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IMPORTANT PHONE NUMBERS

Police Emergency	911
Police Non-Emergency	715-387-4394
Fire, Ambulance, Rescue Squad	
Fire Non-Emergency	
Hospital 24-Hour Emergency Services	715-387-7676
Marshfield Clinic Health System	
Marshfield Clinic Urgent Care	715-389-3839
Marshfield Medical Center	715-387-1713
Visit Marshfield	
Main Street Marshfield	715-387-3299
Marshfield Area Chamber of Commerce & Industry.	715-384-3454
Marshfield Parks & Recreation	
Travel Wisconsin	800-432-8747
Marshfield Department of Motor Vehicles	608-264-7447
Road Conditions 800 ROAD	
US Post Office	715-389-2922

VISIT MARSHFIELD

700 S. Central Avenue O Marshfield, WI 54449 Phone: 715-384-4314 O Fax: 715-387-8925 info@visitmarshfield.com O VISITMARSHFIELD.COM

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Welcome to our fine city! This is an exciting time to visit Marshfield, and I invite you to discover what makes Marshfield Made New.

Marshfield has a lot to celebrate in 2020. Many improvements were made to our city in 2019, and we are looking forward to new, exciting additions in the near

future. We saw the completion of major projects including the Marshfield Clinic Health System YMCA expansion, featuring a state-of-the-art fitness and wellness facility that includes a cutting-edge, multi-sport, indoor complex. The Marshfield High School also completed the new Kenneth & Ardyce Heiting Community Stadium, hosting record crowds for football and soccer games. The Wildwood Zoo opened a new welcome center and expanded Pat & Floyd Hamus Cougar Exhibit last fall. Visitors will enjoy a smooth ride into Marshfield from the north as Central Avenue, our main street, was completely reconstructed for better access to our businesses and entertainment.

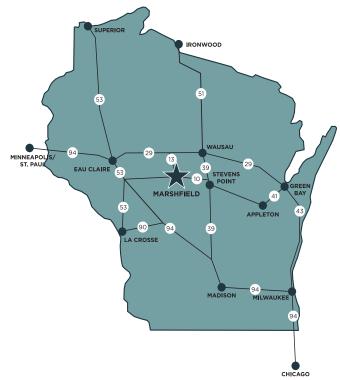
Our burgeoning downtown provides great options for visitors to unearth what's uniquely Marshfield. You can enjoy a steaming cup of locally roasted coffee at the new Uptown Coffee Company and feast on a Friday night fish fry for dinner, after shopping at our variety of boutique stores. I challenge you to try to break free from Escape Room Marshfield, or to beat the summer heat take the kids to cool off in the water feature at the Wenzel Family Plaza. No matter what you choose, there's something for the entire family to enjoy while visiting our city.

Marshfield is welcoming two new hospitality businesses that we are sure our visitors will love this year. The Pizza Ranch all-you-can-eat buffet restaurant (opening early 2020) will be a sure-fire hit for hungry families with kids. Nearby, the Hilton Hampton Inn & Suites (opening fall of 2020) will be a welcome addition to Marshfield's hotel portfolio. Read about these new additions and more in the following pages of this guide.

Whether you are here visiting for our world-class health care, business, or a fun getaway for the family, this guide will point you in the right direction, and I hope you enjoy Marshfield Made New.

Bob McManus - Mayor, City of Marshfield

WHERE IS MARSHFIELD?



Approximate distances to major cities

Chicago	279 miles
Green Bay	131 miles
Madison	138 miles
Milwaukee	191 miles
Minneapolis/St. Paul	166 miles

OWEEKEND GETAWAYSO

OWINTER O

FRIDAY Visit Blue Heron Brewpub and order the oven-baked, super satisfying Grown Up

Mac 'N Cheese -it's made with six cheeses! Wash it down with a grown up beverage like the Heart Hop IPA, brewed in-house.

SATURDAY Enjoy a perfectly crafted latte and delectable pastry at Uptown Coffee Company.

Take care of your holiday shopping at the variety of eclectic stores in downtown Marshfield.

In the afternoon, head to nearby Powers Bluff County Park, a winter playground for all ages. View the wildlife or take a run down the ski and tubing hills, conditions permitting.

Warm up at a table at a perennial Best of Marshfield favorite, Nutz Deep II. Indulge in creations like the cheese curd burger, which is topped with handbattered curds!



End the night at the spectacle of Rotary Winter Wonderland, Central Wisconsin's largest holiday lights display, starting the day after Thanksgiving through New Year's Eve.

SUNDAY Kick off your day with some fresh air on Marshfield's trails—snowshoeing, fat tire biking and cross-country skiing.

Relax at Hotel Marshfield with a rejuvenating dip in the enchanting outdoor spas or unique barrel sauna in the courtyard.

o SPRING o

FRIDAY Catch a concert by a nationallyknown artist at The Vox, which showcases

big-city music with a small-town vibe.

SATURDAY Order an omelet and see why the locals love breakfast at The Daily Grind on Central Avenue.

Enjoy a hike and marvel at the massive flocks of migratory birds at

the George W. Mead Wildlife Area or the McMillan Marsh Wildlife Area.

Visit the Wildwood Zoo Welcome Center, where kids can create April showers with a hands-on water table (rain coats available).

Meet your family and friends at downtown's Escape Room Marshfield and see if you can beat the clock!

Check out the amazing knife skills featured in the Teppanyaki dinner and show while enjoying a glass of sake at Royal Tokyo, a cozy restaurant tucked into the historic Soo Line Train Station building.



SUNDAY Play an early-season round of golf at Marshfield Country Club or RiverEdge Golf Course.

O SUMMER O

FRIDAY On Friday evenings, order a seasonal pizza and an organic wine or

craft beer at Pizza on the Farm at Stoney Acres Farm, located north of Marshfield, near Athens.

SATURDAY Join the locals for a homemade breakfast at The Kitchen Table, a Marshfield morning staple since 1977.

Make a splash at Wenzel Family Plaza as the kids leap through the bursting jets of the water feature.

Get your licks in at Hub City Ice Cream Company with some Chocolate Shoppe ice cream on the patio.

For dinner, enjoy a bacon, broccoli, and cheese pizza, a specialty of Scotty's Pizza & Chicken (voted Best Pizza in

Marshfield 11 years running).

As the day winds down, enjoy a stroll at Wildwood Park & Zoo. Watch the sun set over a field of grazing buffalo, get a cat's-eye view of the cougars from inside the new Welcome Center, and say goodnight to our twin Kodiak bears.



SUNDAY A trip to Marshfield is never complete until you visit

Clyde and Nancy Wynia at Jurustic Park to see the "excavated remains" of creatures from the Iron Age.

FRIDAY Enjoy a relaxing scenic drive to an authentic, countryside Amish market and take

in the array of breathtaking fall color. To see our fall color report, go to visitmarshfield.com.

SATURDAY Surprise the kids with a wet and wild adventure at the indoor waterpark at the Holiday Inn & Conference Center.

Learn about the fascinating fruit that's produced in the heart of Central Wisconsin. Schedule a youth-guided tour of the cranberry

bogs with Splash of Red Cranberry Tours in nearby Pittsville, featuring a cranberry-themed lunch.

Get lost in the corn maze at Seehafer Farms. Be sure to stock up on a variety of Wisconsin cheeses and sample a dozen flavors of ice cream.

SUNDAY Before checking out of the Holiday Inn & Conference Center, enjoy a taste of Marshfield with brunch at *The Rivers*. After



brunch, go on a historic walking tour through Marshfield to learn about the community's intriguing past.

For more ideas to fill your weekend, visit us online at VISITMARSHFIELD.COM



Marshfield, Wisconsin: What does this community mean to you?

Ask the citizens and visitors of Marshfield this question, and you're sure to receive a variety of answers. Some may say that Marshfield is best represented by the Marshfield Clinic Health System, and will recount stories of compassion and world-class care they or their family members received. Others relate to Marshfield's agricultural foundations, and can share timeless memories of the simple pleasures of spending days at festivals like the Central Wisconsin State Fair or Dairyfest. Still others could share their enthusiasm

for Marshfield as a great place for families and entertainment, describing excellent dining options, specialty boutique shopping, and fun-filled summer days visiting Wenzel Family Plaza located downtown.

"What's new in Marshfield?"
Well, everything.
#marshfieldmadenew

No matter what your answer may be, one thing is for sure – Marshfield is a place that pays homage to its rich, storied past, while embracing and planning for a vibrant future. You only need to take a closer look around to

see and experience the changes and feel the excitement in the air. Inevitably, the question visitors will ask after spending some time away, is "What's new in Marshfield?" Well, everything.

In the topographical sense, Marshfield is changing by building new facilities to support its future. The Marshfield Clinic Health System (MCHS), moving far beyond its humble beginnings as six founding physicians in 1916, continues to provide outstanding care to its patients and deliver on quality of medicine through research and innovation. It has also committed to improving quality of life and wellness with the completion of a multi-million-dollar expansion of the Marshfield Clinic Health System YMCA. The Roehl Fieldhouse has an all-new fitness center that includes three full-sized basketball/multi-sport courts and new running track. The expansion at the MCHS YMCA includes a Healthy Living Center, Strength Training Center, Multi-Generational Community Room, and more.

Visitors traveling to Marshfield for healthcare needs will also find another welcome sight near Marshfield Medical Center—a new Hampton Inn & Suites. The hotel, opening this fall at 400 W. Upham Street, will have 86 rooms, featuring 24 studio suites, an exercise room, and an indoor heated pool.

Marshfield High School's new football field and track facility is another example of Marshfield's commitment to future excellence. The Kenneth & Ardyce Heiting Community Stadium seats about



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4,000 spectators and is used for football, track and soccer. It was constructed with artificial turf for extended seasonal use, making it perfect for wet conditions. Among the other features of the stadium are an apparel store, expanded concessions, and press boxes. This is the largest upgrade to Marshfield school district's athletic fields since 1968, and opens up the opportunity to host track meets, playoff football games, and invitational tournaments. The multimillion-dollar project, \$7 million of which was covered by private donations, also includes new baseball and softball fields across the street from the high school.

Wildwood Zoo, built in 1937, still educates visitors about the wonders of the natural world with its impressive array of animal exhibits. Today, you can visit the newly expanded Floyd & Pat Hamus Cougar Exhibit and Zoo Welcome Center, located at the center of the zoo, near star residents Kodiak bears Munsey and Boda. This big cat exhibit boasts ten times more room than its previous space and incorporates a more natural, feline-friendly environment. Inside the Welcome Center, you'll get a unique, behind-the-scenes view of the cougar handling area and have access to conveniently located restrooms. Other features include small animal exhibits and children's interactive water display teaching the importance of water quality and the water cycle.

And so, with these additions and many more to come, Marshfield celebrates this renewal by presenting a new brand to characterize the excitement that is represented everywhere you look: Marshfield Made New.

The past is still ever-present, whether you're finding new treasures in specialty antique stores downtown or enjoying a pint



at the Blue Heron Brewpub, housed in the former Parkin Place ice cream factory. Meet up with friends to sip an espresso con panna or iced blue jasmine tea in a refurbished 1800s hardware store that's now home to family-owned Uptown Coffee Company. This coffeehouse is known for its dedication to curated coffees, upscale décor, and welcoming vibes.

You'll find Jurustic Park north of town, a wonderland of metal sculptures created by Clyde Wynia. It's a place where old schoolhouse bells and forgotten hand tools become creatures that tower over and delight kids of all ages. Marshfield's appreciation of this artistic transformation of old to new is visible in the many Jurustic Park sculptures adorning businesses and public spaces throughout the city.

Marshfield Made New is a promise that Marshfield makes and delivers on, over and over again. But amidst the celebration of new and exciting attractions, facilities, and activities, Marshfield is always a place that preserves the past, breathes life into it, and makes it new, through care.

So come and indulge your curiosity. Enjoy your time, unwind, and take in all the ways Marshfield is Made New. You'll be amazed by all you find. O





CHESTNUT CENTER FOR THE ARTS

715-389-8999 O chestnutarts.org 208 S. Chestnut Avenue, Marshfield, WI

Marshfield's venue for performing, visual, and literary art; educational classes; workshops; and special events. This historic downtown building also houses local artist studios, providing a place to connect with the arts and creative people in Marshfield! Enjoy concerts, plays, poetry readings, art gallery shows and more!

ESCAPE ROOM MARSHFIELD

715-207-6449 • escaperoommarshfield.com 108 E. 4th Street, Marshfield, WI

Puzzle enthusiasts rejoice! Escape Room Marshfield offers hourlong, theme-driven puzzle challenges for you to master with your friends and family. Rooms are designed for 4-6 players but can accommodate as few as 2 players and are always private to your group. Various locks, riddles, physical puzzles, and secrets make for an exciting and interactive experience. Can you solve all the puzzles and escape the room within one hour? Open Thursdays from 4:30-10 p.m., Fridays from 4-10 p.m., and Saturdays from noon to 10 p.m. Book your room via their website and get ready to solve the mysteries of Escape Room Marshfield.



GOVERNOR WILLIAM H. UPHAM HOUSE

715-387-3322 **O** uphammansion.com 212 W. Third Street, Marshfield, WI

A must-see for lovers of Mid-Victorian architecture and local history! Travel back in time as you enter the



restored 1880 mansion of Wisconsin's third Governor-William Henry Upham. See elegant, Victorian furniture and enjoy the Heritage Rose Garden behind the mansion, boasting 32 varieties of fragrant roses. Listed in the Local, State, and National Register of Historic Places, the mansion now serves as the center for the North Wood County Historical Society exhibits, activities, and local history research. Hours are Wednesdays & Saturdays 1:30-4 p.m., closed holidays. Call for tours.



FOR MORE INFORMATION, GO TO OUR WEBSITE: VISITMARSHFIELD.COM



THE HIGHGROUND VETERANS MEMORIAL

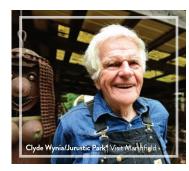
715-743-4224 O thehighground.org W7031 Ridge Road, Neillsville, WI

"More than for all veterans, more than for those who did not come back, The Highground is a place for all of us!" The 155-acre staffed Veterans Memorial Park pays tribute to the fallen and survivors for their service and their sacrifices. Veterans of all wars will find a museum, learning center, meditation garden, handicapped accessible tree house, and developmental forest with four miles of hiking trails. The park is open 24-hours a day, year-round.

JURUSTIC PARK

715-387-1653 **O** jurustic.com 112021 Old Sugarbush Lane, Marshfield, WI

For over 25 years, visitors have been delighted by art roaring to life at Jurustic Park. Park curator and artist Clyde Wynia sculpts larger-than-



life "excavated" iron-clad creatures that inhabited the nearby marsh during the "Iron Age." After a humorous tour of his creations, stop by the Hobbit House to shop his wife Nancy's jewelry, woven goods, and fused glass pieces. Located approximately five minutes north of Marshfield, the park is open most days from 10 a.m.-4:30 p.m.

LEST WE FORGET MILITARY MUSEUM MARSHFIELD HISTORY MUSEUM

715-387-5867 O marshfieldmuseum.com 2nd Street Community Center, Lower Level 211 E. 2nd Street, Marshfield, WI

The museum covers wartime exhibits from the Civil War to Afghanistan. Learn from the battlefield dioramas, stories, and artifacts from Marshfield's history that should never be forgotten. Hours are Wednesdays 1:30-4 p.m., closed on holidays. Call 715-387-5867 for tours.

LUCILLE TACK CENTER FOR THE ARTS

715-659-4499 O lucilletackcenter.com 400 N. School Street, Spencer, WI

Located in the neighboring town of Spencer, the LuCille Tack Center for the Arts performance center offers some of the finest local, national and international talent. For nearly a quarter century, an eclectic mix of genres-music, drama, comedy and cultures-have

been showcased. Whether wearing blue jeans or your Sunday best, you're welcome at the Tack.

MARSHFIELD MOTOR **SPEEDWAY**

715-533-0796 **O** marshfieldspeedway.com 10853 County Road H, Marshfield, WI

This half-mile asphalt oval track brings the thrill of high-speed racing to the fans of central Wisconsin with weekly races from April-October!



NEW VISIONS GALLERY

715-387-5562 O newvisionsgallery.org Marshfield Medical Center 1000 N. Oak Avenue, Marshfield, WI

Celebrating 45 years in 2020, the New Visions Gallery has been fascinating art lovers since 1975. The gallery organizes a dynamic series of changing exhibitions and also maintains and interprets a fine collection of contemporary original art, Japanese prints, fine art posters, Haitian paintings and West African sculptures and masks.

THE VOX

715-502-9850 • voxmarshfield.com

Experience live music, don't just hear it. The Vox features big city music, with a small-town vibe and offers up-and-coming and national touring musicians in a very intimate space for a unique concert experience. Check the website for artists, show dates, and timesyou can even book a weekend package with a hotel room included.

WENZEL FAMILY PLAZA

715-387-3299 O wenzelfamilyplaza.com 201 S. Chestnut Avenue, Marshfield, WI

A year-round community square and event hub with activities for the whole family in the heart of downtown Marshfield. The plaza features a kid-friendly water feature and opportunities to take in art and music performances on the Everett & Dolores Roehl Stage. Popular events have included Yoga in the Plaza, Lunch in the Plaza, Oktoberfest, Farm to Table dinners, and much more! See the Calendar of Events section for 2020 plaza activities (and stay in the know by following Wenzel Family Plaza on Facebook)!



WILDWOOD PARK & **ZOO**

715-384-4642 **O** visitmarshfield.com 608 W. 17th Street, Marshfield, WI

Established in 1937, Wildwood has grown to become one of the state's premier parks and leading zoos. On more than 340 acres, the star residents are rare, twin Kodiak bears

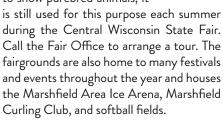


Munsey & Boda (turning 5-years-old in February 2020). Check out the newly expanded Cougar Exhibit and Visitor Center; see wolves, bald eagles, buffalo, and many more animals! With miles of trails to enjoy, the zoo is a favorite spot for hikers, runners, and bikers. For park and zoo hours, or more information on the exhibits, go to visitmarshfield.com.

WORLD'S LARGEST ROUND BARN

715-387-1261 **O** centralwisconsinstatefair.com 513 E. 17th Street. Marshfield, WI

The impressive focal point of Marshfield Fairgrounds Park, this architectural feat's claim to fame is: World's Largest Round Barn. Built in 1916 to show purebred animals, it







O FUN ALL YEAR O **EVERETT ROEHL** MARSHFIELD **PUBLIC LIBRARY** 715-387-8494 O marshfieldlibrary.org 105 S. Maple Avenue, Marshfield, WI

2ND STREET COMMUNITY CENTER

715-384-4642 O 211 E. 2nd Street, Marshfield, WI

BOWLING AT ROSE BOWL LANES

715-387-1114 O rosebowllanes.com 1600 N. Central Avenue, Marshfield, WI

MOVIES AT ROGERS CINEMA

715-387-2566 O rogerscinema.com 419 S. Central Avenue, Marshfield, WI

ROLLER SKATING AT MELODY GARDENS

715-384-3326 O melodygardensmarshfield.com 1200 S. Oak Avenue, Marshfield, WI Restaurant, ice cream parlor, and skateland.



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HOLIDAY INN | 715.486.1500 750 S Central Ave, Marshfield, WI 54449 THE RIVERS | 715.384.3705



AWARD-WINNING DOWNTOWN DESTINATION CELEBRATES FIRST ANNIVERSARY

The Wenzel Family Plaza, Marshfield's year-round community square and event hub located in the heart of downtown, has had an exceptional year. Thanks to the efforts of Wenzel Family Plaza coordinator Nicki Ryner, local restaurants and organizational partners, a wide array of fun activities and events took place at the plaza in 2019. From May to September, the plaza hosted nearly 70 events that brought approximately 5,000 attendees out to the plaza.

The plaza's summer season kicked off in May with the push of a button, turning on the ever-popular water feature. The festivities included a welcome from Mayor Bob McManus, a Wisconsin Dells Book Giveaway raffle and yard games, which packed the plaza as

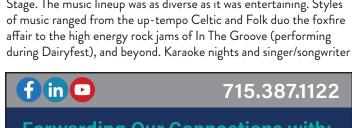
people came out in droves to celebrate. All summer, delighted children chased and jumped through bursting jets of water, again, and again, and again. Clearly, the water feature was a refreshing stop for families, with an average visitation of 20 families per day.

Lunch in the Plaza offered the opportunity for people to get out of their normal, hum-drum routine to listen to live music while enjoying a meal in the plaza. Delicious fare included grilled Cajun wraps, jalapeno burgers, fresh

chicken Caesar salads, juicy cheddar brats, and tasty mac and cheese (and more!) for kids of all ages. By partnering with local downtown restaurants MoJo's Pasta House & Cajun Cook Shack on Thursdays and The Rivers on Fridays, the plaza became the place to be to enjoy weekly camaraderie with friends in the afternoon sun before the busy weekend.

Every Friday from May to October the Downtown Friday Nights Summer Concert Series was hosted by the Chestnut Center for

the Arts and Wenzel Family Plaza. It filled the air with tunes from talented musicians performing on the Everett & Dolores Roehl Stage. The music lineup was as diverse as it was entertaining. Styles of music ranged from the up-tempo Celtic and Folk duo the foxfire affair to the high energy rock jams of In The Groove (performing



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Colby • Greenwood • Marshfield • Medford Park Falls • Phillips • Stanley • Thorp • Withee showcases also headlined the plaza stage to appreciative audiences throughout the summer.

The plaza also became a place of peace and praise. On Saturdays, the popular Yoga in the Plaza events filled the grassy grounds with yoga mats and attendees wanting to stretch away stress and achieve some morning Zen. Local church groups also gathered at the plaza on select Sundays for worship services and offered activities for youth groups.

In August, foodies were wined and dined with an elegant experience at the Farm to Table event hosted by The Rivers restaurant. Chef Doug Weerts carefully crafted a menu showcasing fresh ingredients from local farmers and vendors. The meal began with roasted vegetable cheese curd quiche, followed by beef tenderloin in cherry port sauce or bone-in chicken with cranberry au jus paired with honey glazed carrots, sautéed Swiss chard, and ended deliciously with Sabayon maple shortcake with fresh berries. This exceptional cuisine looked as great as it tasted, arranged on a seasonal tablescape of crisp linens with fresh greenery and terrariums. As a final touch, local musician Ben Ryner accompanied the event from the stage all evening.

A less formal and more traditional German event brought out beer and music lovers alike at Oktoberfest in September. A variety of bands played throughout the day, as fest fans feasted on brats, pretzels, and mouthwatering desserts. Inside the beer tent, they washed it all down with microbrews from downtown's Blue Heron Brewpub and played the nail-slamming game of Hammerschlagen.

The Wenzel Family Plaza continues to win over the favor of travelers and citizens alike, and after celebrating only one year, it has won the Best Public Improvement Project through the Wisconsin Economic Development Corporation and won a 2019 Great Places Wisconsin award by the American Planning Association Wisconsin chapter. The Wenzel Family Plaza will also gain national notoriety during a



Marshfield episode of the PBS show Around the Corner with John McGivern, airing in spring of 2020.

The Wenzel Family Plaza's programming promises to expand its offerings of family-centric fun for 2020. This momentum will certainly make for another exciting year, and continue to make Marshfield Made New as it welcomes visitors young and old to enjoy and participate in the downtown community season after season. For more information on upcoming Wenzel Family Plaza events, go to visitmarshfield.com. •





WI WINTER MAPLE INSTITUTE & MAPLE TRADE SHOW January 10 & 11 O Hotel Marshfield

The Wisconsin Maple Syrup Producers Association share their experiences to market nature's finest product, maple syrup! Speakers, trade show, workshops, breakout sessions, auctions, and awards. Friday, January 10: Maple Trade Show 4-6 p.m.; Beginner Maple 101 Session 6-7:30 p.m. These events are free and open to the public. Saturday, January 11: Events are open to the public for a fee. Buffet Style Lunch 12-1 p.m. for those who are pre-registered. For full registration info, go to wismaple.org.

THREE REDNECK TENORS

January 26 O 2 p.m.

LuCille Tack Center for the Arts, Spencer

Imagine classically trained singers with Duck Dynasty humor! These top finalists on America's Got Talent will take you on a sidesplitting ride as they share their vocal prowess with a smorgasbord of songs ranging from gospel to country, pop to classical. Buy tickets online or call 715-659-4499. | lucilletackcenter.com

COMEDY AGAINST CANCER

January 29 O 7:30 p.m. O Hotel Marshfield

Enjoy a good laugh for a great cause! An evening of stand-up comedy with proceeds that support cancer care at Marshfield Clinic Health System. | www.marshfieldclinic.org/comedy





Randy LeMoine Agency LLC Randy LeMoine, Agent

1001 S Central Ave Marshfield, WI 54449

o FEBRUARY o

HEART BY HEART

FEATURING STEVE FOSSEN & MICHAEL DEROSIER

February 13 O 7 p.m.

LuCille Tack Center for the Arts, Spencer

Few "tribute" bands have a connection to the group they honor. What makes Heart By Heart unique is that they claim two original members-bassist Steve Fossen and drummer Michael Derosier. Both were inducted into the Rock and Roll Hall of Fame in 2013 as original members of Heart. Buy tickets online or call 715-659-4499. | lucilletackcenter.com

BADGER STATE GAMES SNOWSHOE

February 15 O Marshfield School Forest

11450 County Rd. N, Marshfield

It's the 31st Anniversary of the Winter Games! Events include snowshoe races (5K & 10K) and the Fat Tire Bike Race. For more information: Call Kevin Michalski at 715-387-0002. For more information and to register for snowshoeing, visit their website and click "Snowshoeing." | badgerstategames.org

40TH ANNUAL FARM SHOW

February 19–20 O 10 a.m.-4 p.m. O Marshfield Mall

The Marshfield Mall presents the largest farm show in Central Wisconsin! Visit 200 vendors and exhibits, see the latest farm machinery, farm products and services, enjoy two petting zoos, shop a silent auction presented by FFA Alumni, spin the free "Wheel of Fortune" to win prizes, enjoy delicious hot meals from Shady Lane 4-H and shop the mall for great deals! | marshfieldmall.com

DUEL IT FORE THE KIDS

February 20 O 7:30 pm O Holiday Inn & Conference Center Two guys, two pianos and a night of laughs with the wild and zany Deuces Wild Dueling Pianos. Proceeds support youth and mental health initiatives at Marshfield Clinic Health System.

www.marshfieldclinic.org/duel-it

MARSHFIELD CULTURAL FAIR

February 29 O 10 a.m.-4 p.m. O UW-Stevens Point at Marshfield Featuring entertainment, exhibits, vendors, food and fun from around the world! Free admission. | marshfieldculturalfair.com

o MARCH o

MISSOULA CHILDREN'S THEATRE **GULLIVER'S TRAVELS**

March 7 O 2 p.m. O LuCille Tack Center for the Arts, Spencer With his ship wrecked and his trusty computer on the fritz, brave explorer Gulliver finds himself lost in space with nothing but an Invisible Force to guide him! While transporting from world to world, under the control of the Maniacal Scientist of Lapunta, Gulliver discovers fighting aliens, arrogant Horse Leaders of the foolish Yahoos, larger-than-life royalty and robots—all who need just as much help from Gulliver as Gulliver needs from them! Tune in as sixty local children and a sci-fi spin on this timeless tale take you out-of-this world! Auditions for all area youth are Monday, March 2, 2020, from 4-6 pm. Buy tickets online or call 715.659.4499. | lucilletackcenter.com

SPRING SYMPHONY ORCHESTRA

March 13 O 7:30 p.m.

UW-Stevens Point at Marshfield

UW Symphony Orchestra performs at the Helen Connor Laird Theater. Tickets \$7, call 715-389-6534.

MARSHFIELD AREA EMPTY BOWLS

March 14 O 11 a.m.-2 p.m.

Hotel Marshfield

9th annual fundraising event for Soup or Socks. Featuring handcrafted keepsake bowls, delicious soups from local restaurants, and raffles donated by local individuals and groups. For more info, call 715-387-1796. | facebook.com/MarshfieldAreaEmptyBowls

MICHAEL PERRY LIVE **SNEEZING COWS & LOVE SONGS**

March 19 O 7 p.m.

LuCille Tack Center for the Arts, Spencer

Known for his hilarious and heartfelt live performances, New York Times bestselling author, humorist, and musician Michael Perry presents an evening of stories and songs drawn from his working class background (raised by Wisconsin farmers, loggers and truckers), accidental book and songwriting career, and life on the road in a used van full of musicians. | lucilletackcenter.com

o APRIL o



HOSTED BY HUB CITY GYMNASTICS

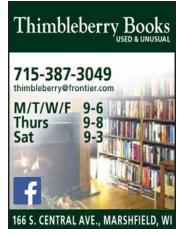
April 4 & 5 O

Marshfield High School

Marshfield is proud to host this event for the first time!

Spectator Admission: \$10 adults, \$5 children, 4 and under free.





MUTTS GONE NUTS

April 19 0 2 p.m.

LuCille Tack Center for the Arts, Spencer

Disorderly duo Scott and Joan Houghton and their hilarious pack of pooches have created a comedy dog thrill show like no other. Expect the unexpected as "canines and comedy" collide in a smash hit, familyfriendly performance that's leaving audiences everywhere howling for more. Buy tickets online or call 715.659.4499. | lucilletackcenter.com

OMAYO

MACCI'S DERBY DAY PUB CRAWL

May 2 O Downtown Marshfield 1 p.m. Register for the Derby at Nutz Deep II 1:15 p.m. Derby Day Pub Crawl Begins 4:30 p.m. End at the finish line at Nutz Deep II 5:15 p.m. Post-Race Party and prizes awarded

Join us in Marshfield's first of the season pub crawl and sample summer specials along the way. Participants receive a commemorative mug and a chance to win race-day prizes. Enjoy some delicious post-race appetizers. Registration opens March 1, 2020; number of participants is limited. For more info call 715-384-3454 or go to marshfieldchamber.com.



FOR MORE INFORMATION, GO TO OUR WEBSITE:

VISITMARSHFIELD.COM



47TH ANNUAL HEART OF WISCONSIN GEM & MINERAL SOCIETY SHOW

May 2, 10 a.m.-5 p.m. • May 3, 10 a.m.-4 p.m. Marshfield High School Fieldhouse

See the best gems, stones and fossils! Features dealers, displays, speakers, presentations, children's activities, concessions, silent auctions and door prizes. Free admission. | heartofwisconsinrocks.com

SYMPHONY ORCHESTRA / CONCERT CHOIR

May 15 at 7:30 p.m. • UW-Stevens Point at Marshfield UW Symphony and Choir perform at the Helen Connor Laird Theater. Tickets \$10, call 715-389-6534.

39TH ANNUAL DAIRYFEST

May 29-May 31 O

Various Marshfield Locations

Marshfield is proud to present its 39th Annual Dairyfest event. This community tradition provides fun for the whole family. It kicks off with the Mayor's Breakfast on Friday, from 5:30-9:30 a.m. at Marshfield Fairgrounds Park. The weekend celebration includes a



parade, kids' entertainment, food, old-fashioned picnic and movie in the park, softball tournament, and annual "Cheese Chase" (5 and 10 mile runs, 2-mile walk). Visitors from around Wisconsin and neighboring states frequent this event, which has seen as many as 20,000 dairy lovers. List of daily activities can be found at marshfieldchamber.com.

MOVIES IN THE PARK

May 29 O Columbia Park

(part of Dairyfest's Picnic in the Park)

Shown on a large inflatable outdoor screen. FREE to attend, beginning at dusk. Bring a blanket or chair! Visit website below for movie title. | marshfieldchamber.com/movies



WI BASKETBALL YEARBOOK TOURNAMENT

June 12 & 13 O Game times will vary

Marshfield High School & Marshfield Clinic Health System YMCA Teen basketball tournament with competitors from across the state. Come cheer them on! | visitmarshfield.com



June 12-14 & June 19-21 O Game times will vary Steve J. Miller Recreation Area, Marshfield

Come watch these talented youngsters age 9-16 compete in America's favorite pastime. | visitmarshfield.com

MIKE'S RUN

June 20 O Steve J. Miller Shelter (near Hackman Field) 7:30 a.m. Registration, 9 a.m. 5-Mile Start, 9:15 a.m. 2-Mile Start 2-Mile or 5-Mile fun run/walk. Proceeds support mental health awareness and initiatives at Marshfield Clinic Health System. marshfieldclinic.org/mikesrun

ZOOFEST

June 21 O 11 a.m.-2 p.m. O Wildwood Park & Zoo Come and join us for music and fun with the zoo critters! visitmarshfield.com

SMALL TOWN BASEBALL CHAMPIONSHIPS

June 26-28 O 2020 State Championship

Steve J. Miller Recreation Area, Marshfield

Small town baseball is just what it says, "for small towns." No all-star teams, no tournament teams, just small towns competing against each other to be crowned Wisconsin State Champions! | smalltownbaseball.com



INDEPENDENCE DAY CELEBRATION

July 4 **O** 10 a.m.

The Highground, Neillsville, WI

Full outdoor ceremony with Color Guard/ Rifle Units from area Veterans Posts, and speakers. | thehighground.us

FABULOUS 4TH OF JULY CELEBRATION

July 4 O Marshfield Fairgrounds Park

Family friendly activities and fabulous fireworks display at 10 p.m. sponsored by Festival Foods.

MARSHFIELD PARISH TRUCK & TRACTOR PULL

July 10 O Gates & Concessions Open at 5 p.m. O Pull at 7 p.m. Marshfield Fairgrounds Park

Truck and tractor pull that has raised over \$90,000 for charity since its inception. Full line of concessions and beverages. Tickets: Age 16 and up: \$8, age 5-15: \$5, and age 4 and under: free.

MARSHFIELD AREA KENNEL CLUB (MAKC) AKC ALL BREED DOG SHOW

July 18 & 19 ○ 9 a.m.-5 p.m.

Marshfield Fairground Park

Dogs from all across the country come to Marshfield, vying for Best in Show and points toward their championships or obedience and rally titles. Judges from around the country are flown in to evaluate each of the over 700 exhibits. Spectators welcome. \$5 per carload gets you in to see everything.

centralwisconsinstatefair.com

HUB CITY DAYS

July 23-25 O

Downtown Marshfield

A weekend to celebrate Marshfield's historic downtown, past, present and future! A weekend of fun celebrating our community and creating shared memories. Events to enjoy include: a big-screen movie on Central Avenue, Kids Duathlon, Hub City Days Duathlon, food vendors, Brew Fest, a classic car show, Family Zone, and a street dance featuring a live band. mainstreetmarshfield.com



o AUGUST o

CENTRAL WISCONSIN STATE FAIR

August 25-30 O Marshfield Fairgrounds Park

This state fair has going on for over a century! Events include 4-H and open exhibits, grandstand class entertainment, midway carnival

rides and games, commercial exhibits and special programs, food and beer gardens. The World's Largest Round Barn, located at the fairgrounds, has been listed in the National Register of Historic Places since 1997. Visit the website for the complete schedule of activities and entertainment. | centralwisconsinstatefair.com



O SEPTEMBER O

58TH ANNUAL WISCONSIN FUR TRAPPERS STATE RENDEZVOUS

September 11–13 O 8 a.m.–6 p.m. O Marshfield Fairgrounds Park This event has the best in trapping and hunting vendors and educational seminars for the outdoor enthusiast. A full slate of demonstrations every hour and planned kid's games make this an event with something for everyone. 2 day admission: Adults \$10, kids age 12 and under free. On site camping available. | wistrap.org

FALL STREET DANCE

September 18 O Downtown Marshfield

Enjoy live music and dancing on the streets of Downtown. A beer tent will keep you refreshed! Bring your lawn chairs and enjoy a great night out. | mainstreetmarshfield.com

28TH ANNUAL MARSHFIELD MAPLE **FALL FEST**

September 19-20 O Wildwood Park & Zoo

Maple Fall Fest is known as the place to find the best handmade art and craft items in the Midwest, with over 150 vendors. Amish specialties, a wonderful assortment of food vendors, our famous potato and traditional pancake breakfast, Kid's Zone, Maple Village, Beer Garden,



entertainment throughout the weekend, and much more. You won't want to be anywhere else over the weekend! | visitmarshfield.com

CENTRAL BULL RIDERS ASSOCIATION FINALS September 25-26 O Marshfield Fairgrounds Park

The Central Bull Riders Association (CBRA) will March to Marshfield to entertain thousands and crown new national champions representing the best of the best in both bull riding and barrel racing. Competition features the top 15 bull riders and top 15 barrel racers in the Midwest, with two nights of action-packed fun and familyfriendly activities! | centralwisconsinstatefair.com

CENTURY 21

Gold Key Realty, Inc.

1643 N Central Ave Marshfield

502 Hewett St Neillsville

715-743-4421 715-387-2121

715-305-0444



Thank you for voting us Best Real Estate Office in Marshfield!



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OKTOBERFEST AT THE PLAZA

September 26 O Wenzel Family Plaza

This event will feature live music, food, and of course hand-crafted Oktoberfest micro brews from Blue Heron Brewpub! wenzelfamilyplaza.com



O OCTOBER O

KIWANIS ENORMOUS EQUIPMENT PLAYGROUND (K.E.E.P.)

October 3 **O** 10 a.m.-4 p.m.

A family event where children of all ages can get a close view of construction, farming and public service vehicles and equipment, and get a chance to sit in the driver's seat. K.E.E.P. also engages kids in numerous hands-on activities. Food concessions and souvenirs are also on site. This event will take place rain or shine!

TRICK-OR-TREATING IN THE ZOO

October 10 O 10 a.m.-2 p.m.

Wildwood Park & Zoo

Bring your little ghosts and goblins to go trick-or-treating among the zoo critters! | visitmarshfield.com

HALLOWEEKEND: FALL BEER WALK

October 29 O 5 p.m.-8 p.m.

Downtown Marshfield

Sample seasonal beers and shop your pumpkin-spice-lovin' heart out as you enjoy the autumn atmosphere in downtown Marshfield. | mainstreetmarshfield.com

HALLOWEEKEND: TRICK-OR-TREAT DOWNTOWN

October 30 O 4 p.m.-5:30 p.m.

Downtown Marshfield

Pumpkins, monsters, and goblins - oh my! Bring the whole family to trick-or-treat downtown businesses. | mainstreetmarshfield.com

ONOVEMBER O

MAIN STREET HOLIDAY PARADE

November 19 O Downtown Marshfield

Come catch the spirit of the holidays and join us for our annual holiday parade. The parade starts at 6:30 p.m. and goes from 2nd Street to 9th Street. Join us afterwards for cookies, hot cocoa and Santa at the Holiday Inn!

mainstreetmarshfield.com

SEASONAL TREASURES CRAFT SHOW

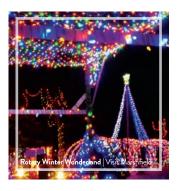
November 20–21 O Friday 2 p.m.–8 p.m.

Saturday 8 a.m.−2 p.m. O Oak Avenue Community Center A fine collection of holiday and other gift items carefully crafted by some of the area's finest artists. Enjoy free admission, door prizes, and refreshments.

ROTARY WINTER WONDERLAND

Nov. 27-Dec. 31 O 5 p.m.-9 p.m. Wildwood Park & Zoo

When it's time to break out the holiday spirit, it's time to head over to Rotary Winter Wonderland at Marshfield's Wildwood Park & Zoo. From November 27th through the end of December, the Zoo glows and twinkles with over two million



LED lights, featuring animated, walk and drive-through displays, Santa's Village, Nativity Scenes, holiday music and much more. For more information, directions and updates, visit: rotarywinterwonderland.com. For more information on all of the other fun things to do in Marshfield when you come to town to see the lights, visit: visitmarshfield.com

SMALL BUSINESS SATURDAY

November 28 O Downtown Marshfield

Celebrate our small businesses by shopping locally and finding the perfect holiday gifts for your loved ones. Our boutiques, cafes, salons, antique stores, gift shops, pubs, spas, and florists can't wait to serve you with irresistible Wisconsin charm! | mainstreetmarshfield.com

ODECEMBER O

ALTRUSA HOLIDAY HOME TOUR

December 4 & 5 O Friday 4 p.m. -8 p.m. O Saturday 10 a.m. -2 p.m. See amazing local homes decorated for the holidays on this fun, family-friendly tour. | visitmarshfield.com

HOLIDAY FAIR IN MARSHFIELD

December 5 • 9 a.m.-3 p.m. • Oak Avenue Community Center Over 50 vendors and crafters attending this family-friendly event. New holiday crafts and products will be available to purchase. Free admission, food concessions, and fun door prizes!

HOLIDAY WINE WALK

December 12 O Downtown Marshfield

Walk the streets of downtown Marshfield while sampling new wines and local cheeses. Downtown businesses will be bright and trimmed, ready to welcome you in for holiday shopping! mainstreetmarshfield.com



WEEKLY SUMMER o EVENTS o

MUSIC FRIDAY NIGHTS AT THE PLAZA

Wenzel Family Plaza O 7 p.m.

MAIN STREET MARSHFIELD FARMERS MARKET

Pick 'n Save parking lot ○ 8 a.m.-1 p.m. Every Tuesday, July-October, Wisconsin made and grown plants, flowers, produce, baked goods and foods will be for sale.

MAIN STREET MARSHFIELD "YOUR THURSDAYS"

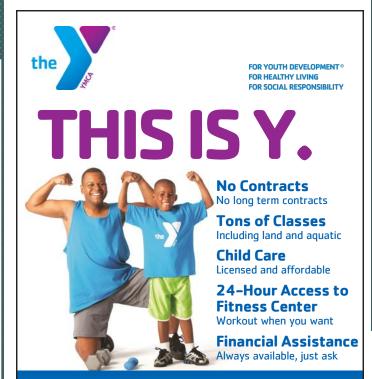
Downtown Marshfield • 4:30 p.m.-7:30 p.m. Join us every Thursday, year round for various entertainment, shopping, dining, and exclusive store promotions.

FESTIVAL FOODS FARMERS MARKET

Festival Foods parking lot • 8 a.m.-1 p.m. Every Saturday & Sunday, June-October, local farmers will be selling their freshly grown flowers and foods.

WILD WEDNESDAYS AT WILDWOOD PARK & ZOO

Join us at the zoo on select Wednesdays for educational interactive exhibits. For more information, please visit: visitmarshfield.com



MARSHFIELD CLINIC HEALTH SYSTEM YMCA

410 W McMillan St • Marshfield, WI

715.387.4900

f Find us on Facebook

www.mfldymca.org

Mon - Fri 5am-9pm

Sat 7am-5pm • Sun 8am-5pm





WINE & SPIRITS

MEATS



DISC GOLF COURSES

Braem Park: 905 N. Cedar Avenue, Marshfield, WI Wildwood Park & Zoo: 608 W. 17th Street, Marshfield, WI North Wood County Park: 7500 Park Lane, Arpin, WI

HEFKO OUTDOOR SWIMMING POOL

715-384-4642 • 1805 S. Roddis Avenue, Marshfield, WI

Free Swim: Monday-Saturday, 11-11:45 a.m.

Regular Hours: Mon/Wed/Fri/Sat 1-6:45 p.m. • Tue/Th 1-7:45 p.m.

MELODY GARDENS ROLLERSKATING

715-384-3326 • melodygardensmarshfield.com 1200 S. Oak Avenue, Marshfield, WI

MARSHFIELD CLINIC HEALTH SYSTEM YMCA

715-387-4900 • mfldymca.org 410 W. McMillan Street, Marshfield, WI

MARSHFIELD COUNTRY CLUB

715-384-4409 • golfmcc.com 11426 Wren Road, Marshfield, WI

MARSHFIELD SKATE PARK

715-384-4642 • 905 N. Cedar Avenue, Marshfield, WI

PAWS 'N PLAY DOG PARK

South Peach Avenue & 21st Street, Marshfield, WI

RIVEREDGE GOLF COURSE

715-676-3900 oriveredgegolfcourse.com 10191 Mill Creek Drive, Marshfield, WI

ROSE BOWL LANES

715-387-1114 • rosebowllanes.com 1600 N. Central Avenue, Marshfield, WI

WALKING & BICYCLE TRAILS

WILDWOOD CONNECTOR TRAIL 1

The Wildwood Connector Trail (seen in yellow on the map to the right) is the newest addition to Marshfield's impressive biking and walking trail system. The 2.5 mile long asphalt trail, located between 17th Street and McMillan, is both onroad and off-road.

MCMILLAN MARSH WILDLIFE AREA 2

715-457-6771 O meadwildlife.org

McMillan Marsh Wildlife Area is a diverse landscape of wetlands, woodlands, and grasslands. The area is approximately 6,500 acres in size and is located one mile north of the city limits of Marshfield. The property is open to hunting and trapping during the regular seasons, except for designated refuge areas. A seasonal 6.25 mile bicycle trail (combination of lime and gravel) is open May 1-September 1.

MILL CREEK TRAIL 3

Located on the south side of Marshfield in the Mill Creek Business Park. Preferred access to the trail is at 29th Street and Apple Avenue, but you can also access the business park from Cherry Avenue, Commerce Drive, and Hwy 10. The trail is 10' wide asphalt surface, and is approximately 2.6 miles long.

HAMUS NATURE PRESERVE TRAIL 4

Located at 210 Wilderness View Drive, it includes one mile of asphalt trails and over 1.5 miles of natural surface trails, with a small pond in the area.

GALVIN AVENUE TRAIL 5

A 10' wide, one-mile asphalt trail between Becker Road and 4th Street. On-road bike lane from Becker Road to McMillan Street.

GRIESE PARK TRAIL 6

Located at Griese Park, 1001 E. 29th Street, the trail is 3/4-mile long, 8' wide, asphalt surface.

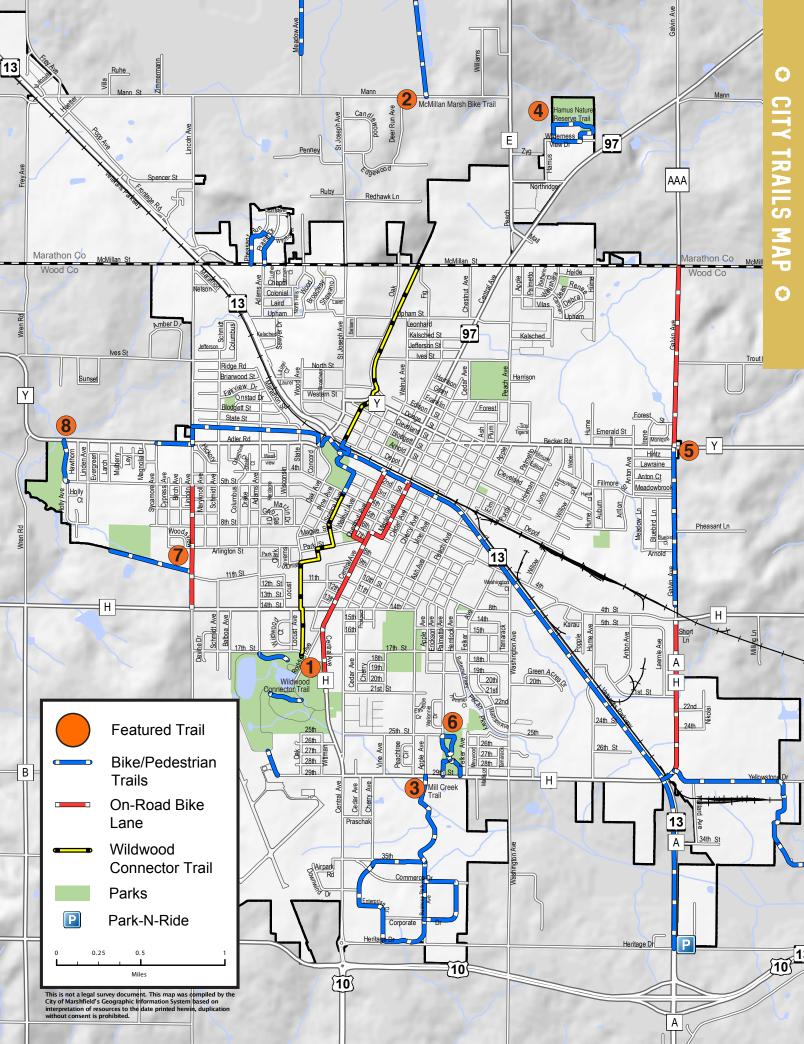
UW ARBORETUM CONNECTOR TRAIL 7

Located at the intersection of Lincoln Avenue and 11th Street near Washington Elementary School, this trail connects to the UW Arboretum Trail.

WEBER PARK TRAIL 8

This 37-acre city park can be accessed at the corner of Holly Avenue and the end of West 5th Street. It includes an asphalt trail between 5th Street and Adler Road, plus over 1.5 miles of natural surface trails. The park has a parking lot and a small nature pond.







WOOD COUNTY SUPPORTS UTV BOOM WITH NEW TRAILS AND ROUTES

Local economies benefit from the newest outdoor trend

UTVs are the hottest outdoor trend and Wood County is making strides to further the pastime's growth in Central Wisconsin. In June 2019, the county opened 42 miles of on-road routes and 7 miles of off-road trails for UTV/ATV use. Three months later, they announced 10 new ATV/UTV campsites in Pittsville's Dexter Park and more than \$400,000 in grants that will fund route and trail maintenance.

EQUIPMENT & MOTORSPORTS

"The new routes and campsites demonstrate Wood County's commitment to growing off-road tourism," says Scott Larson, Executive Director, Marshfield Area Chamber of Commerce and Industry. "It's a growing trend throughout the state and, with UTV registrations approaching the 400,000 range nationally, we must take advantage of the growth and cater to it in order to bring visitors to our area.'

The new Wood County routes were strategically designed to connect to existing mainline routes and trails, thereby linking to adjacent counties. The goal: bring new visitors and dollars through the area.

"A study from the County Highway and Planning Departments estimated the economic impact of the new routes to be around \$355 to \$427 per visiting rider," says Matt McLean, Director, Visit Marshfield. "Not only are these developments a great asset for avid riders, but they will invigorate local businesses by increasing traffic from an under-tapped group of visitors and consumers."

A 2011 case study of the Cheese County Trail in southern Wisconsin found that the total combined spending of all trail users exceeded \$15 million during the 12-month study. 86% of that amount was from non-local trail users. A similar 2015 study in Jackson county estimated the impact to be between \$7.6 million and \$9.2 million annually.

"These aren't small numbers," says Mandy Witt, co-owner and CMO, Power Pac. "This type of tourism will do real things for our local economies and Central Wisconsin can no longer be seen as a 'drive through' area on the way to the Northwoods. We applaud Wood County for seeing this vision and we'll do everything we can at Power Pac to assist in this strategic growth for our local communities."

Have more questions or ready to add a UTV to your garage? Power Pac has experts with years of experience ready to help.



Power Pac Inc. 3802 S. Central Avenue Marshfield, WI 715-387-1106

5TIPS FOR CHOOSING THE RIGHT UTV

Looking to get in on the UTV trend? There are a number of things to consider when shopping for a UTV. Kyle Skoug, Powersports Salesman for Power Pac, asks his customers first: what do you want to do with your vehicle? His tips are below.

- SPEED/TRAIL RIDING: If speed and adventure is the name of your game, then consider the Polaris RZR® or Yamaha YXZ®. Built for off-road performance and designed for width-restricted trails, the RZR and YXZ are for the rider looking to insert some highspeed adventure into his/her life.
- LEISURE: Looking for a vehicle to drive around the campground or drive leisurely down trails or UTV-approved roads? The Kawasaki SX™ is an affordable choice that still performs.
- WORK: Need a workhorse to help with yardwork, hauling or farm chores? The Polaris Ranger has been the #1 trusted vehicle by farmers, hunters, and homeowners for 10 years straight. The Kawasaki Mule $^{\rm IM}$ is also a great work machine. Looking for a more economical version? The Ranger 500 or the Kawasaki Mule Pro-FX are both worth taking a look at.
- I WANT IT ALL: If you are looking for work and play chores and trail riding - the Polaris General or Yamaha Wolverine are great options. With towing performance, a dump box and great ground clearance and suspension, you can get your work done AND dominate the toughest trail. Kawasaki Teryx® is a more economical option here and still has a 783 cc engine and dumpbox.

OTHER THINGS TO CONSIDER:

- PASSENGER ROOM: You'll want to think through how many passengers you want your side by side to accommodate. Models have 2, 3, 4 or 6-seat options.
- TECH: Some brands now offer GPS and touch screen systems that you can add to your unit which can make navigating trails a lot easier. The software allows you to plan trips, track and share rides and even log service.
- BELLS AND WHISTLES: You can customize your side by side in a number of ways:
 - o Heavy trail rider going on longer excursions? There are luggage or storage accessories you can add to your machine.
 - o Avid hunter? Brands now offer gun racks and cases that attach to your machine to keep your gun or bow stored safely and out of the elements while you ride.
 - o Looking for music or comfort? Other add-ons include sound systems, cab upgrades, heat and even air conditioning.
 - o Sick of hefty snow plowing bills? Don't forget to ask about plow and cab packages for your work machine.

WOOD COUNTY ATV PARK

co.wood.wi.us

Ten miles of trails in the Wood County ATV area southwest of Wisconsin Rapids. Enclosed shelter, restrooms, water well, large parking area. Located three miles west of Port Edwards on State Hwy 54.

MARATHON COUNTY ATV TRAILS

co.marathon.wi.us

Twelve miles of trails in the Burma Road Unit of the Marathon County Forest southwest of Wausau. Also, five miles on the Edgar to Stratford trail.

CLARK COUNTY ATV TRAILS

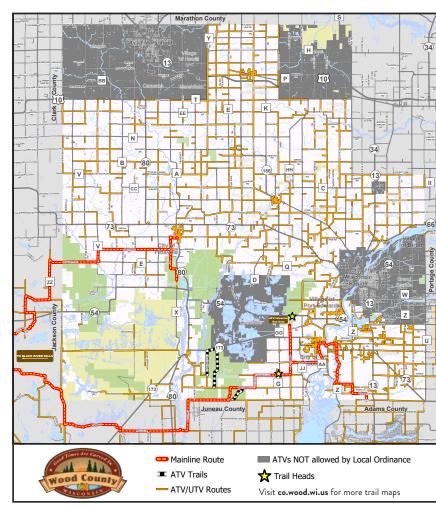
co.clark.wi.us

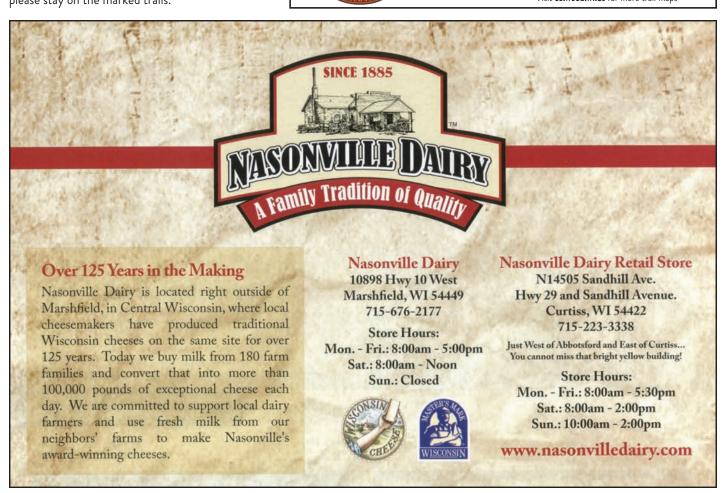
Eighty miles of trails with additional interconnecting routes, totaling 135 miles of yearround travel. Trails wind and loop through the 133,000-acre Clark County Forest. Winter ATV trails total 180 miles. Trails connect to five county campgrounds and parks. Six strategically located parking lots serve the trails.

SNOWMOBILING

co.wood.wi.us

Wood County has 268 miles of snowmobile trails routed through forests and across farmlands to enjoy. Ten clubs make up Wood County Snowmobile Alliance and maintain the trails. When snowmobiling, please stay on the marked trails.







Marshfield Clinic Health System

Enriching lives for generations

Marshfield Clinic Health System has, for more than a century, provided the best health care while being engaged in our many communities where we all work, live and play.

The Health System, with its headquarters in Marshfield, is growing with mission in mind - to create healthy communities through accessible, affordable, compassionate health care. And its vision is to continue to innovate and define health care's future for generations.

The Health System has 1,200 medical professionals and more than 11,000 employees across its vast system of care; is a major employer in Marshfield and Wisconsin; and helps drive the economy in our communities. And, we are excited about having an even bigger presence in our communities to serve you better in the months and years to come.

The Health System also has hospitals in Beaver Dam, Eau Claire, Ladysmith, Neillsville, Park Falls, Rice Lake, with hospital construction in Minocqua.

Six Marshfield physicians in 1916 formed Marshfield Clinic, founding what has been one of the largest private multispecialty group practices in the United States. Those physicians combined their practices but also were very involved in medical research and education.

"For more than 100 years, Marshfield Clinic Health System has served rural communities and put our patients first. We're excited to build on our history of innovation and excellence as we work to define the future of health care in our second century."

- Dr. Susan Turney **Chief Executive Officer**



Today's Health Care

The Health System provides the latest medical technology, research and education to serve patients from all over the world. This medical tourism destination has more than 50 locations in Wisconsin with more than 80 specialties and subspecialties. Primary care physicians consult with specialists within the System to provide coordinated care, all under one roof in Marshfield.



Emergency, Urgent Care Services

Emergency Department providers are available 24 hours a day every day of the year. Also, Marshfield Medical Center has the area's only Level II Trauma Center and Level II Pediatric Trauma Center.

Urgent Care is open daily with extended evening hours, on holidays and weekends. No appointments are taken. You may have to wait to see an Urgent Care provider.

The Health System is a member of Life Link III, providing emergency air transport for patients needing critical care.



Appointments

If you need an appointment call or stop at any center location or go online at MyMarshfieldClinic and make an appointment through your account. Same-day appointments and online care from your mobile device are available through Care My Way.

Patient Assistance Center

Patient Assistance Center counselors provide support if you have a financial hardship and wish to apply for assistance. Counselors are available at 1-800-782-8581 ext. 9-4475.



Marshfield Medical Center

Marshfield Medical Center, our flagship hospital with 240 patient beds, has provided quality and high-level care to families for nearly 150 years through innovation and technology.

Among the many high-quality services provided are:

- ✓ Comprehensive cancer care and research services
- ✓ Heart care experts and innovative technology
- ✓ Certified Primary Stroke Care Center with rapid response treatment
- ✓ Comprehensive rehabilitation facilities, including pediatrics rehabilitation

Marshfield's Level II trauma center is a system of experienced providers and highly qualified staff. Immediate onsite coverage is provided by general surgeons and specialists in orthopedic surgery, neurosurgery, emergency medicine and critical care.

marshfieldclnic.org



SecurityHealth Plan





marshfie**l**d children's hospital

Security Health Plan of Wisconsin

As part of the Health System, Security Health Plan of Wisconsin, Inc., provides health insurance to more than 220,000 Wisconsin residents.

Security Health Plan was founded in 1971 as the Greater Marshfield Community Health Plan by Marshfield Clinic doctors and restructured in 1986 to become Security Health Plan.

Security Health Plan's 500 employees are focused on helping consumers and communities reach their best health by ensuring access to affordable, high-quality health insurance. Accredited by the National Committee for Quality Assurance (NCQA), Security Health Plan offers health insurance coverage for employees of large and small businesses, individuals and families.

Security Administrative Services, a wholly-owned subsidiary of Security Health Plan, provides full service third-party administration for self-funded employers

securityhealth.org

Marshfield Clinic Research Institute

Marshfield Clinic Research Institute was founded in 1959 and is the largest private medical research institute in Wisconsin. Housed primarily in the Lawton Center and Melvin R. Laird Center on the Marshfield Medical Center campus. Research Institute scientists conduct clinical research, rural and agricultural health and safety research, epidemiology and population health research, precision medicine research and oral and systemic health research.

marshfieldresearch.org

Marshfield Children's Hospital

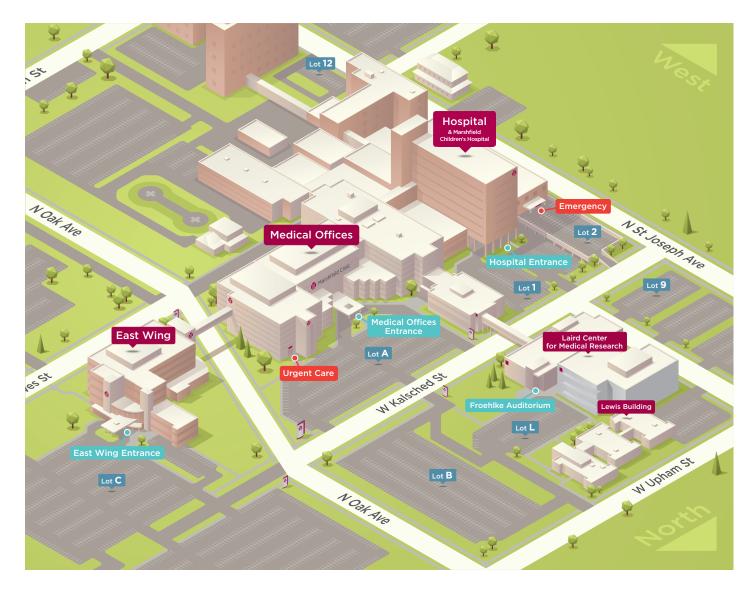
When your child needs higher-level care, your provider can refer your child to Marshfield Children's Hospital, central Wisconsin's only dedicated pediatric hospital and only one of four in Wisconsin. Kids don't belong in hospitals but when they have to be, Marshfield Children's provides care beyond treatment, with thoughtfully designed Northwoods-themed rooms, Child Life services and more.

Our hospital has the latest technology: board-certified pediatric hospitalists and nurses; and more than 30 pediatric specialty services - allergy, cardiology, gastroenterology, hematology/ oncology, nephrology, neurology, orthopedics, pulmonology, surgery and urology.

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- ✓ An eight-bed pediatric intensive care unit providing the highest level of intensive care to criticallyinjured or seriously-ill infants and children up to age 19.
- ✓ A 24-bed neonatal intensive care unit caring for babies born at less than 32 weeks or with critical illness.
- ✓ A 24-bed pediatric unit that serves infants through 18 year olds.
- ✓ Dedicated cancer care and treatments at the region's only pediatric oncology inpatient unit.

marshfieldchildrens.org



Marshfield Medical Center (Medical Offices)

1000 N Oak Ave Marshfield, WI 54449 715-387-5511 • 800-782-8581

Urgent Care

715-389-3839

Marshfield Medical Center (Hospital)

611 N Saint Joseph Ave Marshfield, WI 54449 715-387-5511

Emergency Department

715-387-7677





MARSHFIELD MAPLE FALL FEST: SWEET FAMILY AFFAIR CELEBRATES 28TH YEAR

The start of fall in Marshfield and its crisp autumn days is our city's own Maple Fall Fest. This year the festival takes over Wildwood Park & Zoo on September 19 & 20, 2020—keeping with a 28-year tradition. Families start the day with a hearty potato pancake breakfast served by Columbus Catholic School Athletics. They fill up on flapjacks topped with melted butter, locally produced maple syrup, with sides including maple sausages, and, of course, cheese curds. Maple Fall Fest draws visitors and families out in droves, with approximately 15,000 attendees between Saturday and Sunday.

Marshfield Maple Fall Fest has become known as the place to find some of the best original, handmade craft items and artwork in the Midwest. With over 150 vendors, you'll delight in finding that distinctive, one-of-kind gift for yourself or someone special. Shoppers can also peruse Amish booths selling spectacular mums and hearty baked goods, along with other specialty foods with mouth-watering maple flavors. You can eat you way around the fest at the centrally located food court, enjoy a cold brew in the Beer Garden, and keep the kids amused as they play in the Kid's Zone. Throughout the weekend, spectators gather to watch dance performances by local troupes, take a tour

through Wildwood Zoo, and experience the zoo's new, fun and educational Welcome Center.

In 2019, a new educational demonstration by the Marshfield Monarchs was a big hit on the main stage. The audience learned about the life cycle of the butterfly, and the special project taken on by the Gwiazda family. The family began raising monarch butterflies to help increase the dwindling population; only one out of every 10-20 caterpillars becomes



a monarch butterfly. The group released 100 endangered monarch butterflies to the wonder of over 200 spectators of all ages. Maple Fall Fest marked the start of the butterflies' migration from Wildwood Zoo as they began a long journey south to Mexico for the winter. "We wanted to do something special for the monarchs and for all the people, and a big

release seemed like the right thing to do," said Melissa Gwiazda. The Gwiazdas are excited to start the butterflyraising process again in the spring of 2020.

The Maple Syrup and Maple Dessert contests are time honored traditions at the festival. Syrup producers and bakers from all over the region compete for the top three cash prizes



and bragging rights each year. The Maple Dessert contest is so popular that a cookbook was created to showcase winning maple dessert recipes from the past. Contest judging takes place at the Maple Village, as onlookers and contestants relish watching the panel of "celebrity" judges sample the entries. They watch for subtle signs of approval or dismay from the judges' expressions, each hoping to claim a win.

Throughout the years, maple dessert contest entrant Debbie Appleyard-Forrest considers the Maple Fall Fest Maple Dessert contest to be a family tradition with special meaning that goes beyond the sweet taste of victory. Debbie and her family, spanning generations from the core family group (growing to brothers and sisters, nephews and nieces, and beyond), have entered tasty maple treats for nearly a decade now, and continue to enjoy the contest as it brings them together in the kitchen to make memories.

This winning team has mastered the recipe for success; family members have received top honors multiple times, and have placed almost every year. The Forrests have other reasons to be proud of their culinary accomplishments. They have donated all their winnings, totaling several hundred dollars, to Pediatrics at Marshfield Clinic Health System.

Truly, Maple Fall Fest has become a celebration of giving—we thank our community members who give of their time and of themselves by thinking of the joy it brings others. •



PARKS



- 1. McMillan Marsh Wildlife Area
- 2. Hamus Nature Preserve
- 3. Braem Park
- 4. Joe & Bernadine Weber's Nature Park
- 5. Steve J. Miller Rec Area
- 6. Pickle Pond Park
- 7. UW Athletic Fields
- 8. Marshfield Fairgrounds Park
- 9. Wildwood Park & Zoo
- 10. Griese Park

POINTS OF INTEREST



- 1. Marshfield Clinic Health System and New Visions Gallery
- 2. Marshfield Mall
- 3. Everett Roehl Marshfield Public Library
- 4. Chestnut Center For The Arts
- 5. Wenzel Family Plaza
- 6. Governor William Upham House
- 7. Roger's Cinema
- 8. Marshfield Chamber of Commerce & Industry and Visit Marshfield
- 9. Hefko Swimming Pool
- 10. Marshfield Municipal Airport

HOTELS & MOTELS



- 1. Baymont Inn & Suites
- 2. Neva Jean Motel
- 3.7 Star Inn
- 4. Woodfield Inn & Suites
- 5. Hampton Inn & Suites (Coming Fall 2020)
- 6. Quality Inn
- 7. Hillcrest Motel
- 8. Holiday Inn & Conference Center
- 9. The Park Motel
- 10. Stardust Motel
- 11. Hotel Marshfield

	CITY MAP KEY	FACILITIES												ACTIVITIES																		
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GEORGE W. MEAD WILDLIFE AREA

S2148 County Highway South, Milladore, WI 715-457-6771 O meadwildlife.org

Located 20 miles east of downtown Marshfield, this hidden treasure contains over 33,000 acres of wetlands, forests and grasslands. It was presented to the citizens of Wisconsin to be used for wildlife conservation for all time. Mead's diverse habitats harbor an abundance of wildlife: 270 documented species of birds, a variety of North American mammals, as well as reptiles, amphibians, and insects. Such diversity ensures that with each visit there is something new to discover. Offering over 80 miles of hiking trails, bike trails, and recreational opportunities, Mead can truly offer visitors a one-on-one nature experience.

NORTH WOOD COUNTY PARK

7500 Park Lane, Arpin, WI 715-421-8422 O co.wood.wi.us

Located 13 miles south of downtown Marshfield, via Highway 73 and 80, on County Road A. The 172-acre park is situated on the banks of the Yellow River. Two small artificial lakes created by dams on the river and a small pine-wooded island provide scenic beauty for the entire area. One of the main attractions of the park is the 225 foot suspension bridge over the river. Other attractions include a disc golf course, stone shelter, and beach area. There are 99 campsites located at the park; 78 of these are electrical. For campsite reservations, call the Wood County Parks and Forestry Department at 715-421-8422 or visit their website.

RICHFIELD 360 RECREATION AREA

8183 Heggelund Lane, Marshfield, WI 715-421-8422 O co.wood.wi.us

Located 10 miles southeast of Marshfield on County Trunk Highway A, and then one half-mile east on Heggelund Lane—this 360-acre parcel has 5 miles of developed cross country ski trails and 8 miles of cross country ski/nature trails routed across open fields, through forests, and along Puff Creek. All trails are marked and groomed during the winter season.

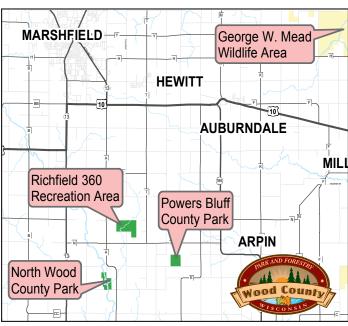
POWERS BLUFF COUNTY PARK

69990 Bluff Drive, Arpin, WI 715-421-8422 O co.wood.wi.us

Located just 14 miles southeast of downtown Marshfield, the 160-acre park is home to beginner level downhill skiing and snowboarding, cross-country skiing, tubing, snowmobiling, and snowshoeing. A two-story stone shelter building includes a warming house with concessions and skil snowboard rentals. Tow passes are available for purchase on site. Families love tubing the four available fast-paced tube runs. Tubes are provided at no charge with the purchase of a tube hill ticket. No outside tubes allowed. Open seasonally, Saturday and Sunday 10 a.m.-5 p.m. Call ahead to verify holiday schedule.

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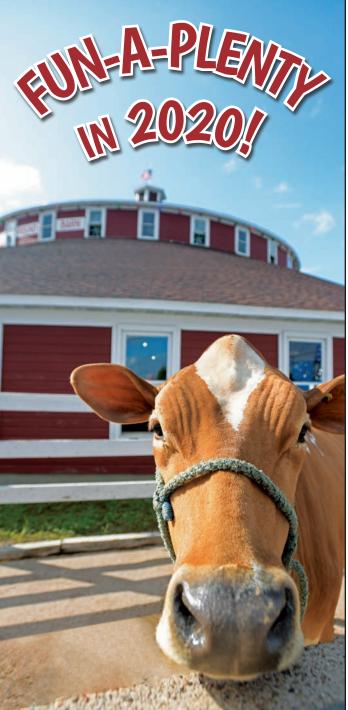


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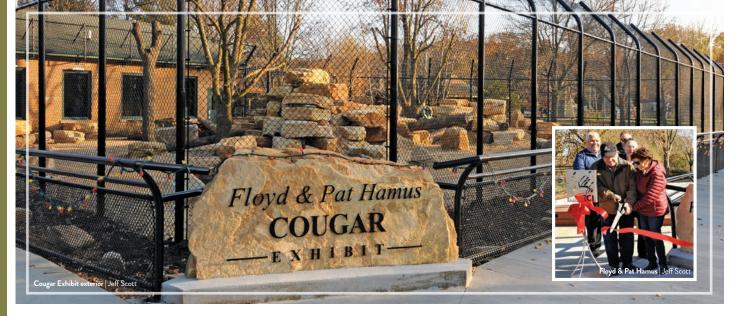


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WELCOME CENTER & EXPANDED COUGAR EXHIBIT BRINGS A CROWD

The Wildwood Zoo just keeps getting wilder, with new additions sure to delight visitors and its animal residents. Marshfield is made new once again with the new Cougar Exhibit and Welcome Center at Wildwood Park & Zoo, which was opened to the public on October 25, 2019. The natural habitat cougar exhibit proudly bears the names of locals Floyd and Pat Hamus, who made a generous donation to the project and helped make the expansion possible.

The goal of the expansion was to connect people to the cats' environment through educational experiences while providing

professional care for the animals. The 11-year old cougar siblings, Star and Thunder, love this upgrade to their home which boasts nearly ten times the size of their previous space.

Zookeeper Steve Burns explained at the October Ribbon Cutting Ceremony, "The sandstone structures in the exhibit give the cats a more naturalistic, arid environment mimicking the American West. It was thoughtfully designed to encourage natural cougar behavior and offer premier viewing opportunities for our patrons. This is a true testament to the appreciation the community shares for Wildwood. This zoo is truly a gem in Marshfield."



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The new large viewing windows from the Welcome Center into the exhibit provide an up close look at the cougars' handling area. This gives visitors the opportunity to see the cougars interact with the zookeeper behind the scenes and during feeding times.

A main part of Wildwood Zoo's mission is to educate the public on wildlife and its environment. Featured prominently in the Welcome Center is a new, interactive, hands-on water table experience. Kids can don a raincoat and manipulate the table to rain and learn about the importance of water quality as it undergoes evaporation, transpiration, precipitation, and condensation during its life cycle. Familiar spots and local landmarks are also built into the table, like the World's Largest Round Barn and the baseball fields at the Steve

J. Miller Recreation area. A separate, interactive, electric display also teaches kids about the scientific wonders of power.

The Welcome Center also features small animals such as box turtles, chuckwalla lizards, snakes, and more exhibits. Visitors will also be happy to find new ADA compliant restrooms for comfort and convenience in the building.

The enthusiasm for this new development at Wildwood Zoo is contagious. Mayor Bob McManus exclaimed at the Ribbon Cutting Ceremony, "We're so excited about this exhibit and what it does for the City of Marshfield. This is literally a world-class zoo." Be sure to come visit Star and Thunder and their friends Munsey and Boda, our rare Kodiak bears, during your next trip to the zoo! O





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The Best of Marshfield Poll, voted on by the public, is an annual guide to the best offerings in Marshfield and the surrounding area. The poll is conducted each year with thousands of entries! Winners receive plaques and bragging rights for the year.

★ SELECT LIST: A select group of hospitality businesses were awarded a special recognition. To make the SELECT LIST, businesses must win a Best of Marshfield category; have at least 4 or 5 stars on Facebook, Trip Advisor, and Yelp; be local; and be open year-round.

★ Indicates Select List Winner

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BARTENDER: Joe Harter @ The Lumberyard

WAITER/WAITRESS: Ariel Gorst @ Buck-A-Neer



Marshfield is excited to welcome a new Pizza Ranch restaurant to town, opening in early 2020 and located at 1302 N. Central Avenue. Pizza Ranch, which traces its roots back to its inception in Northwest Iowa in the 1980s, is a popular, family friendly, Western themed restaurant known for its buffet of pizza, salad, chicken, sides, and desserts. The new restaurant will feature community rooms and a FunZone arcade, perfect for family celebrations and parties. Pizza Ranch easily accommodates a variety of large groups including those visiting for conventions and sports tournaments, no reservation required.

Another convenient food option only a Facebook message or phone call away in Marshfield: J-Rolls. J-Rolls will deliver hot, fresh, Vietnamese style pork egg rolls straight to your door or hotel room with free delivery in the Marshfield area. The difference between these and other eggrolls is the absence of cabbage in J-Rolls, paired with a thin wrapper and all prepared by hand. Check out their advertisement, to the right, for more information.





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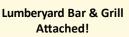






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SACRED HEART OF JESUS & CORPUS CHRISTI CATHOLIC CHURCHES

1101 S. Central Ave., Marshfield, WI 54449

10075 Hwy BB, Marshfield, WI 54449 715-384-3213 Tues.-Fri. Mass 8 a.m. at Sacred Heart Saturday Confession & Exposition 4-4:45 p.m. Benediction, Mass 5 p.m. at Sacred Heart Sunday Mass 8:30 a.m. and 6 p.m. at Sacred Heart 10 a.m. at Corpus Christi sacredheartmarshfield.org

SEVENTH-DAY ADVENTIST CHURCH

714 W. 14th Street Marshfield, WI 54449 715-387-4641

ST. JOHN THE BAPTIST CATHOLIC CHURCH

201 W. Blodgett Street Marshfield, WI 54449 715-384-3252 Monday-Friday 7 a.m. Saturday 8 a.m., 4:30 p.m. & 7 p.m. Sunday 7 a.m., 9 a.m. & 11 a.m. www.stjohnsmarshfield.org

ST. PAUL'S UNITED **CHURCH OF CHRIST**

1310 F. 8th Street Marshfield, WI 54449 715-387-4800 Sunday 9:30 a.m. Christmas Eve Service 5:30 p.m.

TRINITY LUTHERAN **CHURCH & SCHOOL**

9529 State Hwy 80 Marshfield, WI 54449 715-676-2121 trinitymarshfield.org facebook.com/trinitymarshfield/

WESLEY UNITED METHODIST CHURCH

Worship: Sunday 9 a.m. 714 W. 14th Street, Marshfield P.O. Box 987, Marshfield, WI 54449 715-384-2292 www.wesleyhopeconnection.org

ZION UNITED METHODIST CHURCH

2106 N. Peach Avenue Marshfield, WI 54449 715-898-1771 - www.zionumcfamily.com Sunday 9 a.m.; Discipleship Hour 10:15 a.m.

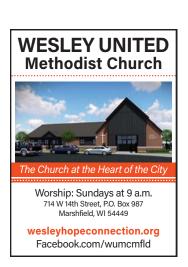






217 W. McMillan St. Marshfield (Across from Target)

> Sunday Worship at 9:00am & 10:45am



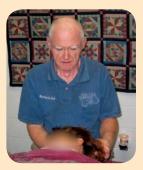












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AMERICAN LEGION POST 54

715-384-9697

2100 S. Maple Avenue, Marshfield, WI marshfieldpost54wi.org

CONFERENCE ROOM SIZE (SQ. FT.) **SEATING*** 3.100 300 Large Hall

BELVEDERE SUPPER CLUB

715-387-4161

M329 Hwy 97, Marshfield, WI

belvederesupperclub.net

SEATING* CONFERENCE ROOM SIZE (SQ. FT.) 4,000 400 Large Hall 1,000 50 Fireplace Room

CHESTNUT CENTER FOR THE ARTS

715-389-8999

208 S. Chestnut Avenue, Marshfield, WI

chestnutarts.org

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Ballroom	3,000	200
Concert Hall	4,000	250
Fireplace Room	1,450	40
Terazzo Room	300	40

EVERETT ROEHL MARSHFIELD PUBLIC LIBRARY & 2ND ST COMMUNITY CENTER

715-387-8494 105 S. Maple Avenue, Marshfield, WI marshfieldlibrary.org 211 E. 2nd St., Marshfield, WI 54449

CONFERENCE ROOM SIZE (SQ. FT.) **SEATING*** J.P. Adler Room 500 50 5 Conference Rooms Varies Varies

HOLIDAY INN & CONFERENCE CENTER

715-486-1500 or 800-HOLIDAY 750 S. Central Avenue, Marshfield, WI holidaving com/marshfield

Hondayiiii.com/marsiijiela				
CONFÉRENCE ROOM	SIZE (SQ. FT.)	SEATING*		
Blodgett	500	16-45		
Doege	2,400	80-250		
lves	500	16-45		
Hardacre Board Roo	om 325	Up to 16		
Hub City Ballroom	4,800	288-600		
Laird	800	40-75		
Roddis	800	40-75		
Upham	800	40-75		
Prefunction Space	1,500			

HOTEL MARSHFIELD

715-387-2700 or 855-583-2700 2700 S. Central Avenue, Marshfield, WI hotelmarshfield.com

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING
The Grand Ballroom	4,600	325
Grand Ballroom I	1,564	105
Grand Ballroom II	1,656	115
Grand Ballroom III	1,380	72
Central Ballroom	2,790	200
Central Ballroom I	960	72
Central Ballroom II	780	48
Central Ballroom III	1,050	80
Executive Board Roo	om 294	12

MARSHFIELD COUNTRY CLUB

715-384-4409

11426 Wren Road, Marshfield, WI golfmcc.com

CONFERENCE ROOM SIZE (SQ. FT.) **SEATING*** Banquet Room 2,400 130

MARSHFIELD EAGLES CLUB

715-384-3000

1104 S. Oak Avenue, Marshfield, WI SEATING* CONFERENCE ROOM SIZE (SQ. FT.) Banquet Room 6,600 550 dinner 880 chairs 475 30-50 Conference Room East Wing 3,600 250 North Hall 1,334 75 20 Talon Room 272 200 West Wing 3,000

THE OVEN ABOVE THE PUB

715-389-1868

108 W. 9th Street, Marshfield, WI

blueheronbrewpub.com

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CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Heron Room	150	12
Main Dining Room	1,116	150
Parkin Room	720	50

QUALITY INN

715-387-8691

114 E. Upham Street, Marshfield, WI

qualityinn.com

CONFÉRENCE ROOM SIZE (SQ. FT.) **SEATING*** Conference Room 400 20

*Seating capacity varies on arrangements of tables and/or chairs.

RIVEREDGE GOLF COURSE **BANQUET FACILITY**

715-676-3900

10191 Mill Creek Drive, Marshfield, WI

riveredgegolfcourse.com

CONFERENCE ROOM SIZE (SQ. FT.) **SEATING*** 7,500 Banquet Hall Up to 450 Other hall arrangements are available

THE RIVERS

715-384-3705

820 S. Central Avenue, Marshfield, WI

theriverstavern.com

CONFERENCE ROOM SIZE (SQ. FT.) **SEATING*** Private Room 15-20 260

WOODFIELD INN & SUITES

715-387-2233

1651 N. Central Avenue, Marshfield, WI

woodfieldinn-marshfield.com

CONFERENCE ROOM SIZE (SQ. FT.) **SEATING*** Small Room 8

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SQUARE FEET of event space.

Book your next party, conference or meeting at one of the unique event spaces in town.

For meeting and conference planning assistance go to: VISITMARSHFIELD.COM



Your Central Wisconsin

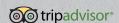
GATHERING PLACE

Hotel Marshfield offers 99 stylish guest rooms & suites; spacious event center; and trendy restuarant, Libby McNeill's—all thoughtfully designed to create the perfect place for friends and family to gather.



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Read more about us on Pages 24-26.

