 2015 (approx.)
- Current weights (at time of print): Boda: 1,200 lbs., and Munsey: 1,100 lbs.

- Favorite foods: Papaya, grapes, whole coconut
- Favorite enrichment: Elk antlers and searching for food
- Skills: Climbing trees, swimming, digging, and keeping the zookeepers busy
- Namesakes: Mike Munsey, the hunting guide that found them, and Nate Svoboda, Kodiak Wildlife Biologist that approved our adoption

MARSHFIELD HERITAGE MUSEUM

After years of preparation, the “History of Marshfield Exhibition” at the Heritage Museum opened to the public November 13, 2021. The exhibition starts with a walk through a log cabin, a recreation of what served as the city’s first hotel.

An exhibit of the “Great Marshfield Fire” provides a glimpse into the total devastation caused by the 1887 fire. Other exhibits include one on the St. Joseph’s School of Nursing, designed by the school’s former students and includes a kiosk with the names of all graduates.



The exhibition also features segments on agriculture, theater history, hobos, Roddis clothing, and much more. This new exhibition joins the “Lest We Forget” military exhibition. The museum is located in the lower level of the 2nd Street Community Center, 211 E. Second Street, Marshfield, and is open Wednesdays and Saturdays, 1:30-4 p.m.

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UP FOR A MARSHFIELD ADVENTURE?

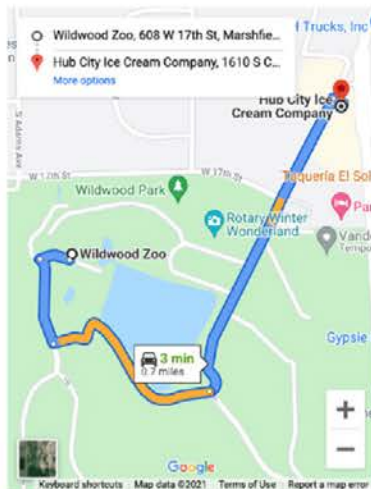
Check out first-hand experiences from real visitors on our website in the Local Adventures section: visitmarshfield.com/adventures. The adventures give you a preview of all the fun you can have in Marshfield, from outdoor trails to blaze, to tips for culinary stops, tours for the whole family, and much more! Through our partnership with Shrpa, a new social media travel company, travelers give great advice and insight about each adventure they experience in Marshfield. Features include stop descriptions, photo ops, travel maps, and helpful itineraries.

LET THE ADVENTURES BEGIN!

What to Bring

- ☐ money
- ☐ walking shoes
- ☐ wagon or stroller for kids
- ☐ camera

- Half Day
- Walkable
- 3 Stops



Explore! >



Hi there! I'm Jackie. I'm a Minnesota based travel blogger. I grew up in Minnesota and I'm proud to raise my children here as well! As a

child, my family vacations were exploring every corner of the state of Minnesota. We camped in every state park as a way to affordably travel. Every town along the way we grew to love because of their unique offerings. There are still towns I can't pass through without stopping because of the superlatives they offer - the best burger, best park, best view, etc.

Maple Fall Festival

608 W. 17th St. Marshfield, WI 54449

Enjoy all things maple at the annual Maple Fall Festival at Wildwood Park and Zoo. Hosted in September, the event has over 150 vendors including art, crafts, Amish specialties, food vendors and a beer garden. The two day event is family friendly. Find some locally made treasures to bring home with you! Enjoy a pancake breakfast (potato or regular) from 7am-noon both days of the festival.



Pro Tip!

Confirm dates of festival before visiting.



Links

[Maple Fall Festival Website](#)



Where to Next?

- Wildwood Zoo
- < 1 mile
- Takes about 1 minute to drive there



EXPLORE WOOD COUNTY PARKS

GEORGE W. MEAD WILDLIFE AREA

52148 County Highway South, Milladore, WI
715-457-6771 • meadwildlife.org

Located 20 miles east of downtown Marshfield, this hidden treasure contains over 33,000 acres of wetlands, forests and grasslands. It was presented to the citizens of Wisconsin to be used for wildlife conservation for all time. Mead's diverse habitats harbor an abundance of wildlife: 270 documented species of birds, a variety of North American mammals, as well as reptiles, amphibians, and insects. Such diversity ensures that with each visit there is something new to discover. Offering over 80 miles of hiking trails, bike trails, and recreational opportunities, Mead can truly offer visitors a one-on-one nature experience.

NORTH WOOD COUNTY PARK

7500 Park Lane, Arpin, WI
715-421-8422 • co.wood.wi.us

Located 13 miles south of downtown Marshfield, via Highway 73 and 80, on County Road A. The 172-acre park is situated on the banks of the Yellow River. Two small artificial lakes created by dams on the river and a small pine-wooded island provide scenic beauty for the entire area. One of the main attractions of the park is the 225 foot suspension bridge over the river. Other attractions include a disc golf course, stone shelter, and beach area. There are 99 campsites located at the park; 78 of these are electrical. For campsite reservations, call the Wood County Parks and Forestry Department at 715-421-8422 or visit their website.

RICHFIELD 360 RECREATION AREA

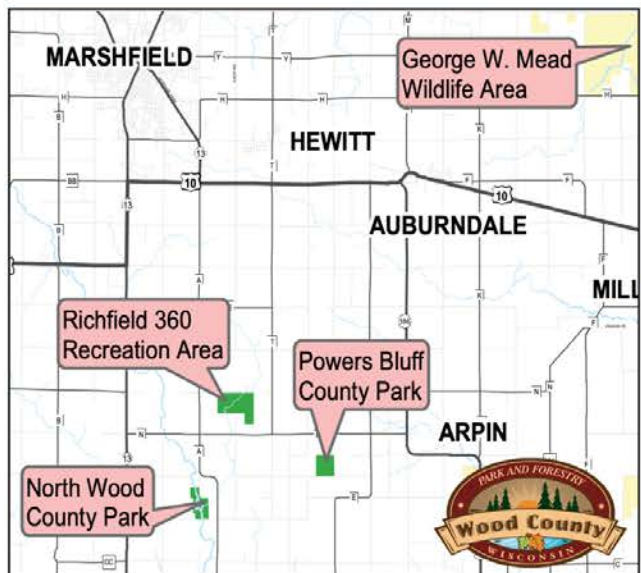
8183 Heggelund Lane, Marshfield, WI
715-421-8422 • co.wood.wi.us

Located 10 miles southeast of Marshfield on County Trunk Highway A, and then one half-mile east on Heggelund Lane—this 360-acre parcel has 5 miles of developed cross country ski trails and 8 miles of cross country ski/nature trails routed across open fields, through forests, and along Puff Creek. All trails are marked and groomed during the winter season.

POWERS BLUFF COUNTY PARK

69990 Bluff Drive, Arpin, WI
715-421-8422 • co.wood.wi.us

Located just 14 miles southeast of downtown Marshfield, the 160-acre park is home to beginner level downhill skiing and snowboarding, cross-country skiing, tubing, snowmobiling, and snowshoeing. A two-story stone shelter building includes a warming house with concessions and ski/snowboard rentals. Tow passes are available for purchase on site. Families love tubing the four available fast-paced tube runs. Tubes are provided at no charge with the purchase of a tube hill ticket. No outside tubes allowed. Open seasonally, Saturday and Sunday 10 a.m.-5 p.m. Call ahead to verify holiday schedule.



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715-387-4900 / mflidymca.org

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10853 County Road H, Marshfield, WI

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715-384-4642

905 N. Cedar Avenue, Marshfield, WI

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S. Peach Avenue & 21st Street, Marshfield, WI

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Rose Bowl Lanes

715-533-0796 / marshfield Speedway.com

10853 County Road H, Marshfield, WI

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Marshfield Country Club

715-384-4409 / golfmcc.org

11426 Wren Road, Marshfield, WI

RiverEdge Golf Course

715-676-3900 / riveredgegolfcourse.com

10191 Mill Creek Drive, Marshfield, WI

HIT THE TRAILS

WILDWOOD

CONNECTOR TRAIL ①

The Wildwood Connector Trail (seen in yellow on the map to the right) is the newest addition to Marshfield's impressive biking and walking trail system. The 2.5 mile long asphalt trail, located between 17th Street and McMillan, is both on-road and off-road.

MCMILLAN MARSH

WILDLIFE AREA ②

715-457-6771 • meadowwildlife.org

McMillan Marsh Wildlife Area is a diverse landscape of wetlands, woodlands, and grasslands. The area is approximately 6,500 acres in size and is located one mile north of the city limits of Marshfield. The property is open to hunting and trapping during the regular seasons, except for designated refuge areas. A seasonal 6.25 mile bicycle trail (combination of lime and gravel) is open May 1–September 1.

MILL CREEK TRAIL ③

Located on the south side of Marshfield in the Mill Creek Business Park. Preferred access to the trail is at 29th Street and Apple Avenue, but you can also access the business park from Cherry Avenue, Commerce Drive, and Hwy 10. The trail is 10' wide asphalt surface, and is approximately 2.6 miles long.

HAMUS NATURE

PRESERVE TRAIL ④

Located at 210 Wilderness View Drive, it includes one mile of asphalt trails and over 1.5 miles of natural surface trails, with a small pond in the area.

GALVIN AVENUE TRAIL ⑤

A 10' wide, one-mile asphalt trail between Becker Road and 4th Street. On-road bike lane from Becker Road to McMillan Street.

GRIESE PARK TRAIL ⑥

Located at Gries Park, 1001 E. 29th Street, the trail is 3/4-mile long, 8' wide, asphalt surface.

UW ARBORETUM

CONNECTOR TRAIL ⑦

Located at the intersection of Lincoln Avenue and 11th Street near Washington Elementary School, this trail connects to the UW Arboretum Trail.

WEBER PARK TRAIL ⑧

This 37-acre city park can be accessed at the corner of Holly Avenue and the end of West 5th Street. It includes an asphalt trail between 5th Street and Adler Road, plus over 1.5 miles of natural surface trails. The park has a parking lot and a small nature pond.



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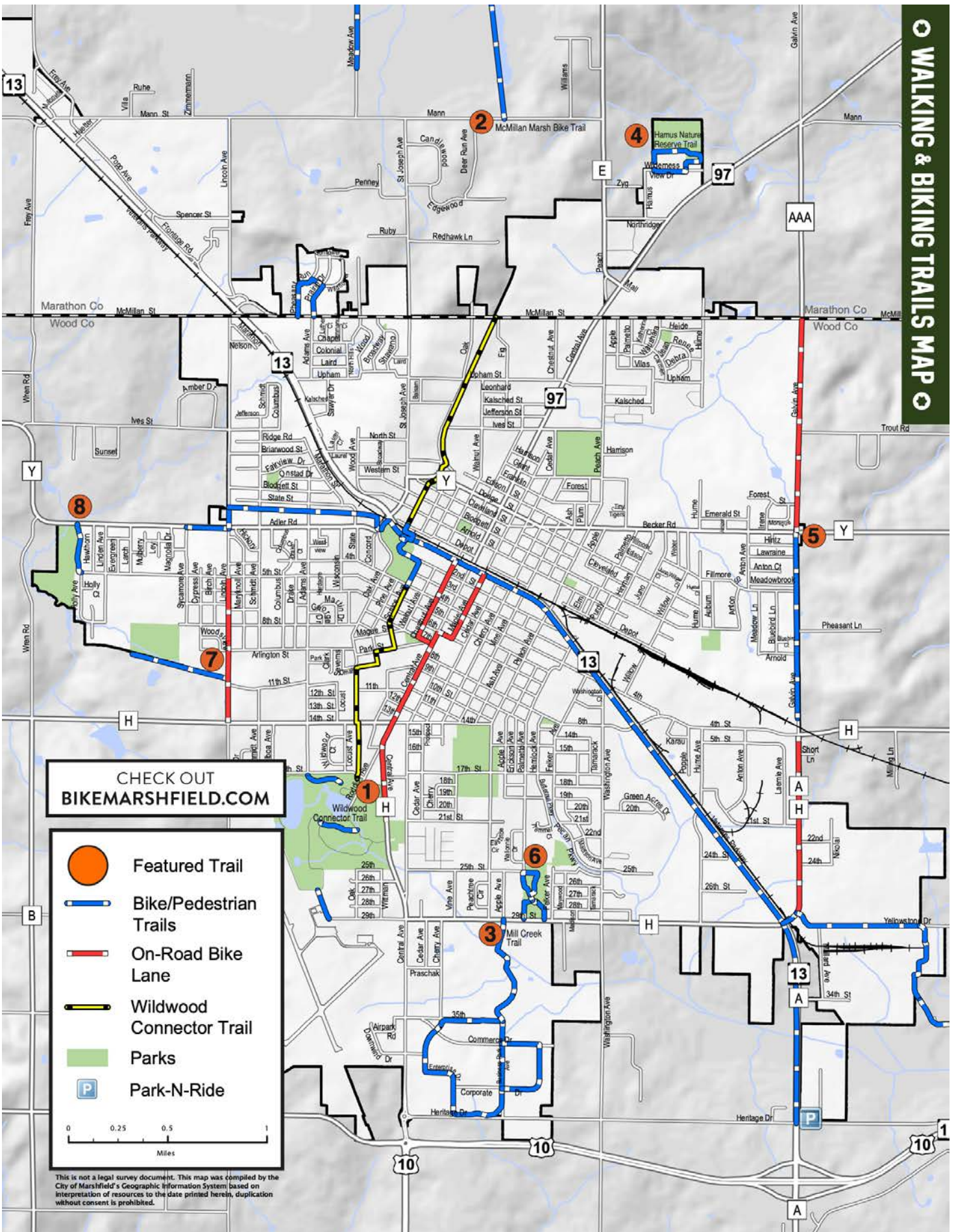
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WALKING & BIKING TRAILS MAP



Wood County & Power Pac Continue Support of UTV Route Growth Amid Industry Boom

Author, Power Pac Equipment & Motorsports

Amidst a global pandemic leaving folks looking for an escape, and "Instagram syndrome" where capturing adventurous, beautiful photos is king, outdoor industries have grown exponentially in the last year. Already on the rise pre-pandemic, UTV and ATV trail riding has become one of the hottest outdoor trends. And, to the benefit of local economies, Wood County continues to cater to the pastime's growth in Central Wisconsin.

WHAT'S NEW: In early 2022, Wood County will open all county highways to UTV and ATV use unless a township states otherwise. This is a huge step and comes on the heels of two very productive years of opening routes for the county. Nearly 75 miles of new UTV/ATV routes were opened since 2019 in addition to new ATV/UTV campsites in Pittsville's Dexter Park and more than \$400,000 in grants that funded route and trail maintenance. In addition to Wood County's efforts, Mandy and Josh Witt, owners of Power Pac, worked with local townships to open additional routes in the towns of Lincoln and Cameron and is in talks with the city of

Marshfield to identify a few potential routes that may make sense to open within the city to connect route users to local businesses.

"The new routes and discussions demonstrate Wood County's commitment to growing off-road tourism," says Jake Hahn, Chairman, Highway, Infrastructure and Recreation Committee. "Neighboring counties are generating a lot of tourism with ATV/UTV routes. Jackson County generates \$12 million dollars of economic activity with their route and trail system. That's the kind of shot in the arm that will allow local bars and restaurants to keep their doors open. We can't afford not to do it."

The new Wood County routes were strategically designed to connect to existing mainline routes and trails, thereby linking to adjacent counties. The goal: bring new visitors and dollars through the area.

"A new study from the Wood County Planning and Zoning Department estimated the economic impact of county UTV/ATV trails

and routes to be around \$1500 per visiting rider," says Matt McLean, Director, Marshfield Convention & Visitors Bureau. "Not only are these developments a great asset for riders, but they will invigorate local businesses by increasing traffic from an under-tapped group of visitors and consumers."

A 2011 case study of the Cheese County Trail in southern Wisconsin found that the total combined spending of all trail users exceeded \$15 million during the 12-month study. 86% of that amount was from non-local trail users.

"These aren't small numbers," says Mandy Witt, co-owner and CMO, Power Pac. "This type of tourism will do real things for our local economy and Central Wisconsin can no longer be seen as a 'drive through' area on the way to the Northwoods. We applaud Wood County and local townships for seeing this vision and we'll continue to do everything we can to assist in this strategic growth for our local communities."



CHOOSING THE RIGHT UTV

Looking to get in on the UTV trend? There are a number of things to consider. Kyle Skoug, Powersports Salesman for Power Pac, asks his customers first: what do you want to do with your vehicle?

HIS TIPS ARE BELOW:

• SPEED/TRAIL RIDING:

If speed and adventure is the name of your game, then consider the Polaris RZR® or Yamaha YXZ®. Built for off-road performance and designed for width-restricted trails, the RZR and YXZ are for the rider looking to insert some high-speed adventure into his/her life.

• WORK OR LEISURE:

Need a workhorse to help with yardwork or a campground runner? The Polaris Ranger is a king in this space. The Kawasaki Mule™ and John Deere Gator™ are also great work or leisure machines. Looking for a more economical version? The Ranger 500 or the Kawasaki Mule PRO-FX are both worth a look.

• I WANT IT ALL:

If you are looking for work and play – chores and trail riding – the Polaris General XP or Yamaha Wolverine RMAX are great options. With towing performance, a dump box, touch screen and great ground clearance and suspension, you can get your work done AND dominate the toughest trail. Kawasaki Teryx® is a more economical option here and still has a 783 cc engine and dumpbox.

OTHER THINGS TO CONSIDER:

• PASSENGER ROOM:

Think through how many passengers you want your side-by-side to accommodate. Models have 2, 3, 4 or 6-seat options.

• **TECH:** Brands offer GPS touch screens that you can add to your unit which can make navigating trails a lot easier. The software allows you to plan trips, track and share rides and log service.

• **MAKE IT YOURS:** You can customize your machine in a number of ways.

• **Rims and tires:** Think about where you will be riding. Most factory tires are made for off-road riding so,

if you are planning to ride on more compact gravel routes or roads, consider radial tires.

• **Bells and whistles:** Other add on's include sound systems, cab upgrades, storage, gun racks, coolers, heat and even air conditioning.

• **Seasonal needs:** Don't forget to ask about cab, plow or track packages for your machine.

/////

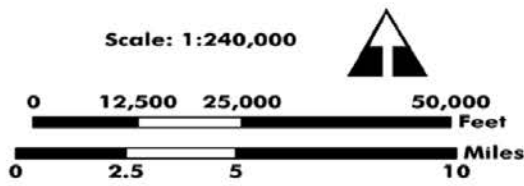
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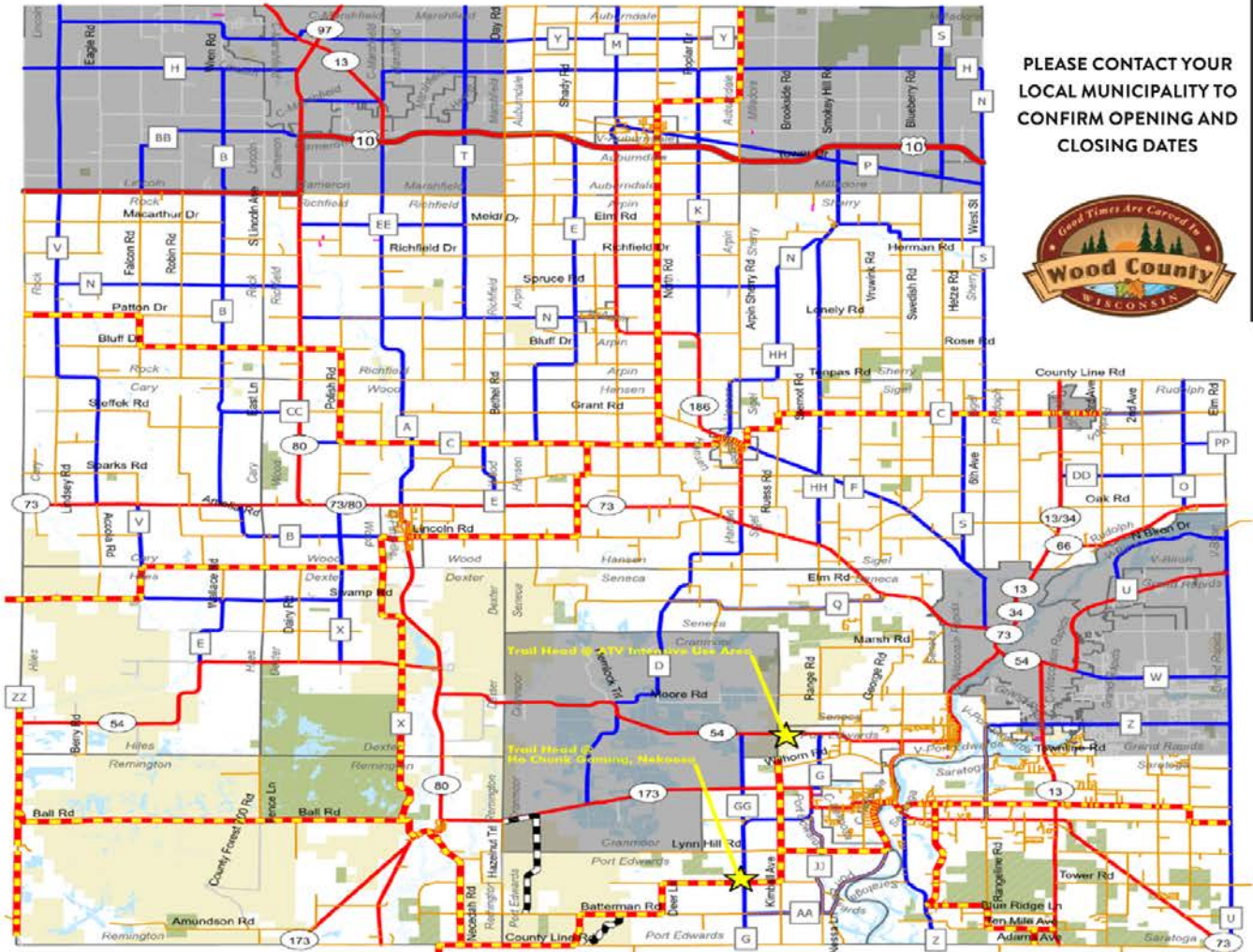
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WOOD COUNTY ATV ROUTE/TRAIL SYSTEM



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PLEASE CONTACT YOUR LOCAL MUNICIPALITY TO CONFIRM OPENING AND CLOSING DATES



WOOD COUNTY ATV PARK

co.wood.wi.us

Ten miles of trails in the Wood County ATV area southwest of Wisconsin Rapids. Enclosed shelter, restrooms, water well, large parking area. Located three miles west of Port Edwards on State Hwy 54.

MARATHON COUNTY ATV TRAILS

co.marathon.wi.us

Twelve miles of trails in the Burma Road Unit of the Marathon County Forest southwest of Wausau. Also, five miles on the Edgar to Stratford trail.

CLARK COUNTY ATV TRAILS

co.clark.wi.us

Eighty miles of trails with additional inter-connecting routes, totaling 135 miles of year-round travel. Trails wind and loop through the 133,000-acre Clark County Forest. Winter ATV trails total 180 miles. Trails connect to five county campgrounds and parks. Six strategically located parking lots serve the trails.

SNOWMOBILING

co.wood.wi.us

Wood County has 268 miles of snowmobile trails routed through forests and across farmlands to enjoy. Ten clubs make up Wood County Snowmobile Alliance and maintain the trails. When snowmobiling, please stay on the marked trails.

****Please contact your local township to confirm opening and closing updates.**



Marshfield Clinic Health System

Enriching lives for generations

Marshfield Clinic Health System has, for more than a century, provided the best health care while being engaged in our many communities where we all work, live and play.

The Health System, with its headquarters in Marshfield, is growing with mission in mind – to create healthy communities through accessible, affordable, compassionate health care. Its vision is to define the future of health care for generations and to be the consumer's first choice for health care.

The Health System has about 1,200 medical professionals and 11,000 to 12,000 employees across its vast system of care; is a major employer in Marshfield and Wisconsin; and helps drive the economy in our communities. And, we are excited about having an even bigger presence in our communities to serve you better in the months and years to come.

Besides outpatient clinics and services, the Health System has hospitals in Beaver Dam, Eau Claire, Ladysmith, Marshfield, Minocqua, Neillsville, Park Falls, Rice Lake and Weston.

History

Six Marshfield physicians in 1916 formed Marshfield Clinic, founding what has been one of the largest private multispecialty group practices in the United States. Those physicians combined their practices but also were very involved in medical research and education.

"For more than 100 years, Marshfield Clinic Health System has served rural communities and put our patients first. We're excited to build on our history of innovation and excellence as we work to define the future of health care in our second century."

- Dr. Susan Turney
Chief Executive Officer



Today's Health Care

The Health System provides the latest medical technology, research and education to serve patients from all over the world. This medical tourism destination has more than 50 locations in Wisconsin with nearly 90 specialties and subspecialties. Primary care physicians consult with specialists within the System to provide coordinated care, all under one roof in Marshfield. You can take extra precautions to help protect your health. Consider virtual care options through telehealth at home.



Emergency, Urgent Care Services

Emergency Department providers are available 24 hours a day every day of the year. Also, Marshfield Medical Center has the area's only Level II Trauma Center and Level II Pediatric Trauma Center, providing a system of experienced providers and highly qualified staff.

Urgent Care is open daily with extended evening hours, on holidays and weekends. No appointments are taken. You may have to wait to see an Urgent Care provider.

The Health System is a member of Life Link III, providing emergency air transport for patients needing critical care.



Appointments

If you need an appointment call or stop at any center location or go online at MyMarshfieldClinic and make an appointment through your account. Same-day appointments and online care from your mobile device are available through Care My Way.

Patient Assistance Center

Patient Assistance Center counselors provide support if you have a financial hardship and wish to apply for assistance. Counselors are available at 1-800-782-8581 ext. 9-4475.



Marshfield Medical Center

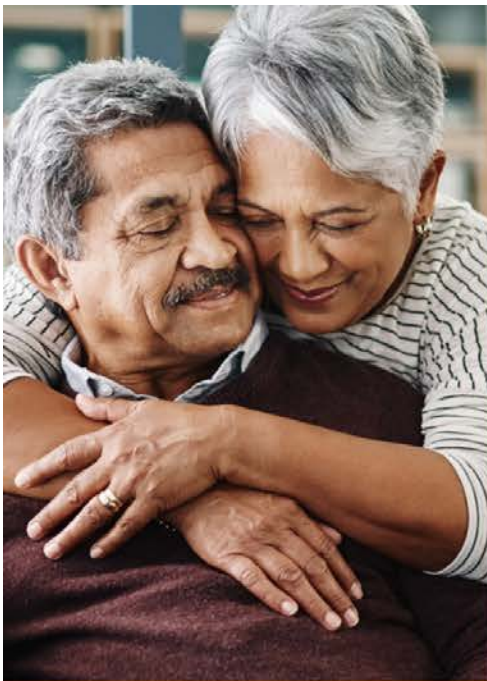
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Security Health Plan, the first rural Health Maintenance Organization in the nation, was founded in 1971 as the Greater Marshfield Community Health Plan by Marshfield Clinic doctors and restructured in 1986 to become Security Health Plan.

Security Health Plan's 550 employees are focused on helping consumers and communities reach their best health by ensuring access to affordable, high-quality health insurance. Accredited by the National Committee for Quality Assurance (NCQA), Security Health Plan offers health insurance coverage for employees of large and small businesses, individuals and families.

Security Administrative Services, a wholly-owned subsidiary of Security Health Plan, provides full service third-party administration for self-funded employers

securityhealth.org



**Marshfield Clinic
Research Institute**

Marshfield Clinic Research Institute

Marshfield Clinic Research Institute was founded in 1959 and is the largest private medical research institute in Wisconsin.

Its mission is to enrich lives through discovery, translation and application of scientific knowledge that improves health and well-being.

Housed primarily in the Lawton Center and Melvin R. Laird Center on the Marshfield Medical Center campus, Research Institute scientists conduct clinical research, rural and agricultural health and safety research, epidemiology and population health research, precision medicine research and oral and systemic health research.

marshfieldresearch.org



**marshfield
children's hospital**

Marshfield Children's Hospital

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- ✓ A 24-bed neonatal intensive care unit caring for babies born at less than 32 weeks or with critical illness.
- ✓ A 24-bed pediatric unit that serves infants through 18 year olds.
- ✓ Dedicated cancer care and treatments at the region's only pediatric oncology inpatient unit.

marshfieldchildrens.org

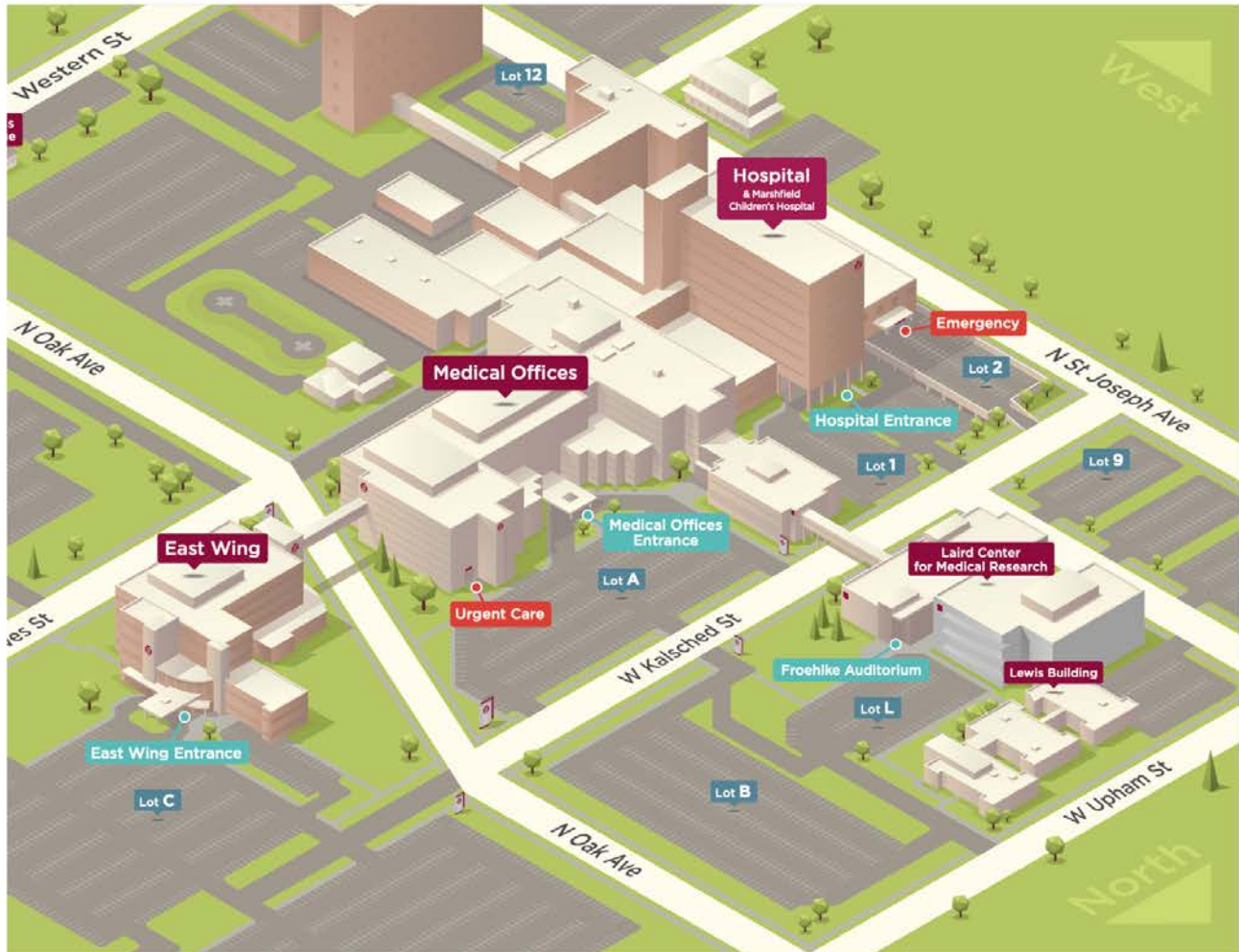


Marshfield Clinic Health System

VISITMARSHFIELD.COM | 25

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marshfieldclinic.org



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CITY MAP OF MARSHFIELD

PARKS

1. McMillan Marsh Wildlife Area
2. Hamus Nature Preserve
3. Braem Park
4. Joe & Bernadine Weber's Nature Park
5. Steve J. Miller Rec Area
6. Pickle Pond Park
7. UW Athletic Fields
8. Marshfield Fairgrounds Park
9. Wildwood Park & Zoo
10. Griese Park

POINTS OF INTEREST

1. Marshfield Medical Center and New Visions Gallery
2. Marshfield Mall
3. Everett Roehl Marshfield Public Library
4. Chestnut Center For The Arts
5. Wenzel Family Plaza
6. Governor William H. Upham House
7. Roger's Cinema
8. Marshfield Chamber of Commerce & Industry and Visit Marshfield
9. Vandehey Waters Outdoor Aquatic Center
10. Marshfield Municipal Airport

HOTELS & MOTELS ●

1. Baymont Inn & Suites
2. Neva Jean Motel
3. 7 Star Inn
4. Woodfield Inn & Suites
5. Hampton Inn & Suites
6. Quality Inn
7. Simplicity Inn
8. Holiday Inn & Conference Center
9. The Park Motel
10. Stardust Motel
11. Hotel Marshfield

CITY MAP KEY		FACILITIES												ACTIVITIES																		
<div><div>Off Road Bike/Pedestrian Trails</div><div>On-Road Bike Lane</div><div>Wildwood Connector Trail</div><div>Snowmobile Trails</div><div>Rail Road</div><div>Regional/Linework</div></div> <div><div>Park/McMillan Marsh</div><div>Historical District</div><div>Downtown Business District</div><div>City Limits</div></div>		Electricity	Showers	Toilets	Dump Station	Wood	Ice	Wells	Fireplace/Grill	Boat Landing	Enclosed Shelter	Open Shelter	Leashed Pets	Camping	Swimming	Fishing	Canoeing	Trails/Hiking	Playground	Picnicking	Water Skiing	Ball Fields	Horseshoe Court	Frisbee Golf	Ice Skate Pond	Hockey	Ski Downhill	Ski Cross Country	Snowmobiling	Tubing (snow)	Volleyball	Tennis
MARSHFIELD PARKS	Benedict Park										○							○	○											○		
	Braem Park	○									○							○	○	○	○	○	○								○	
	Columbia Park																		○													
	Connor Park																	○														
	Forest Ridge																		○	○		○										
	Grant Mini Park																		○	○		○										
	Griese Park	○	○								○							○	○	○		○										
	Hamus Nature Preserve	○	○					○			○					○				○												
	Hardacre Park	○																		○												
	Joe & Bernadine Weber's Nature Park			○						○								○		○												
	Marshfield Fairgrounds Park	○	○	○	○					○	○	○	○	○					○	○		○			○							
	Northern Hills Park																		○	○												
	Pickle Pond Park									○		○												○								
	Steve J. Miller Recreation Area	○	○								○								○	○		○										○
	UW Athletic Fields																		○			○										○
Wenzel Family Plaza	○											○																				
COUNTY PARKS	Wildwood Park & Zoo	○		○				○		○	○	○						○	○													
	North Wood County Park	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○						○		
	Powers Bluff County Park	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○			○	○	○	○	○	○
	Richfield 360 Recreation Area			○								○	○					○									○					



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CITY MAP OF MARSHFIELD

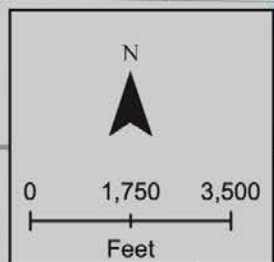
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GET WET, GET WILD & DON'T FORGET THE ICE CREAM

Marshfield is a great destination for a family getaway. If you're pressed for time, a day trip to while away the lazy hours of summer are a great way to make memories with your budget in mind. But where to begin? Would you guess Marshfield's south side? Fear not families – it's time to banish the "I'm bored-s" with some sight-seeing, splish-splashing, and satisfying sweet cravings with the whole family.



Stop #1: Get Wild

Start your day at Wildwood Zoo (608 W. 17th Street), where you'll see animal species found throughout North America, including the zoo's most iconic – twin Kodiak bears Munsey and Boda. See them up close in their 15-foot viewing window (where you'll also find cool Kodiak bear facts and shade). Often, if it's a hot day, the zookeeper will treat them to an icy delight which is fun to watch the bears lick, eat, and demolish with their massive paws. If the bear brothers have wandered across their covered bridge into the enrichment grounds of Bear Woods, you may get the joy of seeing them roam, wrestle, and play around in their favorite pond.

Make your way over to the Cougar Exhibit and Welcome Center and pay a



visit to Star and Thunder. From inside, use the large viewing windows to see the cougars interact with the zookeeper during feeding times. Kids also love the large, interactive water table they can manipulate to rain and learn the life cycle of water.



A separate, interactive, electric display also teaches kids about the scientific wonders of power. The Welcome Center is also home to small animal exhibits and conveniently adjoining restrooms.

Explore the outer zoo to see many more animals, including foxes, wolves, lynx, prairie dogs, and eagles (to name a few). The large animal exhibits can be seen by car or on foot. For a mid-morning break, you can follow the sidewalk path toward Wildwood Park and let the little ones burn off some energy at the playground.



Stop #2: Get Wet

The second the kiddos see the water slides, the decision has already been made, and it's a no-brainer. There's truly something for every member of the family to love at the new Vandehey Waters Outdoor Aquatic Center (1900 S. Central Avenue). Older kids will have a blast sliding down the water slides and braving the

diving board and climbing wall. Parents will love floating around the current channel and the option of keeping an eye on little ones playing in the splash area from the comfort of a nearby lounge chair. Back on land, you can also play a game of cornhole, get your snack on at the concession stand, and play yard games in the grassy area. There's lots of space and options to design your perfect day around. With convenient family changing rooms, private changing stalls, and lockers (bring a lock) it'll be easy to keep everyone happy and organized whether you come for a quick dip or make the most of your afternoon. Hours and admission fees can be found on visitmarshfield.com.



Stop #3: Don't Forget the Ice Cream

After a great afternoon at the aquatic center, you should still treat yourself with a stop at one of Marshfield's dairy-favorites: Hub City Ice Cream Company (1610 S. Central Avenue). Located just a few blocks away from the pool (a very walkable distance via sidewalk, if you choose), you'll find friendly staff scooping up 24 flavors of premium Chocolate Shoppe ice cream. Kids of all ages can taste-test flavors and choose their favorite ice cream container: sugar cones, dishes, or homemade waffle cones, which are made fresh daily. The rich and creamy ice cream is worth the trip alone and the variety is delightful! If you're looking for a confection beyond the case, give their sundaes, floats, shakes, malts, and slushies a try! We recommend you take advantage of their outdoor patio, where you can soak up the sun (or enjoy a sunset) as you savor your ice cream.



Hours Open

Spring Hours

April 1st - Memorial Day
Daily 7:30AM-6:00PM

Summer Hours

Memorial Day - Labor Day
Daily 7:30AM-7:30PM

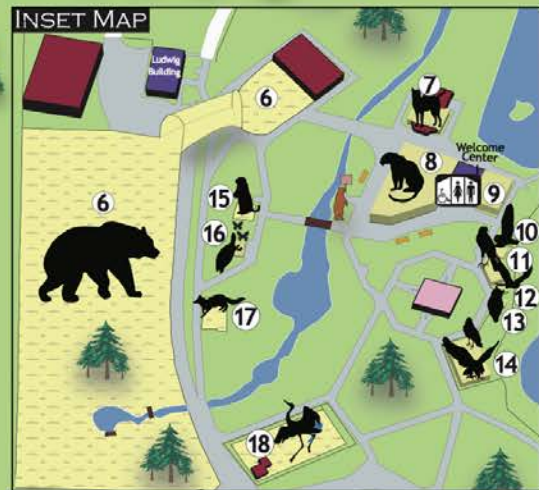
Fall Hours

Labor Day - October 31st
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Winter Hours

November 1st - March 31st
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5 Elk

6 Kodiak Bear

7 Wildcat

8 Cougar

9 Welcome Center

10 Red Tail Hawk

11 Great Horned Owl

12 Peregrine Falcon

13 Screech Owl

14 Bald Eagle &
Rough Legged Hawk

15 Prairie Dog

16 Ornate Turtle

17 Fox (Gray & Arctic)

18 Sandhill Crane

19 Wolf (Timber/Gray)

Cartographer Anna Khan
Created 5/30/2019
City of Marshfield Public Works GIS

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BEST OF MARSHFIELD

2021

The Best of Marshfield Poll, voted on by the public, is an annual guide to the best offerings in Marshfield and the surrounding area. The poll is conducted each year with thousands of entries! Winners receive plaques and bragging rights for the year.

SELECT LIST: A select group of hospitality businesses were awarded a special recognition. To make the SELECT LIST, businesses must win a Best of Marshfield category; have at least 4 or 5 stars on Facebook, Trip Advisor, and Yelp; be local; and be open year-round. **Indicates Select List Winner**



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BURGERS & BEER

○ BURGERS & BEER ○



Blue Heron BrewPub

Want hand-crafted beer, a diverse offering of burgers (branch out and try elk as your protein), and intriguing appetizers? Look no further than the **Blue Heron BrewPub**. Built on historic Parkin Place, the brewpub offers a warm, comfortable ambiance and embodies the modern gastropub. Their brewery is a 7 barrel system that produces their flagship brands, Honey Blonde, Tiger's Eye, and Loch Ness Scotch Ale, along with many other seasonal and specialty brews. Round out your meal with delicious steak filet bites, panko-almond breaded duck strips, pub chips loaded with creamy mac sauce, bacon, cheddar jack, green onion, and sour cream, or go with classic cheese curds (made from local, award-winning cheesemakers, Nasonville Dairy).

Nutz Deep II not only has a wacky name – it's where you'll find some of the best burgers in town, and you can take that straight from the locals. Nutz is the proud winner of Best Burger (Best of Marshfield Area poll) for over a decade. Enjoy burger toppings like prime rib, mac and cheese, pulled pork, mozzarella sticks, and more. Their self-named burger, the Nutz Deep Burger, is a can't-go-wrong, but why not go big or go home? Take on The Pounder, two half-pound patties piled high with four cheeses, haystack onions, beef brisket, lettuce, tomato, sautéed jalapenos, and finished off with a chipotle cream sauce. Finish under the time and you'll get a prize and Hall of Famer status. Wash it all down with tapped beers (try a seasonal choice or their Bloody Mary, the Nutty Bloody).

Supper clubs are a big tradition in Wisconsin and the **Buck-A-Neer Supper Club** is right at the top of the list! Here you'll enjoy traditional supper club food and drinks in a cozy farmhouse setting. In the early 1900s this building was a blacksmith shop that would eventually



become the Paris Avenue Nite Club in the 1940s. Sometime around 1973 it officially became the Buck-A-Neer Supper Club, and recently completed a full renovation. Their goal: to carry the Wisconsin supper club tradition to future generations to come! Start your meal at their gigantic, fresh salad bar. Supper club staples like prime rib, seafood, steak, old-fashioned shine here, and are a solid choice. But if you want a mouth-watering burger of epic

proportions, order the Masterpiece Burger, two ½ pound tenderloin beef patties with bacon, BBQ pulled pork, onion tangles, lettuce, tomatoes, pickles, coleslaw, and cheddar cheese. According to Buck-A-Neer owner Scott Kleinschmidt, the Masterpiece burger is a crowd pleaser. "I wanted to create a good burger that has all the favorites, and would taste great while making heads turn when they see it. The reaction is awesome each time it's ordered. People from tables all around start to watch to see if the person who ordered it can finish it."



Nutz Deep II

Taking down the Masterpiece is no easy task. Your fun on a bun is also includes a choice of Kaiser roll or pretzel bun, and bottomless fries or onion rings. "On record, only one person has ever finished it with a side of fries or hand-battered onion rings," said Scott. "Several have come close, though."

Burgers and beer are a mainstay, Wisconsin tradition for a great reason - so many flavor combinations to try, and always served with care. What better time to gather with your friends and give them all a try? Bon appetit!



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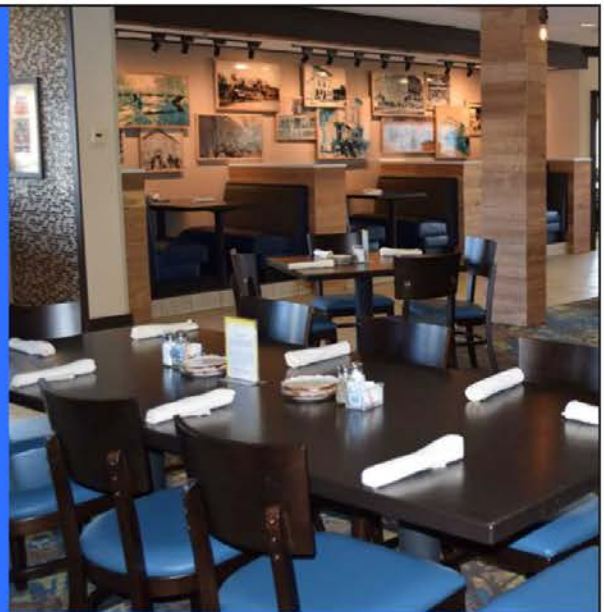


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715-384-9414
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Saturday-4:00 p.m.
Sunday-8:00 a.m. & 10:00 a.m.

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Marshfield, WI 54449
7415-384-2760
officeatredeemerchristianchurch.org
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10 a.m. Worship

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Saturday Confession 4-4:45 p.m.
Mass-5pm at Sacred Heart
Sunday-Mass 8:30 am, 6 pm at Sacred Heart
Sunday-Mass 10:00a.m. at Corpus Christi
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Seventh-Day Adventist Church
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715-387-4641
marshfieldsda.org

St. John the Baptist Catholic Church
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715-384-3252
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Sunday 7 a.m., 9 a.m. & 11 a.m.

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715-384-2292
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